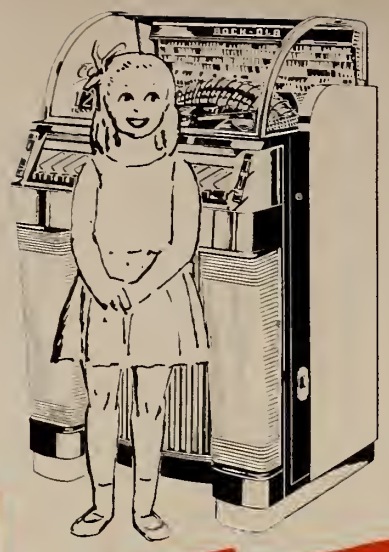
THE CASH BOX

VOLUME XV DECEMBER 19, 1953 NUMBER 13

The Four Lads don fezzes to perform their great version of "Istanbul". The boys, who have made one fine record after another, now have that big hit which they've been looking for. Starting out as choir boys together in Canada, the group has developed into one of the top vocal combinations in the music business under the able management of Mickey Stewart.



* Less than 30 inches wide

*So LITTLE

in size . . . yet with so much to offer!

The largest number of selections . . . *120!*

The smallest console phonograph in the world!

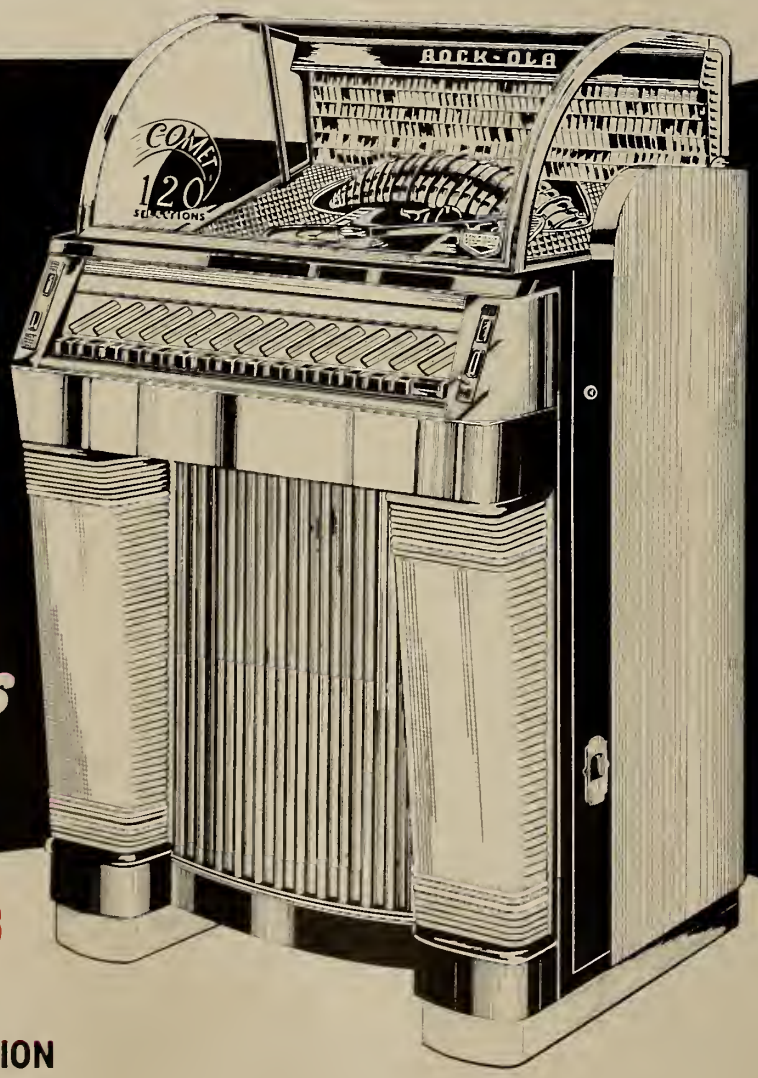
3-way service accessibility, top-front and back!

The single button line-o-selector for easy plays and more profits!

ROCK-OLA

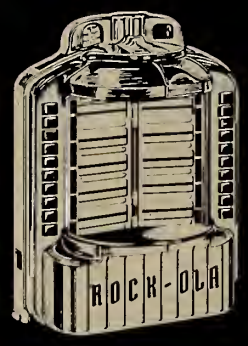
Comet

with Selections 120



MODEL 1438

MODEL 1546



ROCK-OLA MANUFACTURING CORPORATION

800 North Kedzie Avenue • Chicago 51, Illinois

The Cash Box

FOUNDED BY BILL GERSH

December 19, 1953
Vol. XV Number 13

Publishers
BILL GERSH
JOE ORLECK

The Cash Box Publishing Co., Inc.
26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

•

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill
(All Phones: DEarborn 2-0045)
BILL GERSH
Karyl Long

•

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles, Cal.
(Phone: WEbster 1-1121)
CARL TAFT

•

EXECUTIVE STAFF
JOE ORLECK, Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Editor-In-Chief
NORMAN ORLECK, Associate Editor
MARTY OSTROW, Associate Editor
IRA STRASSBERG, Research
A. ARTESE, Office Manager
A. FORMAN, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

•

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

•

SUBSCRIPTION RATES $15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at $48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

•

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

•

"THE CONFIDENTIAL PRICE LISTS"
"The Confidential Price Lists" are the one and only officially recognized price quotation guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists."*

•

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

•

ENTIRE CONTENTS COPYRIGHTED 1953 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

(Music Editorial)

DON'T NEGLECT POPS DURING XMAS RUSH!

This is the time of the year when every record firm, every publisher, every artist is looking for that big Christmas number. With such examples before them as "Rudolph The Red-Nosed Reindeer", "I Saw Mommy Kissing Santa Claus", "White Christmas" and others, they know that if they hit it, an unknown can become a star over night, a publisher can have an assured income for life and a diskery can count on a huge sale year after year.

However in this search for the rainbow, there seems to be a tendency to forget about pop records for almost two months before Xmas. All promotion, all concentration goes into the Christmas material. The danger in this approach is evident. If a seasonal record doesn't step out, there is not only the possibility that record firms will make no sales in that area, but they will also lose sales in the pop field, since they will have neglected it for a number of weeks.

So far this season there has been no Xmas smash in the proportions of the tunes mentioned above, although several show signs of possibly breaking away and still have about two weeks in which to do it. But in any given year, there has never been more than one great Xmas number. That means that if a hundred records were put out (and that's a conservative number), ninety-nine didn't make it. It means too that for all the effort going into the seasonal numbers, only one record firm is going to benefit, only one pubisher, only one artist.

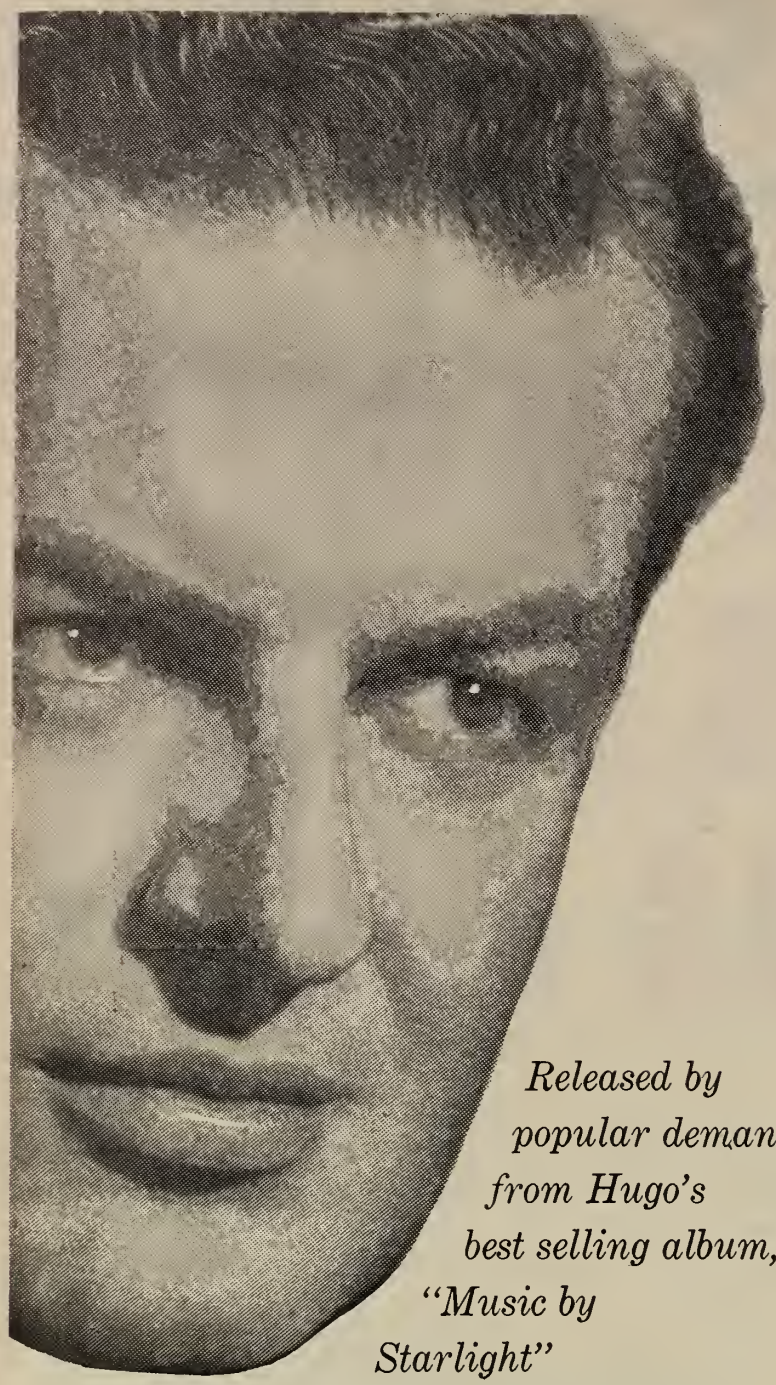
The percentage of success doesn't seem great enough—except of course for the one who makes it.

We're not suggesting here that holiday records should not be cut or promoted. What we are suggesting — as a matter of self-preservation for the industry—is that while the industry is concentrating on holiday material, pop records should not be neglected.

We shouldn't have the situation where records aren't released for a month before Xmas and on January 1st there's an avalanche of them.

Potential hits should be released at all times because it is only when there are a number of strong records going that the rest of the music industry benefits. If there are no exciting pop hits, people neglect the juke boxes, customers don't come into the record stores. If there's a tremendous smash that they want to play or buy, they find other tunes they want to hear while they are playing that big one on the juke box, and they see other records they want to buy while they are buying that big one in the record shop.

Only hits can keep the record business at a pitch of activity in which it can prosper. If we create a situation where we are giving ourselves less than an even chance to have hits, we'll be harming the entire business and all those connected with it.



Released by popular demand from Hugo's best selling album, "Music by Starlight"

HUGO WINTERHALTER

and his Orchestra

STELLA BY STARLIGHT

and

High On A Windy Hill

20/47-5547

THE SOUND OF Christmas IS BETTER THIS YEAR

RCA VICTOR

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

CODE

AB—Abbott	CD—Cadence	DU—Duke	LO—London	PE—Peacock	SP—Specialty
AL—Aladdin	CH—Chess	DY—Derby	MA—Mars	PR—Prestige	SW—Swingtime
AP—Apollo	CK—Checker	ES—Essex	MD—Mood	RA—Rainbow	TE—Tempo
AT—Atlantic	CO—Columbia	FE—Federal	ME—Mercury	RE—Regent	TI—Tico
BA—Barbour	CR—Coral	4 Star—Four Star	MG—MGM	RH—Recorded In Hollywood	TN—Tennessee
BE—Bell	CY—Crystalette	IM—Imperial	MO—Modern	RM—Rama	UN—United
BR—Brunswick	DA—Dana	IN—Intro	PA—Parrot	SA—Savoy	VA—Valley
BU—Bullet	DE—Decca	JU—Jubilee	PC—Peacock Pro.	SIT—Sittin' In	VI—RCA Victor
CA—Capitol	DO—Dot	KI—King			ZO—Zodiac

Pos. Last Week

1 — **RAGS TO RICHES**
TONY BENNETT
BE—Tony Russo
CO-40048 (4-40048)—Tony Bennett
DE-28838 (9-28838)—Georgie Shaw
KI-1280 (45-1280)—Billy Ward and Dominoes
— 1

2 — **RICOCHET**
TERESA BREWER
CA-2S43 (F-2543)—Vicki Young
CR-61043 (9-61043)—Teresa Brewer
DE-28914 (9-28914)—Guy Lombardo O.
VI-20-5454 (47-54S4)—Pee Wee King O.
VI-20-5436 (47-S436)—Gogi Grant
— 2

3 — **YOU, YOU, YOU**
AMES BROTHERS
CO-40039 (4-40039)—Ken Griffin
ME-70198 (70198x45)—Johnny Horton
MG-11512 (K-11512)—Ken Remo
VI-20-532S (47-5325)—Ames Brothers
VI-20-S386 (47-5386)—Noro Morales O.
— 3

4 — **ISTANBUL**
FOUR LADS
CA-2665 (F-266S)—Joe "Fingers" Carr
CO-40082 (4-40082)—Four Lads
VI-20-5S22 (47-5522)—Noro Morales
— 5

5 — **EH, CUMPARI**
JULIUS LA ROSA
CD-1232 (45-1232)—Julius La Rosa
— 4

6 — **EBB TIDE**
FRANK CHACKSFIELD O.
CO-40093 (4-40093)—Ken Griffin
CR-61075 (9-61075)—Lawrence Welk
DE-2887S (9-2887S)—Charlie Applewhite
KI-1297 (4S-1297)—Ink Spots
LO-1358 (45-1358)—Frank Chacksfield O.
ME-70177 (70177 x 45)—Robert Maxwell
ME-70126 (70126 x 45)—Vic Damone
— 6

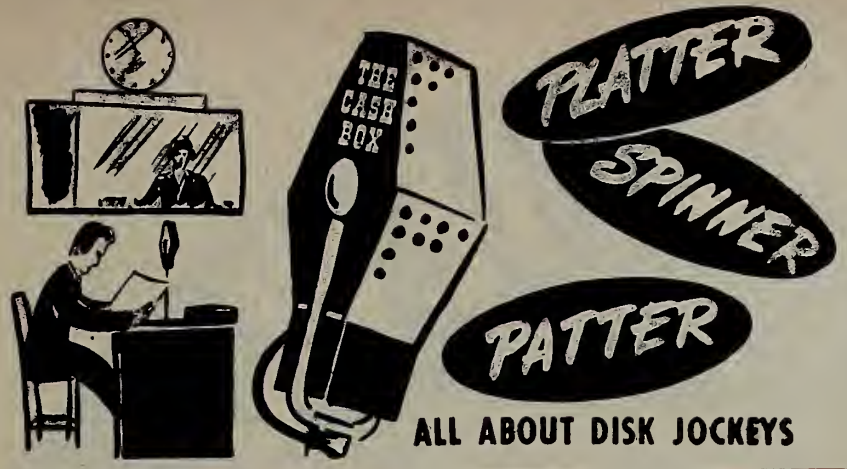
7 — **LOVE WALKED IN**
THE HILLTOPPERS
DO-15105 (45-15105)—The Hilltoppers
— 8

8 — **THAT'S AMORE**
DEAN MARTIN
CA-2S89 (F-2S89)—Dean Martin
— 11

9 — **MANY TIMES**
EDDIE FISHER
CO-40076 (4-40076)—Percy Faith O.
VI-20-S453 (47-54S3)—Eddie Fisher
— 7

10 — **YOU ALONE**
PERRY COMO
VI-20-S447 (47-S447)—Perry Como
— —

11) STRANGER IN PARADISE. 12) TO BE ALONE. 13) IN THE MISSION OF ST. AUGUSTINE. 14) VAYA CON DIOS. 15) HEART OF MY HEART. 16) OFF SHORE. 17) CHANGING PARTNERS. 18) SANTA BABY. 19) OH, MEIN PAPA. 20) OH! 21) I SEE THE MOON. 22) I'LL NEVER STAND IN YOUR WAY. 23) THE STORY OF THREE LOVES. 24) MARIE. 25) I LOVE PARIS. 26) ST. GEORGE AND THE DRAGONET. 27) BABY, BABY, BABY. 28) MY HAPPINESS. 29) NO OTHER LOVE. 30) NATIVE DANCER. 31) SOUTH OF THE BORDER. 32) TENNESSEE WIG-WALK. 33) SECRET LOVE. 34) YOU'RE FOOLING SOMEONE. 35) THE JONES BOY.



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

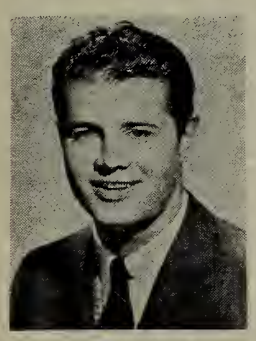
1. RAGS TO RICHES ..... Tony Bennett (Columbia)
2. OH, MEIN PAPA ..... Eddie Calvert (Essex) / Eddie Fisher (RCA Victor)
3. STRANGER IN PARADISE ..... Four Aces (Decca) / Tony Bennett (Columbia)
4. CHANGING PARTNERS ..... Patti Page (Mercury)
5. EBB TIDE ..... Frank Chacksfield (London)
6. THAT'S AMORE ..... Deann Martin (Capitol)
7. RICOCHET ..... Teresa Brewer (Coral)
8. HEART OF MY HEART ..... Cornell, Desmond, Dale (Coral) / Four Aces (Decca)
9. MANY TIMES ..... Eddie Fisher (RCA Victor)
10. SANTA BABY ..... Eartha Kitt (RCA Victor)

11) YOU, YOU, YOU 12) EH, CUMPARI 13) YOU ALONE 14) MY HYMN 15) SHE WAS FIVE AND HE WAS TEN.

Ed Meath (WHEC-TV-Rochester, N. Y.) has something to be excited about. His Rainbow recording of "Jimminy Christmas." Ed has already racked up 4000 sales on the disk in Rochester and had a sellout for his booking at the RKO Palace Theatre in Rochester on December 7. Show was called "Ed Meath's Jimminy Xmas Revue." . . . Pete Dreyer (WENT-Gloversville, N. Y.) walked the plank last week. Lovely bride was the former Trudy Naumann. Pete's got his own show each night, "Pete's Platter Party," dedicated to the soft and mellow platter. On Saturday Pete has a "Saturday Record Revue," at which time the teenagers of the community review the latest disks. Teeners votes are compared with The Cash Box ratings.

* * * * *

Pic of the week—Fred Robbins, one of the busiest and most widely heard performers in the business with his two new shows. Fred mc's the Eddie Fisher Coca Cola show over NBC-TV and the new NBC radio show Saturdays, 11 a.m. to 1 p.m. The latter features three jockeys from different parts of the country via the telephone. Format is the reviewing of new releases. . . . Lennie Wolf, Audivox Records, just returned from a deejay tour of New England where he promoted the firm's newest release, "Bird Life In The Bronx" by The Raymond Scott Quintet. The Raymond Scott disks are for your permanent library, jocks. You'll be playing them years from now. . . . Jack McDermott has moved from WESX-Salem, Mass. to WLYN-Lynn, Mass. where he is program director. . . . Radio Station WWDC-Washington, D. C. will throw its studios open to the public from 6 to 10 a.m. December 15, to celebrate the birthdays of morning personality Art Brown, on the air for 19 years, and custodian Bill Jenkins, who has swept the WWDC studios for 12 years. The affair will be tied in with WWDC's Christmas promotion for the needy of Washington. . . . The "Morning Mayor Show" with Joe Deane is nearing the "soldout" state at KQV-Pittsburgh. Seventy percent of all available time on the daily wake-up program has been sold, according to James Murray, general manager.


FRED ROBBINS
(WNBC—New York)

* * * * *

One of the busiest guys in Hartford is Jack Downey (WONS-Hartford, Conn.). Jack has been appointed program director in addition to his deejay chores. Jack also does week-end dates with C. P. Patterson, deejay at the same station, as a team. Downey sings and Patterson accompanies on the 88. . . . Joe Girand (WTHT-Hartford, Conn.) is now a registered representative for Cooley & Co., stock brokers. The new venture is in addition to Joe's deejay stints. . . . Jim Mills (WGN-WIND-Chicago) starts a new type television disc Jockey show on WBKB every Thursday night from 10:30 to 11 P.M. beginning December 31. . . . Chester Kiser (WWIN-Baltimore, Md.) back at his "Music Hall" shows after a four week absence due to an appendectomy. . . . Joe Daboul (WJKO-Springfield, Mass.) wants Latin American disks as well as spirituals for his shows beamed in those directions. . . . Joe Ryan (WALL-Middletown, N.Y.) devoting his whole show to results of The Cash Box Poll. . . . Don Sherman moves from WKXL to WLYN (Lynn, Mass.) Don has a daily 1 to 4 p.m. pop show. . . . Art Hellyer (WCFL and WMAQ-Chicago) now commuting to Rockford and Milwaukee to do TV shows. Art treks to Milwaukee and doubles back to Chicago the same night to do his Chi shows.

M-G-M Records

THE MIRACLE OF CHRISTMAS
MGM-11625 78 rpm • K-11625 45 rpm
and
I FELL OUT OF A CHRISTMAS TREE
Sung by Rita Faye

JONI JAMES
I'LL NEVER STAND IN YOUR WAY / WHY CAN'T I
MGM-11606 78 rpm • K-11606 45 rpm
CHRISTMAS AND YOU / NINA-NON
MGM-11637 78 rpm • K-11637 45 rpm

FRAN WARREN
IT'S ANYBODY'S HEART / IF I COULD HAVE YOU BACK AGAIN
MGM-11616 78 rpm • K-11616 45 rpm

HANK WILLIAMS
CALLING YOU / WHEN GOD COMES AND GATHERS HIS JEWELS
MGM-11628 78 rpm • K-11628 45 rpm

GEORGE SHEARING QUINTET
TIEMPO DE CENCERRO
Parts 1 and 2
MGM-11639 78 rpm • K-11639 45 rpm

PAT O'DAY
A BIRD FLYING NORTH / TAKE ME HOME
MGM-11645 78 rpm • K-11645 45 rpm

CINCY LORD
GUESSING / BLUE BOY
MGM-11643 78 rpm • K-11643 45 rpm

JOEL GREY
TWO FACED / LAST NIGHT ON THE BACK PORCH
MGM-11646 78 rpm • K-11646 45 rpm

Another "SABRE DANCE"
BARBU LAUTARU
ORCHESTRA of BUCHAREST
MORNING BIRD / STORM WARNING
MGM-30835 78 rpm • K-30835 45 rpm

THE NOCTURNES
POPPA PICCOLINO / FOR THE FIRST TIME IN A LONG TIME
MGM-11644 78 rpm • K-11644 45 rpm

CHARLES PAUL and His Orchestra
MARTIN KANE THEME / LOVE (Nora Drake Theme)
MGM-11634 78 rpm • K-11634 45 rpm

BIG NBC-TV Dave Garroway Promotion
JIMMY LEYDEN'S SERENADERS
The Girl of Today / WE'RE HAVIN' A GOOD TIME
MGM-11615 78 rpm • K-11615 45 rpm

KEN REMO
CARNIVAL / IT'S YOU, IT'S YOU
MGM-11617 78 rpm • K-11617 45 rpm

HENRY JEROME and His Orchestra
TIPICA SERENADA / CAFE PAREE
MGM-11594 78 rpm • K-11594 45 rpm

PICKED AS A "HIT" BY PETER POTTER'S JUKE BOX JURY
LEROY HOLMES and His Orchestra
THE LATELY SONG / BRAZIL
MGM-11631 78 rpm • K-11631 45 rpm

THE NORMANAIRES
WRAP IT UP / MY GREATEST SIN
MGM-11622 78 rpm • K-11622 45 rpm

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 36, N.Y.

MAKE FRIENDS WITH RECORDS

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

DANNY WINCHELL
(MGM 11650; K-11650)

B "OVER SOMEBODY ELSE'S SHOULDER" (2:39) [Bregman, Vocco & Conn ASCAP—Sherman,, Lewis] A cute rhythm item gets a stylish fashioning from Mr. Personality Danny Winchell. A cleverly presented item that should catch in the boxes.

B "THE MAGIC OF LIFE" (2:55) [Mills ASCAP—Secunda, Goldman, Winchell, Worth] On this end Joe Lipman sets up a lush accompaniment for Danny's dramatic recital of a lovely old melody delivered with a load of heart.

BOBBY MAZARIN
(Destiny 1110)

C "I FELL IN LOVE" (2:35) [—Barrios] With the Destinaires and the Dick Taylor Orchestra in the background. Bobby Mazarin eases through a romantic ballad that makes ok listening. A good piece of material.

C+ "DARK RAPTURE" (2:25) [—Bruno, Lockwood] The Taylor crew molds an eerie and exciting backing for a jungle type chant by Bobby. An emotion packed bit with the distant cry of a girl adding to the effect of the deck.

MACHITO AND HIS AFRO-CUBANS
(Seeco 7336; 45-7336)

B+ "CHRISTOPHER COLUMBUS" (2:30) [—Berry, Razof] Machito and his Afro-Cubans deliver one of the most exciting and rocking mambos to appear on the Seeco label. A great jolter for the right spots. Full of rhythm. Great.

C+ "FEEDIN' THE CHICKENS" (2:45) [—Hernandez] The crew sticks with the mambo beat and sends up another good piece of dance music. More stuff with the oomph in it.

LOUIS PRIMA
(Jubilee 6054; 45-6054)

B+ "MAN DIG THAT CRAZY CHICK" (2:29) [Prima ASCAP—Prima, Smith, Gibling] Louis Prima is in top form as he and the band rock through a solid jumper that could hit it big. A wild deck that the lindy bugs oughta go wild about.

C+ "NON CHA SHAME" (2:28) [M & C ASCAP—Nigro] On this end the Prima personality stands out as he treats an Italian flavored ditty to a smooth reading.

ART MOONEY ORCH.
(MGM 11651; K-11651)

B "THE CREEP" (2:31) [Miller ASCAP—Burton] A tune and dance that's the new fad in England gets a rhythmic styling by the Art Mooney crew as the Cloverleafs assist with a short vocal. A good jumper that could break here.

C+ "FLIRTATION WALTZ" (2:28) [Bourne ASCAP—Heywood, Sarony] The chorus again sways through a lovely waltz number in a warm and inviting manner.

THE CASH BOX DISK OF THE WEEK

"C'EST SI BON" (3:13)
[Leeds ASCAP—Seelen, Hornez]
"A DEAR JOHN AND MARSHA LETTER" (3:18)
[Central Songs BMI—Freberg, Liebert, Barton]

STAN FREBERG
(Capitol 2677; F-2677)

STAN FREBERG

● A few years ago, Stan Freberg did a satire on Johnnie Ray's disk of "Cry" which made noise. Then a few months ago, he came up with a novelty tagged "St. George And The Dragonet," a take off on the "Dragnet" show. This one became a number one hit in just a few weeks. Now the talented comic, with the aid of George Burns and the Cotton Pickin' Quintet, comes up with a hilarious satire on Eartha Kitt's "C'est Si Bon." The lyrics should tickle everyone's funnybone and the disk can't miss enjoying a healthy sale. On the lower lid, Stan and the crew send up some more laughs with their version of two popular songs in one and they call it "A Dear John And Marsha Letter." Two great sides.

ERNIE ANDREWS
(Trend 68; 45-68)

B "MAKE ME A PRESENT OF YOU" (2:27) [Teri ASCAP—Greene] The Benny Carter ork sets up a slow beaty atmosphere for a bluesy ballad belted out by Ernie Andrews. An interesting item that could do well in the boxes.

C+ "DON'T LEAD ME ON" (2:45) [Bob Stephens ASCAP—Greene, Anz] The balladeer offers a romantic item with a sentimental feeling on this end. Another fine assist by the Cartermen.

GEORGIE SHAW
(Decca 28937; 9-28937)

B+ "TILL WE TWO ARE ONE" (2:43) [Shapiro, Bernstein ASCAP—L. & B. Martin, Glazer] A lovely melody is wed to a perfect set of lyrics and with the warm treatment given the song by Georgie Shaw, the results look great. Real pretty.

C+ "HONEYCOMB" (2:20) [Hawthorne ASCAP — Merrill] The Leyden Singers and ork supply a fitting accompaniment for a typical Bob Merrill bouncer. A cute and lively item.

GEORGE SHEARING QUINTET
(MGM 11639; K-11639)

B+ "TIEMPO DE CENCERRO PART 1" (2:51) [Bayes BMI—Shearing] A mambo beat is the rhythm for a progressive styling of a tune which the artist himself penned. An imaginative item which Shearing fans should go wild about.

B+ "TIEMPO DE CENCERRO PART 2" (2:50) [Bayes BMI—Shearing] On this end the beat is picked up to a high speed as the crew concludes the number. Bongos are "crazy" on this end.

FRED WARING & PENNSYLVANIANS
(Decca 28970; 9-28970)

B "SNOW, SNOW BEAUTIFUL SNOW" (2:47) [Roxbury ASCAP—Feller, Sigman] Two of the Pennsylvanians take the solo spot on a lively winter ditty as the glee club and ork assist. One of the best winter songs in quite a while.

C+ "WINTER WONDERLAND" (2:21) [Bregman, Vocco & Conn ASCAP—Bernard, Smith] The chorus, under the direction of Fred Waring, eases through a slow version of a popular seasonal item.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★	"MAN DIG THAT CRAZY CHICK"	Louis Prima O.	Jubilee 6054; 45-6054
★	"TILL WE TWO ARE ONE"	Georgie Shaw	Decca 28937; 9-28937
★	"TIEMPO DE CENCERRO"	George Shearing O.	MGM 11639; K-11639
★	"HOLD ME"	Ruth Casey	Decca 28948; 9-28948

JERRY SHARD
(Capitol 2673; F-2673)

C+ "THE BELLS OF ST. MARY'S" (2:15) [Chappell ASCAP — Furber, Adams] With the glee club in the foreground, Jerry Shard glides through a lovely standard while bells chime in the backdrop. Not material characteristic of Shard.

B "TROMBONE BOOGIE" (2:17) [Ardmore ASCAP—Cavanaugh, Shard] On this end the doo-wacka-do king is his old self as he and the ork rhythm through a good jump-boogie number. A catchy piece with a load of kick.

RUTH CASEY
(Decca 28948; 9-28948)

C+ "WON'T SOMEBODY ANSWER THE PHONE" (3:12) [E. H. Morris ASCAP—Gordon] Ruth Casey offers a smooth vocal job on a pretty, slow waltz item with a country flavor as the Jack Pleis ork backs. Unexpected ending is comical.

B+ "HOLD ME" (2:36) [Robbins ASCAP — Little, Oppenheim, Schuster] The thrush shuffles through a good rhythm item that features a top notch arrangement. Piece could catch on. Real cute item.

JERI JORDAN
(Dream 103)

C+ "GENTLY BABY" (2:52) [Baronette Music — Sheppard] With the Sy Mann ork in the backdrop Jeri Jordan eases through a pretty love song with feeling. Ok tune on the soft side.

C "I HAVE NO RIGHT" (2:54) [Baronette Music — Sheppard] On this end the thrush sings the blues while the Mann crew assists. Ok item.

DOLORES HAWKINS
(Epic 9006; 4-9006)

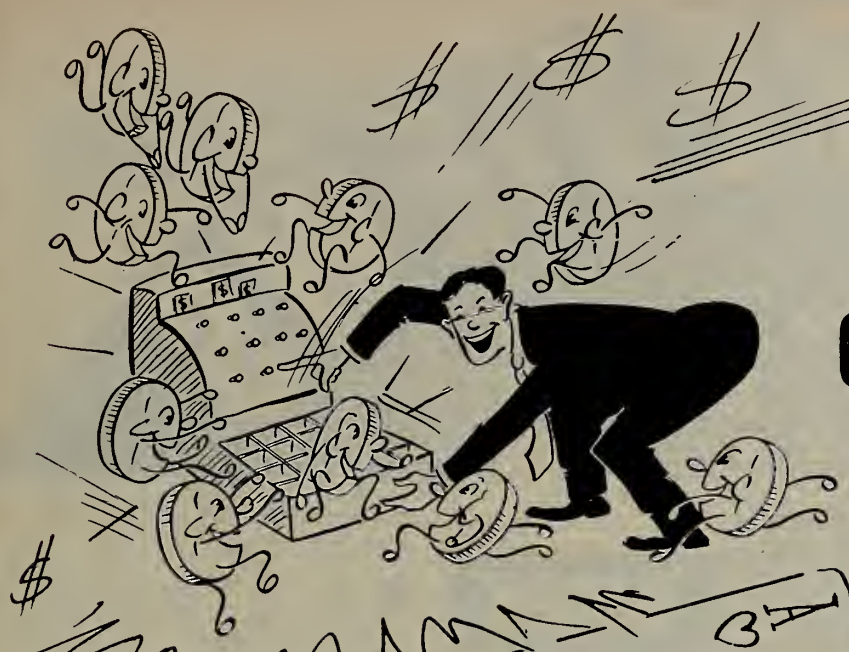
B "A LONG TIME AGO" (2:50) [Love BMI—Dubey, Karr] A catchy shuffle rhythm item gets a full voicing from Dolores Hawkins. A real good rocker with a solid backing by the Don Costa Men.

B "DON'T MAKE ME LOVE YOU" (2:45) [Redd Evans ASCAP—Ebb, Springer] On this end the thrush takes hold of a romantic item which she puts across with feeling. A pretty job that makes good listening from start to end.

BOBBY SABATINO
(Goldmine 711; 45-711)

B "I'M GONNA HANG UP MOMMY'S STOCKING" (2:31) [Goldmine ASCAP—Kenny, Coots, Kenny] The refreshing young voice of little Bobby Sabatino does wonders with a cute Yultide ditty that should enjoy a healthy sale. Cute item.

C+ "FUNNY LITTLE SNOW MAN" (2:40) [Goldmine ASCAP—Kenny, Coots, Kenny] Another cute winter ditty for the holiday season makes good listening as presented by the lad. Lyrics on both ends are terrific.



DOUBLE YOUR MONEY
with this
GREAT DOUBLE DECKER

THE FOUR ACES

"STRANGER IN PARADISE"

THE GANG THAT SANG - "HEART OF MY HEART"

DECCA RECORDS

Getting TOP PLAY on the CASH BOX CHARTS

NATION'S MOST PLAYED BY DISK JOCKEYS
NATION'S TOP JUKE BOX TUNES
NATION'S TOP 50 BEST SELLING RECORDS

DECCA
28927 (78 rpm)
9-28927 (45 rpm)

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

JOAN REGAN
(London 1392; 45-1392)

C+ "MERRY-GO-ROUNDS AND SWINGS" (2:41) [Robbins ASCAP—Layman, Hart, May] The backdrop music has an inviting melody of the carousel as Joan Regan vocals a pretty tune to a waltz tempo. Squadronaires offer capable assist.

B+ "I KNOW FOR SURE" (2:20) [Broadcast Music BMI — Rox] Roland Shaw and his men offer a lush and warm setting on this end for Joan's tender rendition of a pretty love song.

BEN LIGHT
(Capitol 2680; F-2680)

C+ "HINDUSTAN" (2:30) [Forster ASCAP—Wallace, Weeks] The versatile fingers of the talented Ben Light come over with color as the artist tickles the piano on a cute bouncing novelty. Instruments assist.

C+ "BLUE SKIES" (2:35) [Berlin ASCAP—Berlin] A famous oldie gets a full piano styling from Ben. Real smooth listening and fancy fingering. Clever rendition.

ANITA ELLIS
(Round 103; 45-103)

C+ "MY LITTLE SPACE CADET" (2:52) [Ellis ASCAP — Kalmanoff] The Ray Charles Singers assist Anita Ellis on a pretty tune on the lullaby side. Soft listening on a tune with a good lyric.

B "THE BIG BELL AND THE LITTLE BELL" (2:45) [Elite ASCAP—Kalmanoff] The Joel Herron ork again does the backing with the chorus on a pretty ditty about bells. Tune has a most inviting story to it.

BROC PETERS
(Columbia 40132; 4-40132)

B "THE WONDER OF WONDERFUL YOU" (3:00) [Templeton ASCAP—Segal, Danzig] The round low voice of Broc Peters adds feeling to a lovely tune as Norman Leyden and the crew set up the backing. Good material.

B "YOU MADE ME LOVE YOU" (2:30) [Broadway ASCAP — McCarthy, Monaco] On this end the artist gets a rhythmic backing for his fashioning of an oldie. Boy has a good voice.

GUY CHERNEY
(Tiffany 1304; 45-1304)

B "DON'T EVER SAY GOODBYE" (2:46) [Radon BMI — Baker, Lowe] A romantic slow waltz number is delivered by the mellow voice of Guy Cherney while Eddie Ballantine and his ork assist. Lovely tune loaded with feeling.

C+ "SONG OF THE SHIRT" (2:15) [Robbins ASCAP—Grey, Stothart] With rollicks and laughter, Guy sends out a fast moving vagabond type chant. An exciting bit with life to it.

THE CASH BOX SLEEPER OF THE WEEK

"THE CREEP" (2:40)
[Miller ASCAP—Burton]

"JUST ONE MORE CHANCE" (2:25) [Famous ASCAP—Coslow, Johnston]

THE THREE SUNS
(RCA Victor 20-5553; 47-5553)

THREE SUNS

● Still riding high with their hit version of "Don't Take Your Love From Me," the Three Suns send up another item that bids fair to make a better showing than their current clicker. They take "The Creep," a tune and dance that's sweeping England, and rhythm through it in their individual manner. Real exciting sound. Flip features the crew on another oldie tagged "Just One More Chance" which they fashion in the same tasteful manner as "Don't Take Your Love." Could be a two sider for the boys.

"THE CREEP" (2:54)
[Miller ASCAP—Burton]

"TENDERLY" (3:15) [E. H. Morris ASCAP—Gross, Lawrence]

STAN KENTON ORCHESTRA
(Capitol 2685; F-2685)

STAN KENTON

● The exciting Stan Kenton style lends itself to the English rage called "The Creep" and the resulting instrumental stands out as top notch contender for the hit honors. A real exciting jumper that could catch on real big in the U. S. On the lower deck, the Four Freshmen join Sir Kenton on a smooth fashioning of the standard "Tenderly." A most interesting job on the progressive side. Look for the top deck to creep up on the charts.

CONNIE RUSSELL
(Capitol 2666; F-2666)

B "THAT'S WHAT A RAINY DAY IS FOR" (2:21) [Robbins ASCAP—Mizzy, Curtis] From the soon to be released movie "Easy To Love" comes this lovely tune that Connie Russell treats pleasantly. A pretty ditty that's most inviting.

B+ "YOU'VE CHANGED" (2:39) [Melody Lane BMI — Carey, Fischer] Harold Mooney and the ork assist the thrush on a lovely ballad. Connie's best job since joining Capitol and a definite contender for hitdom.

JOE LOCO QUINTET
(Tico 207; 45-207)

C+ "SADIE THOMPSON'S SONG" (2:38) [—Washington, Lee] Joe Loco's soft touch on the piano makes wonderful listening as his crew mambos through this lovely tune from the coming Rita Hayworth flicker.

C+ "THE NEARNESS OF YOU" (2:37) [—Carmichael, Washington] Joe offers another romantic fashioning of a lovely tune while the mambo tempo is subdued in the backdrop.

BUDDY MORROW ORCH.
(RCA Victor 20-5546; 47-5546)

C+ "DIGGIN' " (2:28) [Clare ASCAP—Hendler, Morrow] The diggin' of a shovel is in the backdrop for Frankie Lester's vocal on a dramatic march tempo number. Buddy Morrow and the ork supply the beat.

B "DENISE" (3:06) [Edgar BMI—Innocenzi] On this end the Morrowmen send out an exciting tango instrumentation with a heavy dramatic beat. Lovely tune stands out.

HARRY JAMES ORCH.
(Columbia 40130; 4-40130)

B "I DON'T THINK YOU LOVE ME ANYMORE" (2:45) [Bregman, Vocco & Conn ASCAP—Gallop, Conn] Harry plays his usual sweet trumpet solo while the ork accompanies in the backdrop. Jerry Vale joins in with the lyric. Good job.

C+ "LUSH LIFE" (3:00) [Tempo ASCAP—Strayhorn] The virtuoso offers his unique trumpet styling of a bluesy tune that would make a perfect setting for a movie production dance. Great sound on an exciting piece.

RONNY ANDREWS ORCH.
(Eagle 103; 45-103)

B "ON THE ROAD TO MANDALAY" (2:00) [Schirmer ASCAP —Speaks, Kipling] Ronny Andrews and his crew deliver a rocking jump version of an ever popular standard. The number is chock full of beat.

C+ "LONESOME IN A CROWD" (2:45) [Myers ASCAP—Tumele, Andrews] Jean Eden handles the vocal chores on this deck while the ork supports her with a soft backing. Good dance material.

THE BANJO KINGS
(Good Time Jazz 89; 45-89)

C+ "MY GAL SAL" (2:31) [—Dresser] The Four Bits of Harmony handle the vocal while Dick Roberts and Red Rountree team up on a banjo version of a famous oldie. The boys can really strum.

C "BEAUTIFUL DREAMER" (2:33) [—Stephen Foster] The quartet again sends up a barber shop reading of a Stephen Foster favorite while the Banjo Kings do the instrumentation.

THE STARLIGHTERS
(Crystalette 662; 45-662)

C+ "LA PINATA" (2:42) [Beechwood BMI—Cranston, Blalock] The Starlighters offer a harmonic demonstration of a Mexican Christmas item. Colorful ditty with life to it. Lloyd Shaffer and the ork assist.

C "CHRISTMAS WON'T BE THE SAME" (2:54) [Peer Int'l BMI —Blalock, Robertson] The chorus sends up a pretty and soft reading on a Christmas ballad that should do fair for the holiday season. Pretty tune.

APRIL STEVENS
(King 1287; 45-1287)

C "YOU SAID YOU'D DO IT" (2:00) [Aragain BMI—Stevens, Tempo] The familiar hushed styling of April Stevens shows up again as the thrush offers a slow sexy item with double entendre lyrics.

C+ "HOW COULD RED RIDING HOOD" (1:45) [Mills ASCAP—Randolph] The chirp does a cute job on a ditty with a clever set of lyrics. Rag time backing good too.

DON McKAY
(Monterey 2)

C+ "BUT NOT TOMORROW" (3:00) [Alex BMI—Tomecko] With the Monterey Recording ork supplying the atmosphere, Don McKay leans into a romantic item with feeling. Chorus adds further assistance.

C "SILENT PARTNER" (2:24) [Alex BMI—Carroll] The loping sound of a horse's hoofs are in the backdrop with the chorus as Don gives out with a cowboy type number. Pretty number.

...TO THE NATION'S DISK JOCKEYS -

...TO THE NATION'S MUSIC OPERATORS -

for voting

"TILL I WALTZ AGAIN WITH YOU"

recorded by

TERESA BREWER on CORAL RECORDS

MOST PROGRAMMED RECORD OF THE YEAR

(from The Cash Box DJ Poll-July 1953)

"Thanks"

from

SIDNEY PROSEN

(COMPOSER & PUBLISHER)

for voting

"TILL I WALTZ AGAIN WITH YOU"

recorded by

TERESA BREWER on CORAL RECORDS

BEST RECORD OF 1953

(from The Cash Box Operator Poll - Dec. 1953)

Special Added Thanks To:

TERESA BREWER
MILT GABLER
JACK PLEIS
RICHIE LISELLA
and THE CASH BOX

OUR NEXT NO. 1

by the Same Artist — Same Composer — Same Publisher

"OUR HEARTBREAKING WALTZ"

by

TERESA BREWER on Coral No. 61066

VILLAGE MUSIC COMPANY

Sidney Prosen, Pres.

1619 BROADWAY NEW YORK, N. Y.

New York Chicago Hollywood

Columnist's Attack On BMI Proves This:

John Should Leave Music To John Q.

BMI Holds Second Annual Dinner For Writers And Publishers Of Hits

NEW YORK—BMI held its second annual dinner last Tuesday, December 8, at the Hotel Pierre, for publishers and writers who had hit tunes during the year. It was a festive evening with top BMI executives greeting many publishers and writers who had come to New York from various parts of the country to receive their scrolls testifying to their achievements.

Entertainment was provided by Tommy and Jimmy Dorsey, Terry Gilkyson, Ray Bloch, Pee Wee King and Redd Stewart. Martin Block acted as master of ceremonies as he did at last year's dinner.

Carl Haviland, head of BMI, welcomed the guests and Bob Burton presented the certificates to the winners. He noted also that of the 14 publishers who had won awards last year, only 3 were in the winners' group this year, indicating the genuine competition that pervades the field.

This year's winners were as follows:

"Your Cheating Heart" written by Hank Williams, published by Acuff-Rose.

"Song From Moulin Rouge" written by Georges Auric and Bill Engvick and "Many Times" written by Felix Stahl and Jessie Barnes, both published by Capri Music.

"Don't Let The Stars Get In Your Eyes" written by Slim Willett, published by Four Star.

"Gambler's Guitar" written by Jim Lowe, published by Frederick Music.

"Anna", written by R. Vatro and F. Giordana, published by Hollis Music.

"You, You, You" written by Lothar Olias and Bobby Mellin, published by Mellin Music.

"Say Your'e Mine Again" written by Dave Heisler and Charles Nathan, published by Meridien Music.

"Tell Me A Story" written by Terry Glikyson, published by Montclare Music.

"Changing Partners", written by Larry Coleman, published by Porgie.

"Eh Cumpari" written by Julius La Rosa and Archie Bleyer, published by Rosarch Music.

"Ricochet" written by Norman Gimbel and Larry Coleman, published by Sheldon Music.

"Crying In The Chapel" written by Artie Glenn, published by Valley Publishing.

"Till I Waltz Again With You", written by Sid Prosen, published by Village Music.

Capitol Acquires "Football" Master After Spirited Bidding For Disk

NEW YORK—The record business was jumping this week with almost every diskery getting in its bid for what appears to be the newest novelty hit "What It Was, Was Football". Capitol records finally came up with the master, acquired from the Colonial label which had originally put it out.

Last Saturday on Freddy Robbins' NBC disk jockey show, the disk which features Deacon Andy Griffith in a hillbilly-type recitation without music, was aired and received tremendous reaction in the North and South Carolina area. Immediately the bidding started, but Hal Cook, Capitol's national sales manager, finalized a deal with Orville Campbell, owner of the Colonial label.

On Wednesday, the master was rushed to Capitol's Scranton pressing plant and the disk was put into production. The diskery is preparing a tremendous promotion for the record. Ten thousand records along with a letter from Hal Cook are being sent out to juke box operators and dealers throughout the country. Counter displays, which are usually made up in Hollywood were printed this time in Scranton to help speed distribution.

From the initial reaction, Capitol expects this to be another "It's In The Book".

Louis Prima Forms Equity Label

NEW YORK—The Equity Music Corporation was formed this week headed by Louis Prima and Louis Fagenson. The latter is the owner of the Fairlawn Golf Center of Fairlawn, New Jersey, which has been attracting quite a bit of attention because of its compact 9 hole course, which is played at night.

Prima's first release on the Equity label, out this week, is "Oh Cumari" an adaptation of "Eh Cumpari" and backed by "Take A Little Walk Aound The Block" with Ruby Keely on the vocal.

Ted Eddy has been named A&R head and he will sign additional artists besides Prima who will release records regularly on the new label.

Distribution has been set up with sixteen distributors already signed including outlets in Europe through EMI London.

All musical arrangements will be done by Howard Gibling.

Prima, who has had several smash recording hits during his career, was formerly with Columbia Records and most recently has a record on the Jubilee label titled "Man, Dig That Crazy Chick".

John Crosby, a usually astute observer of the radio and television scene, proved this week in his column in the Herald-Tribune, that when it comes to the music industry, his knowledge is something less than complete.

In an article which sounded as though it came directly from a release of the songwriters' group which is conducting a $150,000,000 suit against BMI Crosby publicly accepted and spread the theory advanced by that group that ASCAP writers have a harder time getting their tunes published and recorded than BMI writers. He bewailed the fact that some of the great names in the music business were no longer producing hits and seemed to be under the unbelievably naive impression that BMI has some power by which it can prevent these great writers from writing hits.

Let's take a look at the record:

If we turn to this week's Top Ten on page 4 of The Cash Box, we find that six of the top ten songs are ASCAP songs. They are "Rags To Riches" published by Frank Music; "Istanbul" published by Alamo; "Ebb Tide" published by Bourne; "Love Walked In" published by Chappell and Gershwin; "That's Amore" published by Paramount; and "You Alone" published by Roncom. Moreover the three hottest tunes coming up in the country today are all ASCAP. They are "Oh Mein Papa" pubished by Shapiro-Bernstein; "Stranger In Paradise" published by Frank; and "Heart Of My Heart" published by Robbins.

The ridiculousness of the statement that ASCAP writers and publishers have a harder time than BMI writers and publishers is herewith evident.

Moreover, among his list of great authors, Crosby mentions such names as Frank Loesser. It just so happens that the number one song in the country today, and one which has been on the top for several weeks, is "Rags To Riches"—published by a firm owned by Frank Loesser, Frank Music. Moreover "Stranger In Paradise" is another tune published by Frank Music. "Love Walked In", a great standard written by George Gershwin is further testimony against Mr. Crosby's contention.

And as still another example of the fantastic nature of his tirade against BMI, he mentions "Oh" as one of the tunes which his mother never taught him. Well it just so happens that "Oh" is published by Feist, an ASCAP firm, and if he doesn't remember his mother teaching it to him, it's because it was written probably before he was born.

Articles such on John Crosby's which are so cavalier with facts and twist realities to prove an unprovable point do no one in the music business any good. Certainly the top ASCAP publishers cannot appreciate his statement that they have a harder time getting their tunes recorded than BMI publishers. Not only do the charts disprove that completely but the spreading of such propaganda can only hurt them. For writers who have a choice between an ASCAP and BMI firm would naturally take the one in which they can get the most action. If they really thought that being published by an ASCAP firm was a hinderance to having a hit, ASCAP would soon find itself in a terrible situation.

The real answer is that the record companies, artists—and most importantly of all, the public—doesn't give a hoot who published a song and whether it's ASCAP, BMI or anything else. A record company wants a moneymaking record; an artist wants a song that's going to do him or her some good; and the public wants to hear tunes which fulfill their needs at a given moment.

If Irving Berlin's "Sittin' In The Sun" wasn't a hit, it wasn't because he had trouble getting it recorded. Obviously he had some of the top artists in the recording business today including Frankie Laine, whom any BMI publisher would do anything he could to get. It wasn't because the song didn't get exposure because it probably received more radio play than it would have gotten had not Irving Berlin's name been attached to it. The reason it didn't happen was that the song just didn't have it. And that had nothing to do with whether Irving Berlin was an ASCAP or BMI writer.

When we come down to what this question is all about, it amounts to this: Mr. Crosby's tastes may be more cultivated than that of the ordinary person who buys and plays records and supports the music industry—including his ASCAP writers and publishers—but that doesn't mean his tastes are any better. They are different. And if they don't coincide with the great majority of tastes in the country, that means he has to search harder for songs which satisfy him, not denounce all those who like what he doesn't like.

Moreover the basic lesson which everyone in the music business knows is that a bad song written by Irving Berlin is no better than a bad song written by Joe Blow. And a hit song written by an unknown, one which makes money for everyone concerned, is much more desired and sought after by all publishers, ASCAP and BMI, than a tune written by a great writer which just doesn't have it.

The NEW INK SPOTS SEND THEIR GREETINGS FROM THE ORIENT -

BOOKED SOLID FOR 1954

TOKYO—HONG KONG—SINGAPORE—BANGKOK—OKINAWA—MANILA —HONOLULU—KOREA; back in the States in May, playing: SACRAMENTO, BAKERS FIELD—DEL MAR—SAN FRANCISCO—LOS ANGELES—RENO—LAS VEGAS—LAKE TAHOE—VANCOUVER and SEATTLE.

We're grateful to the Operators—Dj's—and Dealers for continued spins and sales on our current release—

"EBB TIDE"

KING-1297

Out Next Week
"STRANGER IN PARADISE"
b/w
"CHANGING PARTNERS"
On King Records

Exclusively King RECORDS

Exclusive Booking
UNIVERSAL ATTRACTIONS
2 PARK AVE., N. Y.
West Coast Rep. Ben Waller Enterprises
233 W. 2nd St., Los Angeles, Calif.

LAST CALL

for advertising . . .

The Cash Box

Holiday Special

(Dated Dec. 26th)

THE GREATEST HOLIDAY GREETINGS ISSUE IN THE INDUSTRY!

GOES TO PRESS: Thurs., DEC. 17th

RUSH YOUR AD!

Phone—Wire—Write

THE CASH BOX

26 West 47th Street, New York (36)
Tel.: JUdson 6-2640

eat

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Nat Cole is breaking it up at the newly reopened and refurnished La Vie En Rose. The crowds have been phenomenal every night of the week and Nat is giving one of his best performances. . . . Another heartening room these days is the Cafe Rouge of the Hotel Statler where **Tommy and Jimmy Dorsey** are holding forth. Their opening last week was one of the greatest band openings around these parts in a decade. It gave everyone there a lift. . . . BMI publishers and writers who had hit tunes this year were honored last week at a delightful dinner given by BMI at the Pierre. . . . The entire entertainment business is looking forward to the premiere of "Miss Sadie Thompson" to which **Jose Ferrer** has been sending invitations and which will be held at midnight December 23 at the Capitol Theater. . . . **Lionel Hampton** back from his smash 15 week concert tour of Europe, North Africa and Israel. . . . **Jack Braverman** of Herald Records celebrating his 25th anniversary in Miami. . . . **Joseph Cammarota**, prexy of Camm Records, delighted with the reviews on "I Just Wrote To Santa" by his young artist **Martin Walker**. . . . **Tom Eldridge** of the **Holidays** vocal group steps out as a single with two Xmas items on the Rama label. . . . **Bob Manning** has been chosen as top artist at the Rose Bowl game, which is a great break for the young Capitol singer who doesn't need much of a break to become one of the top names in the business. . . . **Doc Berger**, still ill, getting a check-up at Memorial Hospital. . . . **Tony Rubino** reports that sales on **Les Baxter's** "Magdalena" are mounting. . . . **Ruth Casey** whose Decca disking of "Hold Me" is one of her best, opens at Blinstrub's in Boston December 28. . . . **Danny Sutton** into the new Monte Carlo in Little Ferry, N.J. for 9 days beginning December 11.

NAT "KING" COLE

LOS ANGELES:

The true Christmas spirit has engulfed the local record circles as everyone gets set for the holidays. . . . The talented songstress, **Mary Small**, had a tough assignment coming into the Mocambo after **Eartha Kitt** had just closed. Critics who viewed her first show eyed the young artist with that show-me attitude. However, Mary did show them and won them over completely with her fresh new songs and gay personality. She was called back for encore after encore. At the piano was her songwriting husband **Vic Mizzy**. . . . **Eddie Fisher** was in Hollywood last week to talk about a picture contract with Paramount. . . . The Coconut Grove now spotlights **Carmen Cavallaro** along with the orchestral tempos of **Jerry Gray** and his crew. . . . **Nelson Eddy** heads the show at the Statler's Terrace Room still selling his popular "Short'nin Bread". **Ted Weems** and his musical maestros continue to hold down the bandstand. . . . **Clessa Williams** journeyed up from the Capistrano Beach Combers Club recently to cut another session for Allied. . . . We hear that there has been 56 records cut on "Rudolph the Red-Nosed Reindeer" with **Gene Autry's** version having sold 4,000,000 copies and the others 10,500,000 combined. . . . Sorry to hear that songthrush **Gale Clark** has been laid up in the hospital after a major operation. Happy to report that she is now getting better. . . . **Guy Mitchell** closed a successful engagement at Ciro's. He announced that he will take a long vacation before starting picture-making around the first of the year. . . . **Colonel Irving Fogel**, head of Tempo Records, is now back from his extended European trip. . . . **Al Schlesinger**, prexy of Palace Records, just released "Take This Heart of a Fool" b/w "Pow" (Right in the Kisser) by **Bobby Braman**. This new artist warbles two couplings that should click. "Pow" is a clever novelty number while the flip side is a slow blues ballad.

DEL WARD

CHICAGO:

Early risers 'round this man's town thrilled by **Bill Anson's** new program (WCFL) from 7 to 9 A.M. giving news, weather, time, and tunes. In fact, since we are among the early risers, Bill keeps us informed of just when to dash for the office. . . . By the way, cocktail party given by **Marty Hogan** and the entire staff of WCFL, for Bill Anson at the very, very Sarah Siddons Room of the Ambassador East, pulled a terrific crowd of ad agency execs, press and leading disk folk. Most of whom continued the goodly time in the adjoining Pump Room for the balance of the evening. . . . All here talking about the sexsational performance of **Pat Morrissey** (who steals the show) at the Black Orchid and all agree could that bustle action be put on wax this gal would be even more sexsational. . . . **Billy Daniels** with **Benny Payne** pulling 'em into the Chgo Thitter again. Billy played the same spot just about a year ago. . . . **Jerry Crocker** and **Darrell Glenn** pass thru town on way to Noo Yawk all excited over award Darrell won. And which he so richly deserves. . . . Airflight letter from **Joe Delaney**, flying on to Minneapolis, Seattle and Portland, advises he'll catch up with us sometime this coming week. On his way back. . . . First Xmas card. From the little Macon peach, **Del Ward**. Mailed from Santa Claus, Ind. . . . **Milt Rackmil** stops off to say "hello" to the Deccaites here. In company with **Selman Schulz** at the **Bill Anson** cocktail party. And also later in the Pump Room. Reports he's on his way to the West Coast. But promises to stop off here again—if possible. . . . **Mike Maitland** of Capitol all hepped up over success of Stan Freberg disks. . . . **David LeWinter**, Pump Room maestro, entered into his 8th year at this famed spot as of December 12. Advises that his album, "Piano Pastels", which has been in the can since 1950, now being plugged to a fare-thee-well by none other than Marshall Field. . . . **Howard Miller** goes coast to coast network on his NBC-TV show as of January 6. The boy's gone 'way up the ladder. Deservedly. . . . Very swell promotion. The lyrics of "My Hymn To Her" done in Old English on parchmentlike sheet sent us by **Artie Wayne** and **Eddie Maxwell**. And the lyrics are great. . . . **Jimmy Tatler** who appeared on **Danny O'Neil's** TV show reported to be getting offers himself for a kiddie show. . . . **Tommy Reed** postcards to advise he'll remain at Buffalo's Statler thru Jan. 6.

EDDIE FISHER

Bill Anson Returns To Chicago Radio

BILL ANSON

CHICAGO—Marty Hogan, enterprising general manager of WCFL, Chicago's 50,000 watt labor station, announced this week the programming of "The Bill Anson Show" which started on Monday, December 7. In his short association with WCFL, Hogan has piloted the station to the position of being one of the most commercial in the nation by offering to its audience the finest in Sports, disk shows and news commentating, with such top flight programs as "The Bob Elson Show," etc.

In keeping with his policy of giving WCFL listeners the best in radio broadcasting, Hogan has lured Anson back from the west coast after seven successful years as one of the top personalities in Hollywood radio and television. Bill is well remembered in Chicago as the original "Man Who Came To Supper", and the m.c of the "Wheel Of Fortune", "Hirsch Telephone Quiz," "The Scoreboard" and many other entertaining air shows. In Hollywood he originated the "Midnight At Sardi's" program and did a 5-hour weekly Television show entitled "Glancin' At Anson". Before breaking into radio, Bill headlined in theatres and nightclubs throughout the United States.

The new "Bill Anson Show" entertains early morning risers for two hours, Monday through Friday from 7:00 to 9:00 A.M. Bill has a million tricks, gimmicks and gags prepared for his listeners, and, of course, music and more music to help start the day in a happy mood, and will keep everyone up-to-the-minute on news, weather, driving conditions and, of course, the time.

Madigan Replaces Brewer On 24-Hour Notice

NEW YORK—Betty Madigan whose first MGM platter is "You're Thoughtless" and "I Just Love You" opened at The Boulevard in Queens, L.I., on Friday, December 4th, with only 24-hours notice.

Teresa Brewer, who was originally scheduled to open at the spot, was suddenly taken ill with a bad throat and could not appear upon doctor's orders.

Betty will be at The Boulevard through December 6th, and while at the club, will "double" with her daily appearance on the popular "Ted Steele Show" via WPIX.

TAD BRUCE

extends THANKS to the
FLORIDA DJ'S

HARRY BURGE (WQAM) ★ LEE TAYLOR (WINZ)
BOB LANDERS (WINZ) ★ JERRY WICHNER (WINZ)
AL SCHOCKET (WINZ) ★ SLEEPY TIME GAL (WKAT)
ART GREEN (WKAT) ★ ELLIOT FIELDS (WKAT)
JIMMY VONN (WMIE) ★ BOB HANNA (WWPB)
ROBERT S. STEVENS (WVCG) ★ DON BUTLER (WGBS)
STEVE ELLIS (WQAM)

for the wonderful spins and plays on my current release:

"THERE'S AN ECHO IN MY HEART"
b/w
"DEVIL'S KISS"
EAGLE RECORD # 10-104

Personal Management
HENRY WILLIAM WIESE
1674 Broadway, New York City

ANOTHER BMI
"PIN-UP" HIT
ROBE OF CALVARY
Recorded by
JANE FROMAN ..... Capitol
JILL COREY ..... Columbia
GEORGE BEVERLY SHEA ..... Victor
ROBERT MILLS ..... Coral
Published by
HILL & RANGE SONGS, INC.
(non-exclusively licensed by BMI)

DECCA Records Get The Play

Four Aces Visit Joe Deane

PITTSBURGH, PA.—When the Four Aces were in Pittsburgh recently, they stopped in to say hello to Joe Deane at KQV. In particular they wanted to thank him for the wonderful spins he's been giving their new Decca disk "Stranger In Paradise."

GENUINE GLOSSY PHOTOS

5 ½¢ EA. 8" x 10" In 5,000 Lots 6c In 1,000 Lots $7.99 per 100

Postcards $23 per 1000

Mounted Enlargements (30"x40"), $3.85

Copy Negative, 8x10", $1.25; Postcards, 75c

Unsurpassed in Quality at any price

Under supervision of famous James J. Kriegsmann.

CopyArt Photographers

Plaza 7-0236

165 West 46th St. New York 19, N.Y.

WE DELIVER WHAT WE ADVERTISE

Frankie Laine's Smash Hit . . .

"ANSWER ME"

The Terry Theme From

"LIMELIGHT"

— instrumental —

"ETERNALLY"

From "Limelight"

— vocal —

BOURNE, INC.

SANDY STEWART'S

GREATEST

"SATURDAY NIGHT"

b/w

"I'M GOING HOME"

5014

20th Century

Manufactured by

GOTHAM RECORD CORP.

New Band Makes Debut On Omnibus TV Show

NEW YORK—A new dance band, The Band Of Manhattan, in a debut unique in the history of popular music, will make its first appearance before the public on the Ford Foundation's coast-to-coast television show, Omnibus, on Sunday, December 13 (CBS-TV 5:00 p.m. EST). A twenty minute segment of the TV show will be devoted to the story of the creation of this band and the title will be "How A Band Is Born."

A juke box and a metronome will usher in this portion of the show.

The Band of Manhattan has as its arranger and composer Will Lorin and features as its leader and alto saxiphonist, Jimmy Abato. Featured as the singing star is Mary Mayo.

Looking forward to the debut, Lorin said this week:

"We are particularly anxious to find out what the high school students around the country feel about the Band Of Manhattan. Their letters to Omnibus will be a wonderful guide as we start to build our library of arrangements."

Jimmy Abato has performed alto sax concertos under Stokowski and with the New York Philharmonic. He also was an important part of the Glenn Miller Band.

Abato emphasized Will Lorin's comments during rehearsal this week when he pointed out:

"This is music tailored for young tastes. We will watch very carefully the response that Omnibus gets from high school students about the band. One thing in particular that they can tell us is whether or not they would like us to start recording right away."

Special Christmas Reviews — *THE CASH BOX DISK OF THE WEEK*

". . . rates as one of the best jobs Joni has ever done . . ."

JONI JAMES

"NINA-NON"

MGM Record # 11637; K-11637

Published by

FREDERICK MUSIC CO.

Bud Brandom, pres.

THE CASH BOX *Disk Jockeys'* REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 12 without any changes on the part of THE CASH BOX.

Howard Miller
WIND & WMAQ—Chicago, Ill.

1. Oh, Mein Papa (E. Calvert)
2. Rags To Riches (Tony Bennett)
3. Stranger In Paradise (Bennett)
4. That's Amore (Dean Martin)
5. Why Does It Have To Me Be (Tony Bennett)
6. Istanbul (Four Lads)
7. Heart Of My Heart (Four Aces—Cornell, Desmond, Dale)
8. Don't Forget To Write (Valli)
9. In The Mission Of St. Augustine (Sammy Kaye)
10. Ebb Tide (Frank Chacksfield)

Bill Ballance
KNX—Hollywood, Calif.

1. Stranger In Paradise (Bennett)
2. Santa Baby (Eartha Kitt)
3. Christmas Dragnet (Freberg)
4. Many Times (Eddie Fisher)
5. Changing Partners (P. Page)
6. P. S. I Love You (Hilltoppers)
7. Rags To Riches (Tony Bennett)
8. Ebb Tide (Frank Chacksfield)
9. Baubles, Bangles, And Beads (Peggy Lee)
10. You, You, You (Ames Bros.)

Stan Pat
WTNJ—Trenton, N. J.

1. Oh, Mein Papa (E. Calvert)
2. Santa Baby (Eartha Kitt)
3. Changing Partners (D. Shore)
4. Little Boy Santa Claus Forgot (Nat "King" Cole)
5. My Hymn (Artie Wayne)
6. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)
7. Hippopotamus For Christmas (Gayla Peevey)
8. Tipica Serenada (H. Jerome)
9. Don't Forget To Write (Valli)
10. It's Anybody's Heart (Fran Warren)

Rov Leonard
WKOX—Framingham, Mass.

1. She Was Five And He Was Ten (Judy Valentine)
2. The Jones Boy (Bobby Wayne)
3. Oh, My Papa (Eddie Fisher)
4. Stranger In Paradise (Four Aces)
5. A Baby Cried (Lou Monte)
6. Robe Of Calvary (Jill Corey)
7. Changing Partners (P. Page)
8. Santa Baby (Eartha Kitt)
9. Put Christ Back Into Christmas (Red Foley)
10. Tipica Serenada (H. Jerome)

Johnny Morris
WLOL—Minneapolis, Minn.

1. That's Amore (Dean Mertin)
2. Stranger In Paradise (Four Aces)
3. My Hymn (Artie Wayne)
4. Changing Partners (P. Page)
5. I'll Never Stand In Your Way (Joni James)
6. You Alone (Perry Como)
7. Ricochet (Teresa Brewer)
8. Oh, Mein Papa (E. Calvert)
9. Santa Baby (Eartha Kitt)
10. Sweet Mama, Tree Top Tall (Lancers)

Tiny Markle
WAVZ—New Haven, Conn.

1. Oh, Mein Papa (E. Calvert)
2. Oh, My Papa (Eddie Fisher)
3. Stranger In Paradise (Four Aces)
4. Heart Of My Heart (Four Aces)
5. Santa Baby (Eartha Kitt)
6. To Be Alone (Hilltoppers)
7. Changing Partners (P. Page)
8. The Game Of Love (Darnell)
9. Off Shore (Leo Diamond)
10. Laughing On The Outside (Four Aces)

Will Lenay
WSAI—Cincinnati, Ohio

1. Stranger In Paradise (Four Aces)
2. Rags To Riches (Tony Bennett)
3. Ricochet (Teresa Brewer)
4. To Be Alone (Hilltoppers)
5. Changing Partners (P. Page)
6. Heart Of My Heart (Cornell, Desmond, Dale)
7. Ebb Tide (Frank Chacksfield)
8. Santa Baby (Eartha Kitt)
9. Baby, Baby, Baby (T. Brewer)
10. I'll Never Stand In Your Way (Joni James)

Harry Nigocia
WJBW—New Orleans, La.

1. My Hymn (Artie Wayne)
2. Bridge Of Sighs (G. Gibbs)
3. To Be Alone (Hilltoppers)
4. Blowing Wild (Frankie Laine)
5. In The Mission Of St. Augustine (Sammy Kaye)
6. Sweet Mama, Tree Top Tall (Lancers)
7. Ebb Tide (Frank Chacksfield)
8. Laughing On The Outside (Four Aces)
9. I Love Paris (Les Baxter)
10. Rags To Riches (Tony Bennett)

Mitch Reed
WITH—Baltimore, Md.

1. Oh, My Papa (Eddie Fisher)
2. Oh, Mein Papa (E. Calvert)
3. Changing Partners (P. Page)
4. Rags To Riches (Tony Bennett)
5. Santa Baby (Eartha Kitt)
6. She Was Five And He Was Ten (Mills Bros.)
7. Off Shore (Leo Diamond)
8. Are You Looking For A Sweetheart (McGuire Sis.)
9. That's Amore (Dean Martin)
10. Stranger In Paradise (Four Aces)

John MacShane
KMPC—Los Angeles, Calif.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Stranger In Paradise (MacRae)
4. Secret Love (Doris Day)
5. Santa Baby (Eartha Kitt)
6. Istanbul (Four Lads)
7. Ricochet (Teresa Brewer)
8. Eh, Cumpari (Julius La Rosa)
9. Story Of Three Loves (Jerry Murad)
10. You, You, You (Ames Bros.)

Larry Gentile
WJBK—Detroit, Mich.

1. That's Amore (Dean Martin)
2. Marie (Four Tunes)
3. You Alone (Perry Como)
4. My Happiness (The Mulcays)
5. Don't Forget To Write (Valli)
6. Changing Partners (P. Page)
7. My Hymn (Artie Wayne)
8. Strings Of My Heart (The Gaylords)
9. Te Amo (Frankie Laine)
10. You're On Triol (Don Cornell)

Frank Ward
WKBW—Buffalo, N. Y.

1. Off Shore (Richard Hayman)
2. Just A Gigolo (J. P. Morgan)
3. Heart Of My Heart (Four Aces)
4. Rags To Riches (Tony Bennett)
5. Stranger In Paradise (Bennett)
6. That's Amore (Dean Martin)
7. Changing Partners (D. Shore)
8. Ricochet (Teresa Brewer)
9. Love Walked In (Hilltoppers)
10. Oh, Mein Papa (E. Calvert)

Larry Wilson
WTIX—New Orleans, La.

1. My Hymn (Artie Wayne)
2. That's Amore (Dean Martin)
3. Don't Forget To Write (Valli)
4. Heart Of My Heart (Four Aces)
5. South Of The Border (Sinatra)
6. You're Nearer (Joni James)
7. Are You Looking For A Sweetheart (Kitty Kallen)
8. Changing Partners (P. Page)
9. Drive In (Nelson Riddle)
10. Tipica Serenada (Jerome)

Bill "Willie" Collins
WLOX—Biloxi, Miss.

1. To Be Alone (Hilltoppers)
2. That's Amore (Dean Martin)
3. You, You, You (Ames Bros.)
4. Ebb Tide (Frank Chacksfield)
5. Story Of Three Loves (Murad)
6. Stranger In Paradise (Bennett)
7. Let There Be Love (J. James)
8. Don't Take Your Love From Me (Three Suns)
9. Rags To Riches (T. Bennett)
10. Are You Looking For A Sweetheart (Kitty Kallen)

Bud Wilson
WTXL—W. Springfield, Mass.

1. Many Times (Eddie Fisher)
2. Vaya Con Dios (Paul & Ford)
3. You, You, You (Ames Bros.)
4. Eh, Cumpari (Julius La Rosa)
5. Oh! (Pee Wee Hunt)
6. Rags To Riches (T. Bennett)
7. Changing Partners (P. Page)
8. Are You Looking For A Sweetheart (Kitty Kallen)
9. Crying In The Chapel (Valli)
10. St. George And The Dragonet (Stan Freberg)

Gary Lester
WVNJ—Newark, N. J.

1. Rags To Riches (T. Bennett)
2. Eh, Cumpari (Julius La Rosa)
3. Ebb Tide (Frank Chacksfield)
4. Many Times (Eddie Fisher)
5. Istanbul (Four Lads)
6. In The Mission Of St. Augustine (Sammy Kaye)
7. You Alone (Perry Como)
8. You, You, You (Ames Bros.)
9. Heart Of My Heart (Cornell, Desmond, Dale)
10. Oh, Mein Papa (E. Calvert)

Sherm Feller
WVDA—Boston, Mass.

1. Off Shore (Richard Hayman)
2. Rags To Riches (T. Bennett)
3. She Was Five And He Was Ten (Judy Valentine)
4. Golden Violins (Chacksfield)
5. Are You Looking (K. Kallen)
6. Strangers In Paradise (Four Aces)
7. Tipica Serenada (Jerome)
8. That's All (Bob Haymes)
9. My Hymn (Artie Wayne)
10. Snow Snow (Bobby Wayne)

Al Ross
WBAL—Baltimore, Md.

1. Many Times (Eddie Fisher)
2. Rags To Riches (T. Bennett)
3. Vaya Con Dios (Paul & Ford)
4. You, You, You (Ames Bros.)
5. Ricochet (Teresa Brewer)
6. Laughing On The Outside (Four Aces)
7. In The Mission Of St. Augustine (Sammy Kaye)
8. I Love Paris (Georgia Gibbs)
9. Ebb Tide (Frank Chacksfield)
10. Tipica Serenada (Jerome)

Jack Downey
WONS—Hartford, Conn.

1. Don'cha Hear Them Bells (Paul & Ford)
2. Oh, Mein Papa (E. Calvert)
3. Heart Of My Heart (Four Aces)
4. Tipica Serenada (H. Jerome)
5. Please Don't Talk About Me (Johnnie Ray)
6. I Love You (Frank Sinatra)
7. Love Walked In (Hilltoppers)
8. Lover Come Back To Me (Nat "King" Cole)
9. Why Does It Have To Be Me (Tony Bennett)
10. Stranger In Paradise (Four Aces)

Al Evans
WSRS—Cleveland, Ohio

1. Stranger In Paradise (Four Aces)
2. The Way I Feel (Four Knights)
3. South Of The Border (Sinatra)
4. Are You Looking For A Sweetheart (Kitty Kallen)
5. Secret Love (Doris Day)
6. Till We Two Are One (Shaw)
7. Santa Baby (Eartha Kitt)
8. Oh, My Papa (Eddie Fisher)
9. Dance On My Pillow (Sal Bucarey)
10. Mama Papa Polka (The Gaylords)

Bill Reynolds
WTMJ—Milwaukee, Wis.

1. Rags To Riches (T. Bennett)
2. That's Amore (Dean Martin)
3. Changing Partners (Kay Starr-Patti Page)
4. Oh, Mein Papa (Eddie Fisher-Eddie Calvert)
5. Woman (Johnny Desmond)
6. I See The Moon. (W. Schumann-Mariners)
7. Ava Maria (Liberace)
8. Ebb Tide (Frank Chacksfield)
9. Heart Of My Heart (Four Aces-Cornell, Desmond, Dale)
10. Istanbul (Four Lads)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 12 without any changes on the part of THE CASH BOX.

Bob 'Coffeehead' Larsen

WEMP—Milwaukee, Wis.

1. Oh, My Papa (Eddie Fisher)
2. Changing Partners (Kay Starr-Patti Page)
3. Woman (Johnny Desmond)
4. Heart Of My Heart (Cornell, Desmond, Dale)
5. Santa Baby (Eartha Kitt)
6. That's Amore (Dean Martin)
7. Wedding Bell Waltz (Eddy)
8. Bimbo (Ruby Wright)
9. Stranger In Paradise (Four Aces)
10. Sweet Mama, Tree Top Tall (Lancers)

Charlie Welsh

WSB—Atlanta, Ga.

1. Many Times (Eddie Fisher)
2. Stranger In Paradise (Four Aces)
3. Ricochet (Teresa Brewer)
4. I Can't Believe That You're In Love With Me (Riddle)
5. Ebb Tide (Frank Chacksfield)
6. Don'cha Hear Them Bells (Paul & Ford)
7. Off Shore (Axel Stordahl)
8. Sadie Thompson's Song (Leo Diamond)
9. Oh, Mein Papa (Eddie Fisher)
10. Changing Partners (D. Shore)

Jack White

KBOL—Boulder, Colo.

1. Rags To Riches (T. Bennett)
2. Heart Of My Heart (Cornell, Desmond, Dale)
3. Ebb Tide (Frank Chacksfield)
4. Istanbul (Four Lads)
5. Oh, My Papa (Eddie Fisher)
6. Many Times (Eddie Fisher)
7. Eh, Cumpari (Julius La Rosa)
8. That's Amore (Dean Martin)
9. Down By The Riverside (Four Lads)
10. Sweet Mama, Tree Top Tall (Mariners)

Don McLeod

WJBK—Detroit, Mich.

1. Oh, Mein Papa (E. Calvert)
2. Changing Partners (P. Page)
3. Heart Of My Heart (Cornell, Desmond, Dale)
4. Stranger In Paradise (Four Aces)
5. Rags To Riches (T. Bennett)
6. Woman (Johnny Desmond)
7. You Alone (Perry Como)
8. That's Amore (Dean Martin)
9. Mommy, What Happened To Our Christmas Tree (John)
10. Many Times (Eddie Fisher)

Tom Edwards

WERE—Cleveland, Ohio

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces)
3. Stranger In Paradise (Bennett)
4. Changing Partners (P. Page)
5. Oh, Mein Papa (E. Calvert)
6. South Of The Border (Sinatra)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. To Be Alone (Hilltoppers)
9. The Jones Boy (Mills Bros.)
10. I Can't Believe That You're In Love With Me (Ames Bros.)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. Oh, My Papa (Eddie Fisher)
2. The Jones Boy (Mills Bros.)
3. Tipica Serenada (Jerome)
4. She Was Five And He Was Ten (July Valentine)
5. Kangaroo (Paul & Ford)
6. The Typewriter (L. Anderson)
7. Off Shore (Leo Diamond)
8. Under Paris Skies (M. Miller)
9. Laughing On The Outside (Four Aces)
10. Are You Looking For A Sweetheart (Kitty Kallen)

Paul Frees

KECA—Los Angeles, Calif.

1. Santa Baby (Eartha Kitt)
2. Eh, Cumpari (Julius La Rosa)
3. From Here To Eternity (Frank Sinatra)
4. Istanbul (Four Lads)
5. Songs Can Bring Back Memories (Sunny Burkette)
6. Under Paris Skies (M. Miller)
7. Ebb Tide (Frank Chacksfield)
8. Baubles, Bangles, And Beads (Peggy Lee)
9. Goodby, My Love (Bob Dini)
10. Secret Love (Doris Day)

Ira Cook

KECA & KMPC—Hollywood, Calif.

1. Ebb Tide (Vic Damone)
2. Santa Baby (Eartha Kitt)
3. That's Amore (Dean Martin)
4. Stranger In Paradise (Four Aces)
5. Changing Partners (Kay Starr)
6. Story Of Three Loves (Murad)
7. Many Times (Eddie Fisher)
8. Secret Love (Doris Day)
9. Istanbul (Four Lads)
10. The Typewriter (Anderson)

Wes Hopkins

WTTM—Trenton, N. J.

1. Ebb Tide (Frank Chacksfield)
2. Rags To Riches (T. Bennett)
3. I Love Paris (Les Baxter)
4. My Hymn (Artie Wayne)
5. Off Shore (Leo Diamond)
6. South Of The Border (Sinatra)
7. Santa Baby (Eartha Kitt)
8. Many Times (Eddie Fisher)
9. Stranger In Paradise (Four Aces)
10. When My Dreamboat Comes Home (Kay Starr)

Chuck Wilson

WBVP—Beaver Falls, Pa.

1. Rags To Riches (T. Bennett)
2. Oh, Mein Papa (E. Calvert)
3. Robe Of Calvary (Jill Corey)
4. That's Amore (Dean Martin)
5. Eh, Cumpari (Julius La Rosa)
6. Stranger In Paradise (Four Aces)
7. Istanbul (Four Lads)
8. Ebb Tide (Vic Damone)
9. Why (Karen Chandler)
10. Heart Of My Heart (Cornell, Desmond, Dale)

John Gale

WGRC—Louisville, Ky.

1. Sweetheart Of Mine (Martino)
2. Stranger In Paradise (Vic (Damone)
3. That's Amore (Dean Martin)
4. You Alone (Perry Como)
5. My Hymn (Artie Wayne)
6. Let There Be Love (J. James)
7. Santa Baby (Eartha Kitt)
8. Changing Partners (P. Page)
9. Love Me Again (Sunny Gale)
10. Sweet Mama, Tree Top Tall (Lancers)

Dave Maynard

WHIL—Medford, Mass.

1. Oh, Mein Papa (E Calvert)
2. Changing Partners (P. Page)
3. A Baby Cried (Lou Monte)
4. She Was Five And He Was Ten (Tony Bennett)
5. Why Does It Have To Be Me (Tony Bennett)
6. Nina-Non (Joni James)
7. Native Dancer (Rusty Draper)
8. Robe Of Calvary (Jill Corey)
9. Santa Baby (Eartha Kitt)
10. Life Is Just A Bowl Of Cherries (J. P. Morgan)

Sandy Singer

KCRI—Cedar Rapids, Iowa

1. You, You, You (Ames Bros.
2. Many Times (Eddie Fisher)
3. My Hymn (Artie Wayne)
4. You Alone (Perry Como)
5. The Typewriter (Anderson)
6. Laughing On The Outside (Four Aces)
7. Crying In The Chapel (Valli)
8. Rags To Riches (T. Bennett)
9. Eh, Cumpari (Julius La Rosa)
10. Heart Of My Heart (Four Aces)

Gene Fullen

WBNS—Columbus, Ohio

1. Rags To Riches (T. Bennett)
2. To Be Alone (Hilltoppers)
3. Ebb Tide (Frank Chacksfield)
4. My Hymn To Her (A. Wayne)
5. You, You, You Ames Bros.)
6. Ricochet Teresa Brewer)
7. Changing Partners (Kay Starr)
8. The Phantom Regiment (Ted Heath)
9. Thats Amore Dean Martin)
10. Stranger In Paradise (Bennett)

Ray Perkins

KFEL—Denver, Colo.

1. Ricochet (Teresa Brewer)
2. Rags To Riches (T. Bennett)
3. Ebb Tide (Vic Damone)
4. Eh, Cumpari (Julius La Rosa)
5. Vaya Con Dios (Paul & Ford)
6. Many Times (Eddie Fisher)
7. That's Amore (Dean Martin)
8. You, You, You (Ames Bros.)
9. Istanbul (Four Lads)
10. She Was Five And He Was Ten (Judy Valentine)

Don Bell

KRNT—Des Moines, Iowa

1. Ricochet (Teresa Brewer)
2. Rags To Riches (T. Bennett)
3. Ebb Tide (Frank Chacksfield)
4. Vaya Con Dios (Peul & Ford)
5. You, You, You (Ames Bros.)
6. Many Times (Eddie Fisher)
7. Changing Partners (K. Starr)
8. You Alone (Perry Como)
9. Stranger In Paradise (Gordon MacRae)
10. That's Amore (Dean Martin)

Art Roberts

KXLW—St. Louis, Mo.

1. Changing Partners (P. Page)
2. That's Amore (Dean Martin)
3. Oh, Mein Papa (E. Calvert)
4. Heart Of My Heart (Cornell, Desmond, Dale)
5. Marie (Four Tunes)
6. Rags To Riches (T. Bennett)
7. Pa-Paya Mama (Perry Como)
8. Stranger In Paradise (Bennett)
9. Ricochet (Teresa Brewer)
10. Christmas Medley (Liberace)

Verne Lotz

KOTA—Rapid City, S. D.

1. Changing Partners (P. Page)
2. Ricochet (Teresa Brewer)
3. I Love Paris (Les Baxter)
4. Rags To Riches (T. Bennett)
5. Istanbul (Four Lads)
6. No Other Love (Perry Como)
7. Story Of Three Loves (Liberace)
8. Eh, Cumpari (Julius La Rosa)
9. Oh! (Pee Wee Hunt)
10. Vaye Con Dios (Paul & Ford)

Buddy Deane

WITH—Baltimore, Md.

1. Rags To Riches (Tony Bennett)
2. Stranger In Paradise (Bennett)
3. Ricochet (Teresa Brewer)
4. Eh, Cumpari (Julius La Rosa)
5. You, You, You (Ames Bros.)
6. Istangul (Four Lads)
7. Oh, My Papa (Eddie Fisher)
8. Changing Partners (D. Shore)
9. Ebb Tide (Frank Chacksfield)
10. To Be Alone (Hilltoppers)

Ralph Phillips

WFBR—Baltimore, Md.

1. Rags To Riches (T. Bennett)
2. Ricochet (Teresa Brewer)
3. Eh, Cumpari (Julius La Rosa)
4. Vaya Con Dios (Paul & Ford)
5. You, You, You (Ames Bros.)
6. Story Of Three Loves (Murad)
7. Many Times (Eddie Fisher)
8. Ebb Tide (Frank Chacksfield)
9. To Be Alone (Hilltoppers)
10. Istanbul (Four Lads)

Carmine Anthony

KGKO—Dallas, Tex.

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. Rags To Riches (T. Bennett)
4. Eh, Cumpari (Julius Le Rosa)
5. Ebb Eide (Frank Chacksfield)
6. Many Times (Eddie Fisher)
7. Ricochet (Teresa Brewer)
8. Oh! Pee Wee Hunt)
9. That's Amore (Dean Martin)
10. Love Walked In (Hilltoppers)

Get That Echo

MIAMI BEACH—"I Get The Message," quips WINZ disk jockey Bob Landers as he takes a listen to "Echo In My Heart" the new side by Eagle recording star Tad Bruce. Backed by "Devil's Kiss," "Echo" won its initial kick-off via Landers' "Melody Ballroom" show emanating daily out of Miami Beach's hotel, The Empress.

Shaw Swing Broadcasts Of '38 And '39 Issued In New Victor Album

The days of the great swing era are revivified in the new Artie Shaw album, which RCA Victor has scheduled for release in February.

The album consists of 24 "off-the-air" recordings taken directly from acetates of radio broadcasts Shaw did in 1938 and 1939 when he was playing at New York's Hotel Lincoln Blue Room and the Cafe Rouge of the Hotel Pennsylvania (now the Statler). It was during those two years that Shaw captured top popularity honors and, as NBC's announcers put it, "was making swing history."

The years of the late Thirties also marked the golden age for the big dance bands, when crowds used to gather around the bandstand to listen to music more inspired and more enthusiastic than they ever imagined could be produced, and what they heard literally did S-W-I-N-G.

Acetates of all Shaw's radio shows were made. Thus, those musical broadcasts were permanently preserved. Now, 15 years later, the acetates are resurrected from the NBC archives and made into a popular album.

The Artie Shaw collection is being made available by RCA Victor on two 33⅓ rpm long playing records and on six 45 rpm extended play records, with both the LP and the EP album priced at $8.95 and specially packaged in a white embossed, cellophane-wrapped box. An accompanying booklet on the album and the Shaw band was written by George T. Simon, editor of Metronome magazine and well-known jazz authority.

Most of the album's 24 tunes, have never before been recorded commercially.

Shaw's familiar theme song, "Nightmare," opens the album and he then comes on to give a brief introduction. Obviously thrilled at hearing these records for the first time in 15 years, he remarks, "I've forgotten how wonderfully and with how much conviction the men in that band used to play!"

The repertoire is highlighted by a few interesting surprises, one of which is a six-minute version of "In The Mood," a tune that Shaw's band had been playing for quite some time before it was immortalized by Glenn Miller.

An arrangement of "Stardust," which Shaw admits he did not recall, comes as another surprise because, like Shaw, everyone recalls the arrangement of the song as he made it in the Forties. That version featured the now-famous solos by the late trombonist Jack Jenny and trumpeter Billy Butterfield. The rendition in the album is much simpler and shows off to better advantage the excellent tenor sax work of Tony Pastor, Shaw's boyhood friend who started and remained with him until forming his own group.

KNOWN FROM COAST TO COAST
LESLIE DISTRIBUTORS
ONE-STOP RECORD SERVICE
NEW YORK
750 — 10th AVE.
(Phone: PLaza 7-1977)
Cable Address: Expo Record, N. Y.
HARTFORD, CONN.
126½ WINDSOR ST.
(Phone HA. 5-7123)

Research Craft Company
Producers of
Finest Custom Record Pressings That Quality Materials and Intelligent Skill Can Offer
Any Type of Phonograph Record in Shellac • Flex • Vinylite
1037 N. Sycamore St. • Los Angeles 38, Calif. • Hollywood 5-6128

Breaking In New York And Headed For A National Hit!

"I Just Wrote to Santa"

and

"Cantique De Noel"

sung by

Golden Voiced

Marty Walker

132

A few choice territories still available for key distributors.

CAMM Records

Cammarota Pub. Co.
234 Patterson Ave.
East Rutherford, N. J.

HE'S BACK

Requests for his MOOD RECORDS will come in "Torrents" . . .

BILL LAWRENCE

"I'LL WAIT FOR YOU"

b/w "LITTLE GIRL"

MOOD # 1013

MOOD RECORDS 74 Prospect St. (Un. 4-2200) Cambridge, Mass.

A Double-Barrel Explosion
Two new "A" sides

BOB SCOBEY'S

"EVERYTHING IS PEACHES DOWN IN GEORGIA"

b/w

"HUGGIN' & A-CHALKIN"

Vocals by CLANCY HAYES
G.T.J. # 86; 45086

GOOD TIME JAZZ
8481 MELROSE PLACE, LOS ANGELES 46, CALIFORNIA

and now

LEROY ANDERSON

with his greatest yet

The Girl in Satin

and

The Typewriter

DECCA RECORD 28881

MILLS MUSIC, INC.

Song From Soap Opera

NEW YORK—Actress Joan Tompkins, who has the title role on the CBS soap opera "This Is Nora Drake" is shown receiving a first copy of the MGM disk from Charles Paul, famous organist and orchestra leader who has just recorded "Love (Nora Drake Theme)" for MGM Records. This is the first time that a theme song of a soap opera has been recorded. The flip side features the "Martin Kane Theme", well-known signature music for the famous NBC-TV mystery show.

Max Cole Plays Santa Again This Year

NEW YORK—At noon on December 16, Max Cole, WOV disk jockey, will stuff himself with a pillow, put on a red velvet suit and take off in a helicopter from Heliport #2, Pier A North River Manhattan, and with a pile of gifts, land on Welfare Island at the Goldwater Memorial Hospital as Santa Claus.

This is the second year that Cole is handling this mission and he is urging fans of his "Wake Up New York" show to come down to Heliport #2 and bring their gifts for the chronically ill people at the hospital.

In order to get gifts, Cole is sponsoring a contest on his radio show. All who send in gifts have their names put into a fish bowl and on the day before the mission, Eddie Fisher is scheduled to draw five of these ballots out of the lot. First prize winner will ride in the copter with Cole on his "Operation Airlift". Winners two to five will receive record packages, including LP's donated by the majors.

Arrangements for the airlift have been made by Chrisman G. Scherf, medical superintendent of Goldwater Memorial Hospital; Marcus Kogel, Commissioner of the Department of Hospitals of New York City; and Commissioner Edward Cavanaugh of the Department of Marine and Aviation.

The hospital has 1850 patients whose illnesses vary from cardiac to spastic and neurological conditions. Ages vary from very young to very old. The majority of these people are without families, friends or funds and in most instances, they will spend the remainder of their lives within the hospital's walls.

ARE YOU INDEPENDENT?

WESTERN RECORD PRESSERS ASSOCIATION

LOS ANGELES, CALIF.

Send all inquiries to

The Cash Box, 26 W. 47th St., Box # 924, New York 36, N. Y.

THE CASH BOX

The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising **100** Selections

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic
BA—Barbour
BE—Bell
BR—Brunswick
BU—Bullet
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CO—Columbia
CR—Coral
CY—Crystalette
DA—Dana
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FE—Federal
4 Star—Four Star
IM—Imperial
IN—Intro
JU—Jubilee
KI—King
LO—London
MA—Mars
MD—Mood
ME—Mercury
MG—MGM
MO—Modern
PA—Parrot
PC—Peacock Pro.
PE—Peacock
PR—Prestige
RA—Rainbow
RIH—Recorded In Hollywood
RE—Regent
5A—Savoy
SIT—Sittin' In
5P—Specialty
5W—Swingtime
TE—Tempo
TR—Trend
TI—Tico
TN—Tennessee
UN—United
VA—Valley
VI—RCA Victor
ZO—Zodiac

Dec. 19 Dec. 12

1—Rags To Riches
93.5 112.7

BE—TONY RUSSO
Many Times

★CO-40048 (4-40048)—
TONY BENNETT
Here Comes That Heartache Again

DE-28838 (9-28838)—
GEORGIE SHAW
Let Me Go, Devil

KI-1280 (45-1280)—
BILLY WARD AND DOMINOES
Don't Thank Me

2—Oh, Mein Papa
85.5 39.0

BE-1019 (45-1019)—
J. CARROLL & L. CLARK
Off Shore

CA-2678 (F-2678)—
RAY ANTHONY O.
Secret Love

CO-40134 (4-40134)—HARRY JAMES & PAUL WESTON
Serenata

DE-28964 (9-28964)—
RUSS MORGAN
Go Man Go Polka

★ES-336 (45-336)—
EDDIE CALVERT
Mystery Street

LO-1403 (45-1403)—REG OWEN
Off Shore

★VI-20-5552 (47-5552)—
EDDIE FISHER
Until You Said Goodbye

3—Stranger In Paradise
64.5 45.9

CA-2652 (F-2652)—
GORDON MacRAE
Never In A Million Years

★CO-40121 (4-40121)—
TONY BENNETT
Why Does It Have To Be Me

★DE-28927 (9-28927)—
FOUR ACES
The Gang That Sang "Heart Of My Heart"

ME-70269 (70269x45)—
VIC DAMONE
A Village In Peru

VI-20-5535 (47-5535)—
TONY MARTIN
I Love Paris

VI-20-5505 (47-5505)—
RALPH FLANAGAN O
The Typewriter

VI-20-5551 (47-5551)—
AL ROMERO
Off Shore

4—That's Amore
63.9 75.9

★CA-2589 (F-2589)—
DEAN MARTIN
You're The Right One

5—Ricochet
61.9 81.8

CA-2543 (F-2543)—
VICKI YOUNG
Affair With A Stranger

★CR-61043 (9-61043)—
TERESA BREWER
Too Young To Tango

DE-28914 (9-28914)—
GUY LOMBARDO O.
Bridge Of Sighs

VI-20-5454 (47-5454)—
PEE WEE KING O.
Oh, Mis'rable Love

VI-20-5436 (47-5436)—
GOGI GRANT
Everyone Knows I Love You

6—Ebb Tide
49.8 71.8

CO-40093 (4-40093)—
KEN GRIFFIN
Yah, Dear

CR-61075 (9-61075)—
LAWRENCE WELK
Beautiful Ohio

DE-28875 (9-28875)—
CHARLIE APPLEWHITE
I Love Paris

DE-28975 (9-28975)—
JERRY COLONNA
The Velvet Glave

Dec. 19 Dec. 12

KI-1297 (45-1297)—
THE INK SPOTS
If You Should Say Goodbye

★LO-1358 (45-1358)—
FRANK CHACKSFIELD O.
Waltzing Bugle Boy

ME-70177 (70177 x 45)—
ROBERT MAXWELL
Rose Marie

ME-70126 (70126x45)—
VIC DAMONE
If I Could Make You Mine

7—Changing Partners
43.7 40.9

BE-1017 (45-1017)—
HELEN FORREST
Lover Come Back To Me

CA-2657 (F-2657)—
KAY STARR
I'll Always Be In Love With You

DE-28969 (9-28969)—
BING CROSBY
Y'All Come

★ME-70260 (70260x45)—
PATTI PAGE
Where Did My Snowman Go?

VI-20-5515 (47-5515)—
DINAH SHORE
Think

VI-20-5537 (47-5537)—
PEE WEE KING
Bimbo

8—Heart Of My Heart
40.4 26.3

★CR-61076 (9-61076)—
CORNELL, DESMOND, & DALE
I Think I'll Fall In Love Today

★DE-28927 (9-28927)—
FOUR ACES
Stranger In Paradise

ME-70262 (70262x45)—
FRANKIE LAINE
South Of The Border

9—Eh, Cumpari
39.0 68.1

★CD-1232 (45-1232)—
JULIUS LA ROSA
Till They've All Gone Home

10—You, You, You
35.6 53.6

CO-40039 (4-40039)—
KEN GRIFFIN
No Other Love

ME-70198 (70198 x 45)—
JOHNNY HORTON
Ufemia

MG-11512 (K-11512)—
KEN REMO
Ufemia

★VI-20-5325 (47-5325)—
AMES BROTHERS
Once Upon A Time

VI-20-5386 (47-5386)—
NORO MORALES O.
The Sheik Of Araby

11—You Alone
32.9 14.5

★VI-20-5447 (47-5447)—
PERRY COMO
Pa-Paya Mama

12—Santa Baby
30.9 23.1

★VI-20-5502 (47-5502)—
EARTHA KITT
Under The Bridges Of Paris

13—Istanbul
29.6 22.2

CA-2665 (F-2665)—
JOE FINGERS CARR
Maple Leaf Rag

★CO-40082 (4-40082)—
FOUR LADS
I Should Have Told You Long Ago

VI-20-5522 (47-5522)—
NORO MORALES
Am I Blue

Dec. 19 Dec. 12

14—Love Walked In
22.8 22.7

DO-15105 (45-15105)—
THE HILLTOPPERS
To Be Alone

15—I See The Moon
21.5 25.4

★CO-40047 (4-40047)—
THE MARINERS
I Just Want You

DE-28900 (9-28900)—
DICK TODD
If I Never Get To Heaven

VI-20-5478 (47-5478)—
VOICES OF W. SCHUMANN
All Alone

16—Off Shore
20.8 11.3

★AM-1005 (45-1005)—
LEO DIAMOND
Easy Melody

AT-1013 (45-1013)—
BUDD JOHNSON
Don't Take Your Love From Me

BE-1019 (45-1019)—
J. CARROLL & L. CLARK
Oh, Mein Papa

CA-2630 (F-2630)—
AXEL STORDAHL O.
The Piccolino

CR-61084 (9-61084)—
MAT MATHEWS
Easy Melody

DE-28918 (9-28918)—
RUSS MORGAN O.
Idle Gossip

KI-6483 (45-4683)—
EARL BOSTIC
Don't You Do It

LO-1403 (45-1403)—REG OWEN
Oh, Mein Papa

★ME-70252 (70252x45)—
RICHARD HAYMAN O.
Joey's Theme

MG-11610 (K-11610)—
ART MOONEY O.
Mogambo

VI-20-5551 (45-5551)—
AL ROMERO
Stranger In Paradise

17—Secret Love
20.2 9.0

CA-2678 (F-2678)—
RAY ANTHONY O.
Oh Mein Papa

★CO-40108 (4-40108)—
DORIS DAY
The Deadwood Stage

DE-28876 (9-28876)—
GORDON JENKINS
Theme From "Seven Dreams"

MG-11604 (K-11604)—
TOMMY EDWARDS
That's All

VI-20-5512 (47-5512)—
GOGI GRANT
Ricochet

18—Many Times
19.5 34.3

CO-40076 (4-40076)—
PERCY FAITH O.
In Love

★VI-20-5453 (47-5453)—
EDDIE FISHER
Just To Be With You

19—Vaya Con Dios
17.5 35.0

AT-15001 (45-15001)—
WINGY MANONE
Song From Moulin Rauge

BE-1004 (45-1004)—
LARRY CLINTON O.
P. S. I Love You

★CA-2486 (F-2486)—
LES PAUL & MARY FORD
Johnny

CA-2514 (F-2514)—
WES & MAR TUTTLE
I Wonder Where You Are

CO-40098 (4-40098)—
LOS PANCHOS TRIO
Lo Dudo

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

● The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the secords on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Dec. 19 Dec. 12

CR-60991 (9-60991)— JACK SMITH
Knothole

CY-654 (45-654)—BOB LONDON
My Adobe Hacienda

DE-28780 (9-28780)— GUY LOMBARDO O.
With These Hands

ME-89047 (89047x45)— ANITA DAY
Ain't This A Wonderful Day

20—To Be Alone
15.4 15.4

★DOT-15105 (45-15105)— THE HILLTOPPERS
Love Walked In

21—Oh!
13.6 10.4

★CA-2442 (F-2442)— PEE WEE HUNT O.
San

CO-40062—KEN GRIFFIN
Crying In The Chapel

CR-61017 (9-61017)— LAWRENCE WELK O.
Hallelujah! Brother

DE-28779 (9-28779)— THE COMMANDERS
Meet The Brass

ME-70182 (70182 x 45)— JIMMY PALMER O.
By The Beautiful Sea

MG-11542 (K-11542)— ART MOONEY O.
Cloverleaf Special

VI-20-5359 (47-5359)— SAUTER-FINEGAN O.
The Moon Is Blue

22—In The Mission Of St. Augustine
12.7 7.2

★CO-40061 (4-40061)— SAMMY KAYE
No Stone Unturned

DE-28913 (9-28913)— JIMMIE LOGSDON
Pa-Paya Mama

JU-5127 (4S-5127)— THE ORIOLES
Write And Tell Me Why

23—Robe Of Calvary
12.0 5.4

CA-2639 (F-2639)— JANE FROMAN
The Sound Of Love

★CO-40123 (4-40123)— JILL COREY
Minneapolis

24—I Love Paris
10.1 7.7

★CA-2479 (F-2479)— LES BAXTER O.
Gigi

DE-28875 (9-28875)— CHARLIE APPLEWHITE
Ebb Tide

ME-70274 (70274x45)— GEORGIA GIBBS
Under Paris Skies

VI-20-5521 (47-5521)— FRANKIE CARLE O.
Flame

VI-20-553S (47-SS35)— TONY MARTIN
Stranger In Paradise

25—Christmas Dragnet
10.0 6.7

★CA-2671 (F-2671)— STAN FREBERG
Christmas Dragnet

26—Way Down Yonder In New Orleans
9.4 —

★CO-40166 (4-40166)—FRANKIE LAINE & JO STAFFORD
Floatin Down To Cotton Town

Dec. 19 Dec. 12

27—St. George And The Dragonet
8.8 28.1

★CA-2596 (F-2596)— STAN FREBERG
Little Blue Riding Hood

28—Mama Papa Polka
8.0 —

★ME-70258 (70258x45)— THE GAYLORDS
The Strings Of My Heart

29—Golden Violins
7.4 6.8

CA-2659 (F-2659)— JACKIE GLEASON O.
Mystery Street

★LO-1368 (45-1368)— FRANK CHACKSFIELD
A Girl Called Linda

30—The Story Of Three Loves
7.3 6.1

CO-40099 (4-40099)—LIBERACE
Maiden's With Samba

DE-28874 (9-28874)— JACK PLEIS O.
Mr. Peepers

★ME-70202 (70202x45)— JERRY MURAD
Aragonaise

VI-10-4210 (49-4210)— KAPELL & O.

31—Don't Forget To Write
7.2 —

★VI-20-5488 (47-5488)— JUNE VALLI
Mystery Street

32—Sweet Mama Tree Top Tall
6.8 S.3

★CO-40104 (4-40104)— THE MARINERS
A Red, Red Ribbon

★TR-63 (45-63)—THE LANCERS
Were You Ever Mine To Lose

33—She Was Five And He Was Ten
6.8 —

★DE-28945 (9-28945)— MILLS BROS.
The Jones Boy

EP-9004 (4-9004)— JUDY VALENTINE
A Ride In Santa's Sleigh

34—Woman
6.7 S.1

★CR-61069 (9-61069)— JOHNNY DESMOND
By The River Seine

35—Nina-Non
6.5 —

★MG-11637 (K-11637)— JONI JAMES
Christmas And You

36—Marie
6.3 —

★JU-5128 (4S-5128)— THE FOUR TUNES

37—Crying In The Chapel
6.1 3.6

CO-40062 (4-40062)— KEN GRIFFIN
Oh!

CR-61018 (9-61018)—ART LUND
Love Every Moment You Live

★DE-28758 (9-28758)— REX ALLEN
I Thank The Lord

DE-28762 (9-28762)— ELLA FITZGERALD
When The Hands Of The Clock

Dec. 19 Dec. 12

DE-48302 (9-48302)— SISTER ROSETTA THARPE
There's Peace In Korea

DU-116 (45-116)—THE 4 DUKES
I Done Done It

★JU-5122 (45-5122)— THE ORIOLES
Don't You Think I Ought To Know

★VA-101 (45-101)— DARRELL GLENN

★VI-20-5368 (47-5368)— JUNE VALLI
Love Every Moment You Live

38—Milwaukee Polka
6.0 2.8

★ME-70230 (70230x45)— PATTI PAGE
My World Is You

39—Dragnet
S.3 4.6

★CA-2562 (F-2562)— RAY ANTHONY O.
Dancing In The Dark

DE-28845 (9-28845)— GRADY MARTIN
The Velvet Glove

LO-1379 (4S-1379)— TED HEATH O.
Sloppy Joe

VI-20-5398 (47-S398)— BUDDY MORROW O.
Your Mouth's Got A Hole In It

VI-20-5472 (47-S472)— SPIKE JONES O.
Pal-Yat-Chee

40—Baby, Baby, Baby
4.7 S.6

★CR-61067 (9-61067)— TERESA BREWER
I Guess It Was You All The Time

41—Down By The Riverside
4.2 2.7

42—The Typewriter
4.0 5.9

43—Native Dancer
3.S 5.5

44—A Baby Cried
3.2 4.9

45—The Jones Boy
3.1 4.7

46—I'll Never Stand In Your Way
3.0 3.1

47—Lover Come Back To Me
2.6 2.2

48—Velvet Glove
2.0 5.7

49—Tennessee Wig-Walk
1.3 3.2

50—That's All
1.2 1.8

First Stop

PUTNAM, CONN.—Wendy Waye stopped at WPCT, brand new Putnam, Connecticut outlet on the first stop in her cross-country tour of disk jockeys to plug her latest Coral release "Fortune Telling Cards" and "If Only." At extreme left, disk jockey Bob Geradi; at extreme right song writer George Weiss of the team of Benjamin & Weiss; seated next to him, Wendy Waye.

Capitol Issues 35c Dividend; Total Is 65c This Year

HOLLYWOOD—Year-end dividends of 35 cents per share this week were announced by Capitol Records. Twenty cents is payable Dec. 24 and 15 cents Jan. 1. This brings to 65 cents the total dividends announced this year.

Current estimates indicate that sales this year will be the largest in the history of the company—even higher than the all-time high in 1948 for Capitol and the record industry.

Capitol has also just announced the purchase and retirement of two thousand shares of preferred stock. Over the past three years, Capitol has reduced its preferred stock outstanding by 92% from 30,000 shares to 2405.

It is interesting to note that these figures were reflected in a year when Capitol has made great strides in the building of its classical library, with extensive recording of major American symphonies and instrumentalists, thus increasing the basis for long-time financial return to the company.

Coral Releases Original "O Mein Papa" Disks

NEW YORK—Coral Records has announced the release of a special two-sided version of "O Mein Papa." One side of the record is by Rita Wottawa, singing the original version of the song as it appeared in grand operetta in Germany. The other side is an instrumental by Benny De Weille and his orchestra playing the only swing version of "O Mein Papa." Both sides were originally issued in Europe by Deutsche Grammophon.

The record is being rushed to disk jockeys immediately. Bob Thiele, Coral a. & r. director, believes the record is a natural for disk jockey programming and that the record will undoubtedly be played along with the Eddie Fisher and Eddie Calvert records, as an interesting sidelight on the origin of the song.

BREAKING ALL CHARTS
THE FOUR TUNES'
fabulous rendition of
"MARIE"
Jubilee # 5128
and
THE ORIOLES
"WRITE AND TELL ME WHY"
b/w
"IN THE MISSION OF ST. AUGUSTINE"
Jubilee # 5127
available in Canada on QUALITY label
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y. N. Y.

THE FINEST CHRISTMAS INSTRUMENTAL EVER RECORDED
Mantovani
"WHITE CHRISTMAS"
b/w
"ADESTE FIDELES"
London 1280 & 45-1280
LONDON

THE SOCK NOVELTY!
"O" (OH!)
LEO FEIST, INC.

THE NATION'S #1 HIT... NOW
The big inspirational tune for the holiday season!
DARRELL GLENN'S
"CRYING IN THE CHAPEL"
across the country, dee jays are giving this record consistent play. . . .
VALLEY RECORDS
BOX 10033, KINGSTON PIKE
KNOXVILLE, TENNESSEE

ZOOMING TO A SMASH HIT

"THE CREEP"

by

RALPH MARTERIE

b/w

"LOVE THEME"

from the motion picture "The Glenn Miller Story"

Mercury 70281

BEST SELLING POPS

"CHANGING PARTNERS" PATTI PAGE
"Where Did My Snow Man Go" 70260
"THE STRINGS OF MY HEART" GAYLORDS
"Mama Papa Polka" 70258
"NATIVE DANCER" RUSTY DRAPER
"Lonesome Song" 70256
"COW COW BLUES" JAN AUGUST
"Martha" 70228
"GADABOUT" DAVID CARROLL
"Caribbean" 70247
"UNDER PARIS SKIES" GEORGIA GIBBS
"I Love Paris" 70274
"EBB TIDE" VIC DAMONE
"If I Could Make You Mine" 70216
"BIMBO" EDDY HOWARD
"Ebenezer Scrooge" 70272
"THE JONES BOY" BOBBY WAYNE
"Snow Snow Beautiful Snow" 70268
"VILLAGE IN PERU" VIC DAMONE
"Stranger In Paradise" 690269

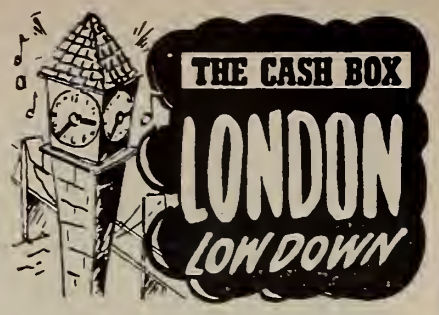
BEST SELLING R & B

"TV IS THE THING" DINAH WASHINGTON
"Fat Daddy" 70214
"I'M JUST YOUR FOOL" BUDDY JOHNSON
"A-12" 70251
"SILENT NIGHT" DINAH WASHINGTON
"The Lord's Prayer" 70263

BEST SELLING C & W

"T'AINT NICE" THE CARLISLES
"Unpucker" 70232
"WON'T YOU BE MINE" STANLEY BROS.
"Our Last Goodbye" 70270
"BROKEN HEARTED GYPSY" JOHNNY HORTON
"The Love Of A Girl" 70227

Mercury

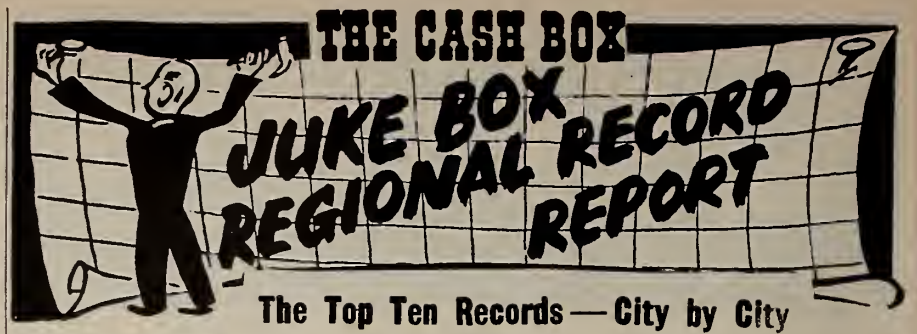


No wonder Frank Chacksfield is sitting on top of the world. That cable from The Cash Box informing him he has been voted "the most promising new orchestra of 1953" was the most welcome bit of news for him and London. . . . Everybody turned up at the back stage party Dorothy Squires held at the New Cross Empire on her return from the U.S. . . . Two more happy people are Eddie Calvert and Norrie Paramor riding high with the D. J's on "Oh My Papa." At the same time I must mention the very enterprising move by Decca-London in getting Lyss Assia to fly over to cut the English version of this hit song she introduced. . . . A new music publishing firm to be known as Good Music has been opened this week. It is owned by number one band leader Ted Heath. The firm will specialize in the most modernistic kind of band material and the two first numbers secured for publication are George Shearing's "Lullaby of Birdland" and the Gene Ammons' special "Seven Eleven," both recorded by Ted on London. . . . Lita Roza long associated with the Heath Band goes solo in the New Year having landed herself a contract worth $36,000 plus a spell in the States which would include T.V. appearances. Shows mentioned are Ed Sullivan's "Talk Of The Town" and the Bob Hope show. . . . Names scheduled for next season at the London Palladium include a return (for a ten weeks tour) of Johnnie Ray and a first visit by Perry Como. . . . Leaving for a European tour on January 7th is an all star Jazz Package including Lady Day herself, the Beryl Booker trio: the Buddy De Franco Quartet and the Red Norvo Trio. I hope we get the chance to hear Billie Holiday in England. . . . Roy Fox returns to the air this time over the Radio Luxembourg mike with some more memories of Hollywood days. . . . Band leader-impresario Jack Payne doing a grand job on Sundays over the BBC with his D. J. show featuring the best in British bands. . . . "Dragnet" is really hitting the waves over here. This is surprising since no one here really knows anything about the T.V. series featuring this theme. . . . So I see that you now have three recordings of "Poppa Piccolino." I don't wish to boast but have you heard Diana Decker's original waxing of this ditty? Well you should. It's a first rate novelty disk. Hope it's released in the States. After all, it's been in the best selling list for weeks and weeks. . . . I would like to congratulate the Trend Label for the excellent reproduction of the waxings they turn out. Apart from good artists and numbers, even the D. J. copies sparkle. It's a pleasure to listen to them. That excellent vocal group, "The Stargazers," very busy cutting some fine numbers on Decca-London. Latest one, "Eh Cumpari" b/w "I See The Moon" looks like a winner.

This week's best selling pop singles:

(Courtesy of The New Musical Express)

1. "Answer Me" FRANKIE LAINE
2. "Swedish Rhapsody" MANTOVANI
3. "I Saw Mommy Kissing Santa Claus" JIMMY BOYD
4. "Poppa Piccolino" DIANA DECKER
5. "Answer Me" DAVID WHITFIELD
6. "Chicka-Boom" GUY MITCHELL
7. "Dragnet" RAY ANTHONY
8. "Let's Have A Party" WINIFRED ATWELL
9. "Hey Joe" FRANKIE LAINE
10. "Vaya Con Dios" LES PAUL & MARY FORD



The Top Ten Records — City by City

New York, N. Y.

1. Rags To Riches (Tony Bennett)
2. Ricochet (Teresa Brewer)
3. That's Amore (Dean Martin)
4. Ebb Tide (Frank Chacksfield)
5. Stranger In Paradise (Bennett)
6. Oh, My Papa (Eddie Fisher)
7. Eh, Cumpari (Julius La Rosa)
8. Under Paris Skies (Three Suns)
9. Vaya Con Dios (Paul & Ford)
10. Santa Baby (Eartha Kitt)

Chicago, Ill.

1. That's Amore (Dean Martin)
2. Rags To Riches (Tony Bennett)
3. Changing Partners (P. Page)
4. Heart Of My Heart (Cornell, Desmond, Dale—Four Aces)
5. Oh, Mein Papa (Fisher—Calvert)
6. Ricochet (Teresa Brewer)
7. Stranger In Paradise (Bennett)
8. Woman (Johnny Desmond)
9. Istanbul (Four Lads)
10. In The Mission Of St. Augustine (Sammy Kaye)

Los Angeles, Calif.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Eh, Cumpari (Julius La Rosa)
4. That's Amore (Dean Martin)
5. You, You, You (Ames Bros.)
6. Santa Baby (Eartha Kitt)
7. Many Times (Eddie Fisher)
8. Vaya Con Dios (Paul & Ford)
9. Changing Partners (P. Page)
10. Ricochet (Teresa Brewer)

Philadelphia, Pa.

1. Rags To Riches (Tony Bennett)
2. Many Times (Eddie Fisher)
3. Heart Of My Heart (Four Aces—Cornell, Desmond, Dale)
4. Eh, Cumpari (Julius La Rosa)
5. Vaya Con Dios (Paul & Ford)
6. Ebb Tide (Frank Chacksfield)
7. Changing Partners (P. Page)
8. Ricochet (Teresa Brewer)
9. Stranger In Paradise (Bennett)
10. Oh, Mein Papa (Fisher—Calvert)

Washington, D. C.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Ricochet (Teresa Brewer)
4. Oh, Mein Papa (Fisher—Calvert)
5. Vaya Con Dios (Paul & Ford)
6. That's Amore (Dean Martin)
7. Changing Partners (P. Page)
8. Eh, Cumpari (Julius La Rosa)
9. You, You, You (Ames Bros.)
10. Many Times (Eddie Fisher)

Cleveland, Ohio

1. That's Amore (Dean Martin)
2. Rags To Riches (Tony Bennett)
3. Changing Partners (P. Page)
4. Stranger In Paradise (Four Aces—Tony Bennett)
5. Eh, Cumpari (Julius La Rosa)
6. To Be Alone (Hilltoppers)
7. Santa Baby (Eartha Kitt
8. Ebb Tide (Frank Chacksfield)
9. Heart Of My Heart (Four Aces)
10. Ricochet (Teresa Brewer)

Detroit, Mich.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Changing Partners (P. Page)
4. Marie (Four Tunes)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. That's Amore (Dean Martin)
7. Stranger In Paradise (Four Aces)
8. Oh, Mein Papa (Fisher—Calvert)
9. Many Times (Eddie Fisher)
10. Ricochet (Teresa Brewer)

Dallas, Tex.

1. Rags To Riches (Tony Bennett)
2. Vaya Con Dios (Paul & Ford)
3. Ebb Tide (Frank Chacksfield)
4. You, You, You (Ames Bros.)
5. Ricochet (Teresa Brewer)
6. Eh, Cumpari (Julius La Rosa)
7. Changing Partners (P. Page)
8. Many Times (Eddie Fisher)
9. To Be Alone (Hilltoppers)
10. That's Amore (Dean Martin)

Memphis, Tenn.

1. Rags To Riches (Tony Bennett)
2. Ricochet (Teresa Brewer)
3. Ebb Tide (Frank Chacksfield)
4. Vaya Con Dios (Paul & Ford)
5. Changing Partners (P. Page)
6. Many Times (Eddie Fisher)
7. You Alone (Perry Como)
8. To Be Alone (Hilltoppers)
9. You, You, You (Ames Bros.)
10. Oh, My Papa (Eddie Fisher)

St. Louis, Mo.

1. That's Amore (Dean Martin)
2. Rags To Riches (Tony Bennett)
3. Marie (Four Tunes)
4. Ebb Tide (Frank Chacksfield)
5. Ricochet (Teresa Brewer)
6. Changing Partners (P. Page)
7. Heart Of My Heart (Four Aces—Cornell, Desmond, Dale)
8. Oh, Mein Papa (Fisher—Calvert)
9. Eh, Cumpari, (Julius La Rosa)
10. Istanbul (Four Lads)

Kansas City, Mo.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Ricochet (Teresa Brewer)
4. Many Times (Eddie Fisher)
5. Eh, Cumpari (Julius La Rosa)
6. That's Amore (Dean Martin)
7. Vaya Con Dios (Paul & Ford)
8. You, You, You (Ames Bros.)
9. Shanging Partners (P. Page)
10. Istanbul (Four Lads)

New Orleans, La.

1. Rags To Riches (Tony Bennett)
2. That's Amore (Dean Martin)
3. Many Times (Eddie Fisher)
4. Ebb Tide (Frank Chacksfield)
5. Changing Partners (P. Page)
6. You, You, You (Ames Bros.)
7. Eh, Cumpari (Julius La Rosa)
8. Ricochet (Teresa Brewer)
9. Stranger In Paradise (Bennett)
10. To Be Alone (Hilltoppers)

Nashville, Tenn.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Many Times (Eddie Fisher)
4. Eh, Cumpari (Julius La Rosa)
5. Changing Partners (P. Page)
6. Ricochet (Teresa Brewer)
7. Stranger In Paradise (Bennett)
8. You, You, You (Ames Bros.)
9. Vaya Con Dios (Paul & Ford)
10. To Be Alone (Hilltoppers)

Boston, Mass.

1. That's Amore (Dean Martin)
2. Rags To Riches (Tony Bennett)
3. Ebb Tide (Frank Chacksfield)
4. Eh, Cumpari (Julius La Rosa)
5. Changing Partners (P. Page)
6. Oh, Mein Papa (Fisher—Calvert)
7. You Alone (Perry Como)
8. Stranger In Paradise (Four Aces)
9. Santa Baby (Eartha Kitt)
10. Many Times (Eddie Fisher)

Shoals, Ind.

1. Rags To Riches (Tony Bennett)
2. You, You, You (Ames Bros.)
3. Eh, Cumpari (Julius La Rosa)
4. To Be Alone (Hilltoppers)
5. Oh! (Pee Wee Hunt)
6. Ricochet (Teresa Brewer)
7. Many Times (Eddie Fisher)
8. Vaya Con Dios (Paul & Ford)
9. Ebb Tide (Frank Chacksfield)
10. White Christmas (Bing Crosby)

Pittsburgh, Pa.

1. That's Amore (Dean Martin)
2. Rags To Riches (Tony Bennett)
3. Stranger In Paradise (Four Aces—Tony Bennett)
4. Oh, Mein Papa (Fisher—Calvert)
5. To Be Alone (Hilltoppers)
6. Santa Baby (Eartha Kitt)
7. Eh, Cumpari (Julius La Rosa)
8. Changing Partners (P. Page)
9. Ricochet (Teresa Brewer)
10. You Alone (Perry Como)

Seattle, Wash.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Eh, Cumpari (Julius La Rosa)
4. Istanbul (Four Lads)
5. Many Times (Eddie Fisher)
6. That's Amore (Dean Maritn)
7. Vaya Con Dios (Paul & Ford)
8. Ricochet (Teresa Brewer)
9. Changing Partners (P. Page)
10. I See The Moon (Mariners)

San Francisco, Calif.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Eh, Cumpari (Julius La Rosa)
4. That's Amore (Dean Martin)
5. Many Times (Eddie Fisher)
6. Vaya Con Dios (Paul & Ford)
7. Ricochet (Teresa Brewer)
8. You, You, You (Ames Bros.)
9. Stranger In Paradise (Bennett)
10. Santa Baby (Eartha Kitt)

Cincinnati, Ohio

1. Rags To Riches (Tony Bennett)
2. Ricochet (Teresa Brewer)
3. Ebb Tide (Frank Chacksfield)
4. You, You, You (Ames Bros.)
5. Changing Partners (P. Page)
6. Vaya Con Dios (Paul & Ford)
7. Many Times (Eddie Fisher)
8. Eh, Cumpari (Julius La Rosa)
9. Stranger In Paradise (Four Aces)
10. You Alone (Perry Como)

Denver, Colo.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Ricochet (Teresa Brewer)
4. Eh, Cumpari (Julius La Rosa)
5. You, You, You (Ames Bros.)
6. Changing Partners (P. Page)
7. Many Times (Eddie Fisher)
8. Vaya Con Dios (Paul & Ford)
9. That's Amore (Dean Martin)
10. Istanbul (Four Lads)

Atlanta, Ga.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Ricochet (Teresa Brewer)
4. Many Times (Eddie Fisher)
5. Vaya Con Dios (Paul & Ford)
6. Changing Partners (P. Page)
7. You Alone (Perry Como)
8. You, You, You (Ames Bros.)
9. Eh, Cumpari (Julius La Rosa)
10. Santa Baby (Eartha Kitt)

DISTRIBUTOR Doings

The juke boxes alone are responsible for the success of the **Mulcays** record of "My Happiness." **Joe Cohen** of **Essex Distribs** in Newark notes that this Cardinal Record, with almost no air play, is blossoming into a big hit. The record has been in the boxes for quite a while and now the stores are starting to order it by the box full. Almost every sale is directly responsible to the tremendous amount of play the platter has been getting on the boxes. . . . **Paul Levy** of **Midwest Distributing** in St. Lou says that **Little Walter's** Checker record of "You're So Fine" appears to be a smash hit out in his area. . . . **Robert Hausfater,** president of **Robert's Record Distributing** in St. Louis reports a 42% increase in business for the month of November, and the firm is looking for an even greater increase in December. This is due to two records: **Eddie Calvert's** "Oh Mein Papa" which has gone over the 16,000 mark for the distrib in the past two weeks and the new **Hilltoppers** record of "Time Will Tell" which should end the year with a smash. On the basis of only the acetate of this Hilltoppers disk, Hausfater has received orders totaling better than 9,000 records. The tune was written by **Buddy Black,** disk jockey at WGN in Chicago who was formerly with KCKN in Kansas City. Roberts says this'll be the biggest **Hilltoppers** disk to date. . . . **N. I. Saurman,** manager of Krich-New Jersey is betting that the **Eddie Fisher** record of "Oh Mein Papa" will hit the million sales mark within 30 days from the date of release. Reports indicate that both the **Fisher** and **Calvert** versions of the tune are being used by many ops in 100% of their boxes. . . . **Jerry Harris** of **Park Avenue Distribs** in Detroit, is in New York visiting manufacturers of his lines. Harris is consumating a deal to open a Smart Record branch in Detroit. If it goes through, he will handle distribution for the label west of Detroit. While here, Harris will be meeting Benida and Cadillac execs. . . . MGM is notifying its distribs to stock up on **Joni James'** record of "Nina-Non" b/w "Christmas And You." The thrush is visiting dee jays in Cleveland, Cincinnati, St. Louis, Detroit, Chicago, Pittsburgh, Baltimore, Washington and Buffalo.

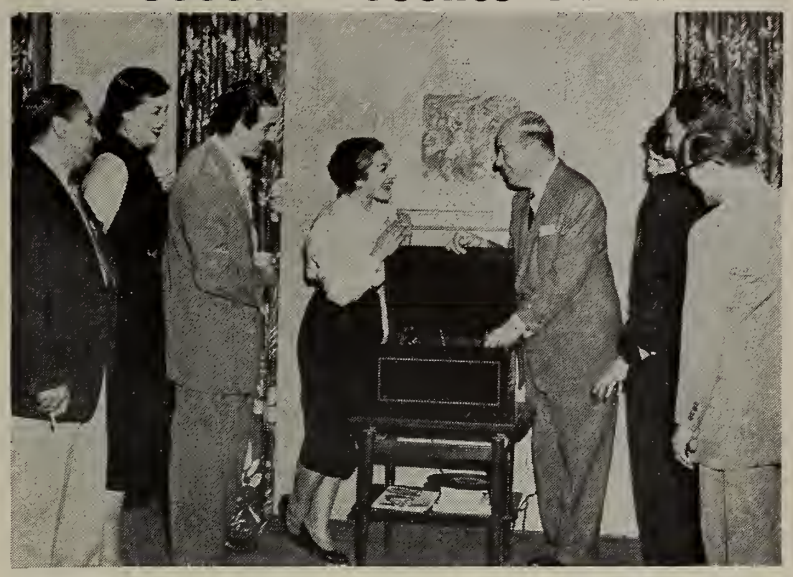
* * * * *

Mike Maitland, who guides the destinies of **Capitol's** offices in Chicago, advises that his firm uses the following 3-point system to get a record on its way. No. 1, Mike says, is to make sure to supply everyone of the juke box ops. He also gives them free, printed title strips. No. 2, stock up the dealers. "And for No. 3," Mike says, "we throw everything we have on the ball, to back up No. 1 and No. 2, by getting the deejays to fill the air with the tune." Mike attributes the success of the **Stan Freberg** tunes to this system. . . . **Rocky Rolf** of **RCA Victor's** offices in Chicago and **Jimmy Martin,** well known Windy City distrib, in a friendly selling battle. To see which one will sell the most of "Oh Mein Papa." Jimmy is howling for **Eddie** Calvert's Essex platter while Rocky, of course, is also yelling for an Eddie who waxed the tune—**Eddie Fisher,** that is. All in Chicago looking forward to the "final count." . . . **Bud Moss** of Cadence talking things over with **Milt Salstone** and **Len Garmisa** of **M. S. Distributing.** Decides that both Milt and Len have a sure-fire system for putting over a tune. Bud believes that the boys are going about their job in the right way. Now other distribs in Chicago interested. Waiting to see what the M. S. system is. . . . **Shim Weiner** of **Decca's** Chicago offices claims that the one and only way to ever really sell disks is all contained in but one word—"hustle." Shim practices what he preaches. Not only did he have **Larry Green** out in the territory banging away at the deejays, but he also had **Al Chapman** circling about yowling his head off. And Shim, himself, up Minneapolisway hustling for business. . . . Many distribs believe that artists, regardless of how big they get, should give all the time they possibly can to the promotion of their disks. Great believer in this is **Rocky Rolf** of **Victor.** Rocky spent the entire day with **Eddy Arnold** at the **J. W. Millikin** Record Shop in Hammond, Ind. Meeting with all juke box ops they possibly could in that area and, of course, calling in all the deejays. The plug was on Eddy's latest: "I Really Don't Want To Know" b/w "I'll Never Get Over You." (Millikin's is reported to be the largest retailer of Country and Western disks in the Illinois-Indiana area).

* * * * *

Al Sherman, King Records distributor, is well pleased the way "Rags to Riches" with **Billy Ward** and the **Dominoes** is surpassing all advance predictions. He also predicts that "Heaven Only Knows" by **The Charms** on the **Deluxe** label will be just as big as "Rags to Riches." . . . **Sid Talmadge,** owner of **Record Merchandising Co.,** is an uhappy guy. Just when "I Had A Notion" with **Al Savage** and **Joe Turner** was selling its biggest on the Herald label his salesman, **Timmy Nabara,** took sick and was rushed to the hospital. Being without help Sid wound up as the busiest guy in town. He received his first promotional copies of "A Sunday Kind of Love" by **The Harp Tones** (Bruce) and right away stated that it had all the qualities to make it a big number. . . . **Harry Bloom** and **Lee Palmer,** local **Mercury** distributors, recently announced that **Ralph Anthony** had been added to their sales force. . . . **Jack Andrews** of **Central Record Sales** announced recently that they had added Grand and Timely records to their line. He also stated that they will not take on any additional new labels as they now have a complete stock just large enough for their present sales force to handle. . . . **Phil Harris** recently brought his wife **Reba** home from the hospital after a kidney operation. Glad to hear that she is now on the road to recovery. . . . **Gordon Wolf** of **Sunland Music Co.** is a busy fellow with his holiday promotions. Sunland recently took on a new look after the carpenters got through completely rearranging the offices. . . . **Jack Lewrke,** prexy of **California Record Distributors,** says that music lovers throughout Southern California are getting more and more interested in high fidelity. He says that proof of this fact is shown because of the tremendous increase in sales for Westminister's Hi-Fi LP Demonstration record. . . . At **Allied Music Sales, Irv** and **Paul Shorten** are still selling "Gee" by the **Crows** like hotcakes. Also moving right up there in sales is "One Scotch, One Bourbon, One Beer" and Irv expects **Milburn's** latest "Good, Good Whisky" to be just as big a number.

Seeco Presents Hi Fi



LOS ANGELES—Sid Siegel, president of Seeco, demonstrates the firm's new Hi Fidelity phonograph set, the Beaux Arts, to a group of Los Angeles dignitaries at its debut in that city.

Mambo To Make Its Debut At Carnegie Hall

NEW YORK—A "mambo concerto" package featuring some of the top names in the Latin-American field will be held in Carnegie Hall on Saturday evening, February 20th. The show will be staged by Gilberto Valdes, conductor-arranger who will assemble a 40 piece Latin orchestra for the musical event.

Talent slated to appear at the Carnegie Hall debut includes Noro Morales, Tito Puente, Tito Rodriguez, Rene Touzet, Perla Marini, Facundo Rivera Quintet, Damiron, Sylvia and Chapeauseaux, Jose Curbelo with other big names being added daily.

Backers of the venture are nightclub operator Irving Schacht and theatrical producer William Raidey. An extensive record promotion and press campaign is being handled by Robert Hamner Associates, together with the RCA Victor International Division Tico, and Seeco labels, many of whose artists will be featured on the bill. If the first event clicks, backers expect to bring the attraction to about 25 cities where the demand for Latin-American music is rated strong.

Cash Box "Best Bet"
THE RAYMOND SCOTT QUINTET
playing
"BIRD LIFE IN THE BRONX"
An Exciting SCOTT Original
Audivox 105
audivox
AUDIVOX RECORDS
140 W. 57 St.
N. Y. C., N. Y.

LATIN AMERICAN Hits ON Fiesta Records
MAMBO
In Mambo Tempo
45's "Stranger in Paradise" 78's
b/w
"Oh! My Papa"
by Humberto MORALES Ork.
Fiesta # 20-026
Fiesta Record Co.
1619 Broadway New York 19, N. Y.

Another Smash Hit by
THE HILLTOPPERS
featuring the voice of JIMMY SACCA
"TO BE ALONE"
and
"LOVE WALKED IN"
DOT # 15105
DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

GOLD FOR YOU
when you feature
The Golden Trumpet of
EDDIE CALVERT'S
"OH, MEIN PAPA"
Essex # 336
Essex RECORDS
3708-16 SOUTH 54th STREET
PHILADELPHIA 43, PENNA.
BELGRADE 2-6250
Manufactured and Distributed by Palda Record Company

Special Christmas Reviews *THE CASH BOX DISK OF THE WEEK*
". . . rates as one of the best jobs Joni has ever done . . ."
JONI JAMES
"NINA-NON"
MGM Record # 11637; K-11637
Published by
FREDERICK MUSIC CO.
Bud Brandom, pres.

Has broken in
LOS ANGELES...
...PHILADELPHIA-
and
S-P-R-E-A-D-I-N-G
FAST-

ERNIE ANDREWS
with Benny Carter Orchestra
"MAKE ME A PRESENT OF YOU"
and
"Don't Lead Me On"
Trend # 68
(45-68)

HEADING FOR THE TOP!

"SWEET MAMA TREE TOP TALL"
by
The Lancers
Trend # 63
(45-63)

Deejays write for your copies

TREND Records, Inc.
650 N. SEPULVEDA BLVD. LOS ANGELES 49, CALIF.

CANADIAN CAPERS

MONTREAL MEMOS

EDDIE CALVERT

Eddie Fisher's "Oh! Mein Papa" first to hit the Canadian market and getting tremendous reaction. **Eddie Calvert**'s Essex master is available now on the Quality label. **Don Johnson** of Metrodisc Distributors reports extremely fine initial reaction. . . . **Jerry Taylor**'s Chez Paree did SRO business with **Sophie Tucker** who closed December 8th. Club is shuttered till the second week in January. **Dorothy Lamour** rumored as the opening attraction in January. . . . **Joni James**, winner of the 1953 Cash Box Award as the Best Female Vocalist due into the Seville Theatre for one week starting January 7th. . . . **Charles Trenet** into the Normandie Room of the Sheraton Mount Royal Hotel for a two-week stand. This should mean good holiday business for the hotel as Trenet is a great favorite in these parts. . . . **Gord Sinclair**, CFCF ace dee jay, will have to give **Earl Mitton**'s new Rodeo recording of "Orange Blossom Special" a big push as it was only through the prodding of Sinclair that this number was recorded and released. Sinclair and Mitton worked together on CFNB in Fredericton and ever since Sinclair moved to Montreal more than a year and a half ago, he has been criticizing other versions of this tune and telling his audience how much better Earl Mitton could do it. He'll now have an opportunity to see if the public agrees with his feelings. . . . **George Faith** starting his 5th week at the Clover Cafe. . . . **Hachey Bros. & Mary Lou** starting their 8th week at the Monterey where the staff is giving a party to **Mel Howard** December the 14th celebrating a full year that this popular lounge pianist has put in at this location. . . . Decca's **Phil Rose** escorting **Bill Darnell** around to the various dee jay shows plugging his recording of "The Game of Love". . . . With the four week closing of the Chez Paree, **Bob Harrington**, Montreal's most popular band leader moves to the Hotel Vermont in Ste. Agathe for the Christmas season. . . . **Jim Reeves**' "Bimbo" creating quite a stir sales wise. Tune looks real big in this area. **Brucie Weil**'s version should do great things for him.

JONI JAMES

A Big Hello

ST. LOUIS—The Hilltoppers, Dot Recording artists, are mobbed by teen age fans after a recent broadcast of "Teen O'Clock Time" over KMOX, CBS radio in St. Louis. The boys were guests on the show, which is broadcast every Saturday morning, and then moved to the record department of Scruggs-Vandervoort-Barney, department store sponsor of the show, where they autographed records.

FOR SALE
SLIGHTLY USED 45 rpm RECORDS
$21 per 100 • $200 per 1000
We have new records for 5% returns.
Choice selection. State pop, hillbilly or race.
1/3 deposit. You pay shipping charges. Contact
Al Abel, FIDELITY DISTRIBUTORS
666 10th Ave. (JUdson 6-4568) N. Y., N. Y.

Record in '53
IRON LUNGS IN USE
Join The
MARCH OF DIMES
January 2 to 31

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Latest bit of excitement brought about by another new rhythm and blues plattery with what looks like another hit on its first release. Bruce Records is the waxhouse and the etching is "Sunday Kind Of Love" by the **Harp-Tones**. The boys were discovered by Monte Bruce while winning an amateur show at the Apollo Theatre, Harlem. . . . **Joan Shaw** off for the deep south January 1st for a string of one nighters. Joan's "Cry Myself To Sleep", on Gem which we picked several weeks ago, is a great deck and should break out. . . . Al Silver, Herald Records, says "business is great". And why not? Herald has two disks in the national top ten at this writing with every likelihood that by the time we go to press Faye Adam's newest, "I'll Be True", will join her "Shake A Hand" and her stablemate, Al Savage's "I Had A Notion" in the top ten. What a remarkable accomplishment for a new label—or for any label. . . . Bess Berman in the clouds as a result of the sensational reaction to **Mahalia Jackson's** great TV show from Chicago last week. Mahalia chanted "Wings Over Jordan" and "Didn't It Rain." She followed that with a personal appearance at the University of Chicago where she literally disintegrated an overflow crowd of 2,000 students. If you're looking for a thrill, listen to Mahalia's "My Cathedral" and "No Matter How You Pray" on Lloyds. . . . **Morty Shad** tells us the Kings on Jax have another big one. "Love No One" and "Sunday Kind Of Love." . . . Been hearing nice things about "My Girl Awaits Me" by the Castells on Grand. . . . Bobby **Robinson** at Red Robin Records elated at the reaction his new group, The Velvets, have received with their melty reading of "I." Bobby proved he has the touch when he introduced The Du Droppers, The Vocaleers, and Jack Dupre. We predict here that The Velvets will further enhance his reputation. . . . **George Goldner**, Tico and Rama head, off on a fast trip to the coast. He has a couple of solid numbers to promote. **Joe Loco's** "Baion" is going wild in Philly and spreading rapidly and his "Greetings" and "My Christmas Wish," sung by five-year-old **Dee Rufo**, is grabbing a goodly share of the yuletide biz. . . . **Joe Nuccio**, Joe Nuccio Music, thinks he has a big one in last week's C. B. pick, "I'm Alone" by Bertice Reading on RCA Victor. And we think he's right. This gal shouts with the best. . . . **Jack Braverman**, Herald Records, surprised by a family shindig given to honor his 25th Wedding Anniversary. Brother-in-law, Al Silver and Jack Angel, who with Braverman compose the Herald triumvirate, were there. Also Jerry Blaine, Jubilee Records prexy, who joins the Braverman family by virtue of the soon-to-be marriage of their respective offspring. The Jack Bravermans left for a honeymoon in sunny Florida. . . . Lee Magid, Central Records, held his second session last week and the result is a fine etching by his vocal group, The Charmers. The disk, "Why Does It Have To Be Me" and "The Beating Of My Heart," will be released next week. . . . **Joel Turnero**, writer of **Willie Mabon's** "You'se A Fool" and Willie Mae **Thornton's** reply, "I Ain't No Fool Either," intro'd his new deejay spot on WNJR-Newark, Sunday, December 13. Joel has a two-hour spot, 2 to 4, called "Blues Express." . . . **Ahmet Ertegun** and **Jerry Wexler** back after their New Orleans trip where they cut more "hits" to be released in the near future. Atlantic released the new **Joe Turner** disk this week. "TV Mamma" and "Oke She Moke She Pop." Two good tunes that mean heavy sales. . . . Pete Doraine, Allen Records, promoting his socko "I'm Gonna Chunk You Down" by **Jimmy Newsome** like mad. . . . **Phyllis Branch**, whose "Babalu" on Tuxedo is one of the best versions ever, out with a new release soon. . . . **Don Robey** pulls off another scoop with the signing of "Little Junior" Parker to a Peacock contract. "Little Junior" made quite a bit of noise with his Sun recordings of "Feelin' Good" and "Love My Baby."

JOAN SHAW

JEANNE DUNNE

Jeanne Dunne, young Detroit song stylist, new discovery of Al Green, begins a three-week headline engagement at the Cascades Club, Miami Beach, Fla. beginning December 14. Jeanne, who's been described as a combination of Sarah Vaughan and Marian Anderson, will soon be heard on one of the major labels.

CHICAGO:

Irv Marcus left town after spending two busy weeks here. Irv confident that **Johnny Ace's** newest, "Saving My Love For You" will be another in Johnny's string of hits. . . . **Savannah Churchill** currently doing a five-day stint at the Crown Propeller. . . . Mishap occurred in the lives of two of **Len Chess'** brightest stars. Len reported this past week that **Willie Mabon** and **Little Walter** were on their way, by car, to the "Good Will Review," on Memphis station WDIA. Just about 20 miles outside of Cairo, Illinois, they were involved in an accident. Naturally, they were unable to continue to Memphis and returned to Chicago the following Monday. On the brighter side, each of these boys has a brand new disk out. Willie's "I Gotta Go" b/w "Cruisin' " and Walter's "You're So Fine," Lenny believes, may be Little Walter's biggest to date. . . . George Leaner called attention to the following more or less ironical fact. Now that **Louis Jordan** has switched from Decca to Aladdin, one of his Decca releases, "I Want You To Be My Baby," is beginning to catch on, according to George. . . . Mitzi Mars informs us she's currently appearing at Joe's Los Angeles here. . . . Also around town: **Flip Phillips** at the Nob Hill for two weeks. **Johnny Hodges** returning to the Capitol Lounge December 23 thru January 10. . . . From Al Duckett comes news that **Holly Graham**, DJ on WMCK, McKeesport, Pa., is trying to make up his mind whether to continue with his deejay chores or to accept one of several Broadway offers which have come his way recently. . . . Al also advises that, due to his first release on the Cool label, **Herbert Beard**, who is publicized as having a 'Yankee twang,' is getting offers for personal appearances.

SAVANNAH CHURCHILL

LOOK OUT CHARTS- ATLANTIC HAS 4 NEW RELEASES!!!

By the boss of the blues himself!

JOE TURNER
TV MAMA
OKE-SHE-MOKE-SHE-POP
1016

Introducing the great new blues band from Cleveland!
CHOKER CAMBELL ORCHESTRA
Vocals, Harold Young
LAST CALL FOR WHISKEY
HOW COULD YOU DO THIS
1014

Two sensationally *different* entries
by CARMEN TAYLOR
BIG MAMOU DADDY
MAMA ME AND JOHNNY FREE
1015

Two Terrific Quartet Sides
by THE DIAMONDS
CHERRY
IN THE DARK
1017

ATLANTIC RECORDING CORP.
234 WEST 56th St. NEW YORK 19, N. Y.

CASH BOX PICK OF THE WEEK
"I"
The Velvets
RED ROBIN # 122
Reorders Pouring In 1st Week of Release!
RED Robin
301 West 125th St., N.Y.C.

B. B. KING
"BLIND LOVE"
b/w
"WHY DID YOU LEAVE ME"
RPM

LOS ANGELES:

If you heard a lot of Pre-Christmas jangles and hot notes this past week it was probably attributed to the many artists who appeared at the nite spots throughout the area. **Johnny Otis** had the crowds rockin' with "Rock Me Baby" at Billy Berg's Five-Four Ballroom for two solid week-ends. He also presented his "Jazzorama" show at the Carlton Theatre with **Marie Adams** and the Ravens before leaving for engagements in Portland, Seattle and the Northwest. While in LA Johnny was really jumpin' with joy when his wife presented him with a bouncing baby boy. . . . **Joe Houston** poured out the hot licks at the Burbank Armory then moved over to the Odd Fellows Hall in Lincoln Heights for another session of danceable rhythms. . . . **Chuck Higgins** and his crew completed a successful stint at the Green Mill Ballroom in Ventura then took over the Elks Hall here on Sunday night. . . . The Robins now present their big sugar Hill Revue at the Club Oasis every night. . . . Eddie Mesner of Aladdin Records announced that their songstress **Patty Ann** will open Christmas day at the Regal Theatre in Chicago with **Duke Ellington**. . . . New pappa, **Saul Bihari**, is back hard at work at the Modern Records plant. He reports that mother and son are doing fine. **Joe Bihari** is now in Houston, Texas conducting new recording sessions. . . . **Oscar Peterson** now appears nitely at the Tiffany Club. While in town he will cut new sessions under the Clef label for his current series of waxings from the works of famous composers. . . . Looks like Al Marx, prexy of Trend Records, had done it again with his latest **Ernie Andrews** release "Make Me A Present Of You" and "Don't Lead Me On." Ernie comes forth with two offerings that he really puts his heart into. Both sides are getting plenty of plays and according to many predictions both tunes have all the commercial qualities to make them hits. . . . **Oscar McLollie** and his Honey Jumpers continue their nitely appearances at the Trade Winds in Inglewood. Their recent waxing of "God Gave Us Christmas" (Modern) is continuing to build up substantial sales throughout the area and seems to be climbing fast. . . . **Don Pierce** released "Dim Lights" with **Monroe Tucker** on the Hollywood Records label. Flip side is "My Baby Left Me" featuring **Norman Alexander** and **Monroe Tucker** band.

MARIE ADAMS

A TWO SIDED SMASH!

"LOVE NO ONE"

and

"SUNDAY KIND OF LOVE"

by

Bobby Hall

&

The Kings

on

JAX RECORD - 320

"50-50 LOVE"

&

"SEARCH MY HEART"

by

The Ramblers

Jax 319

—●—

Just released—TWO LIGHTNING HOPKINS RECORDS

315—"No Good Woman" and "I've Been A Bad Man"

319—"Organ Blues" and "Automobile Blues"

—●—

JAX RECORDS

1628 Federal

Philadelphia, Pa.

The Cash Box, December 12, 1953

DISK OF THE WEEK

Willie Mabon

"I GOTTA GO" and "CRUISIN'"

Chess-1554

CHESS RECORD CORP 750 E. 49th ST. CHICAGO, ILL

First R&B Release

A H-I-T!

"OO-WEE MR. JEFF"

(Please Be Yourself)

by GEORGIA LANE & Ork.

b/w

"LOOKA HERE, MATTIE BEE"

by EMMETT HOBSON & Ork.

CENTRAL RECORD # 1001

CENTRAL RECORDS

520 W. 50th (PL 7-3850) N. Y.

Smash Hit!

WELL, I DONE GOT OVER IT

by

GUITAR SLIM

482 # 482-45

Specialty records

8508 Sunset Blvd., Hollywood 46, Calif.

Greotest Spiritual Singers in U. S. A.

THE FAMOUS

WARD SINGERS

In Their Greotest # 4045 Parts 1 & 2

"I Know It Was The Lord"

4048

"OH LORD HOW LONG" B/W "FARTHER ON UP THE ROAD"

SAVOY RECORD CO., INC.

58 Market St., Newark, N.J.

THE CASH BOX HOT 100

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	in HARLEM	on CHICAGO'S South Side	in NEW ORLEANS
1	MONEY HONEY *Drifters* *(Atlantic 1006)*	MONEY HONEY *Drifters* *(Atlantic 1006)*	SOUL ON FIRE *Lavern Baker* *(Atlantic 1004)*
2	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	RAGS TO RICHES *Dominoes* *(King 1280)*
3	MARIE *Four Tunes* *(Jubilee 5128)*	MARIE *Four Tunes* *(Jubilee 5128)*	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*
4	RAGS TO RICHES *Dominoes* *(King 1280)*	RAGS TO RICHES *Dominoes* *(King 1280)*	OOH LAWDY MY BABY *Tommy Ridgley* *(Atlantic 1009)*
5	SOUL ON FIRE *Lavern Baker* *(Atlantic 1004)*	DRUNK *Jimmy Liggins* *(Specialty 470)*	I DON'T KNOW WHAT I'LL DO *Sugar Boy* *(Checker 783)*
6	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aladdin 3197)*	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aladdin 3197)*	MONEY HONEY *Drifters* *(Atlantic 1006)*
7	WRITE AND TELL ME WHY *Orioles* *(Jubilee 5127)*	LOVER COME BACK TO ME *Nat "King" Cole* *(Capitol 2610)*	BLOOD STAINS ON THE WALL *Honey Boyd* *(Specialty 476)*
8	SHAKE A HAND *Faye Adams & Joe Morris* *(Herald 416)*	BLUES WITH A FEELING *Little Walter* *(Checker 780)*	SOMETHING'S WRONG *Fats Domino* *(Imperial 5262)*
9	TV IS THE THING *Dinah Washington* *(Mercury 70214)*	TV IS THE THING *Dinah Washington* *(Mercury 70214)*	BANANA SPLIT *Kid King's Combo* *(Excella 2009)*
10	DON'T DECEIVE ME *Chuck Willis* *(Okeh 6985)*	MAD LOVE *Muddy Waters* *(Chess 1550)*	ROSE MARY *Fats Domino* *(Imperial 5251)*

	in SAN FRANCISCO	in NEWARK	in MEMPHIS
1	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	BLOODSTAINS ON THE WALL *Honey Boyd* *(Specialty 476)*
2	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	GOING DOWN TO BIG MARY'S *Helen Thompson* *(States 126)*
3	BLUES WITH A FEELING *Little Walter* *(Checker 780)*	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aladdin 3197)*	HONEY HUSH *Joe Turner* *(Atlantic 1001)*
4	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aladdin 3197)*	DON'T LEAVE ME THIS WAY *Fats Domino* *(Imperial 5262)*	LOVE MY BABY *Little Junior* *(Sun 192)*
5	GEE *The Crows* *(Rama 5)*	GOLDEN TEARDROPS *Flamingos* *(Chance 1145)*	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*
6	DRUNK *Jimmy Liggins* *(Specialty 470)*	SOUL ON FIRE *Lavern Baker* *(Atlantic 1004)*	DRUNK *Jimmy Liggins* *(Specialty 470)*
7	RAGS TO RICHES *Dominoes* *(King 1280)*	NADINE *Coronets* *(Chess 1549)*	MAD LOVE *Muddy Waters* *(Chess 1550)*
8	MARIE *Four Tunes* *(Jubilee 5128)*	RAGS TO RICHES *Dominoes* *(King 1280)*	BABY, IT'S YOU *The Spaniels* *(Chance 1141)*
9	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	SAVING ALL MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*	DARK MUDDY BOTTOM *Mercy Dee* *(Specialty 481)*
10	DON'T LEAVE ME THIS WAY *Fats Domino* *(Imperial 5262)*	MY COUNTRY MAN *Big Maybelle* *(Okeh 7009)*	RAGS TO RICHES *Dominoes* *(King 1280)*

THE CASH BOX HOT

in PHILADELPHIA

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Philadelphia

1	RAGS TO RICHES *Dominoes* *(King 1280)*	HONEY HUSH *Joe Turner* *(Atlantic 1001)*
2	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	MONEY HONEY *Drifters* *(Atlantic 1006)*
3	MONEY HONEY *Drifters* *(Atlantic 1006)*	RAGS TO RICHES *Dominoes* *(King 1280)*
4	MARIE *Four Tunes* *(Jubilee 5128)*	MARIE *Four Tunes* *(Jubilee 5128)*
5	CHRISTMAS IN HEAVEN *Dominoes* *(King 1281)*	BLUES WITH A FEELING *Little Walter* *(Checker 780)*
6	EL BAION *Joe Loco* *(Tico 208)*	GEE *The Crows* *(Rama 5)*
7	OFF SHORE *Earl Bostic* *(King 4683)*	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aladdin 3197)*
8	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*	DRUNK *Jimmy Liggins* *(Specialty 470)*
9	TV IS THE THING *Dinah Washington* *(Mercury 70214)*	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*
10	THIS IS ALWAYS *King Pleasure* *(Prestige 860)*	SHAKE A HAND *Faye Adams & Joe Morris* *(Herald 416)*

in LOS ANGELES

1	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	HONEY HUSH *Joe Turner* *(Atlantic 1001)*
2	MONEY HONEY *Drifters* *(Atlantic 1006)*	MONEY HONEY *Drifters* *(Atlantic 1006)*
3	RAGS TO RICHES *Dominoes* *(King 1280)*	RAGS TO RICHES *Dominoes* *(King 1280)*
4	MARIE *Four Tunes* *(Jubilee 5128)*	MARIE *Four Tunes* *(Jubilee 5128)*
5	BLUES WITH A FEELING *Little Walter* *(Checker 780)*	DRUNK *Jimmy Liggins* *(Specialty 470)*
6	GEE *The Crows* *(Rama 5)*	BANANA SPLIT *Kid King's Combo* *(Excello 2009)*
7	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aladdin 3197)*	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*
8	DRUNK *Jimmy Liggins* *(Specialty 470)*	I'M JUST YOUR FOOL *Buddy Johnson* *(Mercury 7025I)*
9	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*	ALL MY LIFE *Tad Smith* *(United)*
10	SHAKE A HAND *Faye Adams & Joe Morris* *(Herald 416)*	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*

in DALLAS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas

1	I WANT TO THANK YOU *The "S" Royales* *(Apollo 449)*	MONEY HONEY *Drifters* *(Atlantic 1006)*
2	RAGS TO RICHES *Dominoes* *(King 1280)*	HONEY HUSH *Joe Turner* *(Atlantic 1001)*
3	MAD LOVE *Muddy Waters* *(Chess 1550)*	EVERY NIGHT IN THE WEEK *Christine Kittrell* *(Republic 705S)*
4	BLIND LOVE *B. B. King* *(RPM 395)*	ROSE MARY *Fats Domino* *(Imperial 525I)*
5	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	BLUES WITH A FEELING *Little Walter* *(Checker 780)*
6	SOMETHING'S WRONG *Fats Domino* *(Imperial 5262)*	I WANT TO THANK YOU *The "S" Royales* *(Apollo 449)*
7	EVERY NIGHT IN THE WEEK *Christine Kittrell* *(Republic 705S)*	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*
8	TORTURED SOUL *Eddie Boyd* *(Chess 1552)*	DRUNK *Jimmy Liggins* *(Specialty 470)*
9	BABY DOLL *Marvin & Johnny* *(Specialty 479)*	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aladdin 3197)*
10	MONEY HONEY *Drifters* *(Atlantic 1006)*	SHAKE A HAND *Faye Adams & Joe Morris* *(Herald 416)*

in NASHVILLE

1	MONEY HONEY *Drifters* *(Atlantic 1006)*	RAGS TO RICHES *Dominoes* *(King 1280)*
2	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	HONEY HUSH *Joe Turner* *(Atlantic 1001)*
3	EVERY NIGHT IN THE WEEK *Christine Kittrell* *(Republic 705S)*	MONEY HONEY *Drifters* *(Atlantic 1006)*
4	ROSE MARY *Fats Domino* *(Imperial 525I)*	ROSE MARY *Fats Domino* *(Imperial 525I)*
5	BLUES WITH A FEELING *Little Walter* *(Checker 780)*	MARIE *Four Tunes* *(Jubilee 5128)*
6	I WANT TO THANK YOU *The "S" Royales* *(Apollo 449)*	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aladdin 3197)*
7	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*	PERFECT WOMAN *Four Blazes* *(United 158)*
8	DRUNK *Jimmy Liggins* *(Specialty 470)*	GOOD LOVIN' *The Clovers* *(Atlantic 1000)*
9	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aladdin 3197)*	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*
10	SHAKE A HAND *Faye Adams & Joe Morris* *(Herald 416)*	WRITE AND TELL ME WHY *Orioles* *(Jubilee 5127)*

in RICHMOND

1	RAGS TO RICHES *Dominoes* *(King 1280)*	HONEY HUSH *Joe Turner* *(Atlantic 1001)*
2	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	MONEY HONEY *Drifters* *(Atlantic 1006)*
3	MONEY HONEY *Drifters* *(Atlantic 1006)*	RAGS TO RICHES *Dominoes* *(King 1280)*
4	ROSE MARY *Fats Domino* *(Imperial 525I)*	MARIE *Four Tunes* *(Jubilee 5128)*
5	MARIE *Four Tunes* *(Jubilee 5128)*	DRUNK *Jimmy Liggins* *(Specialty 470)*
6	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aladdin 3197)*	BANANA SPLIT *Kid King's Combo* *(Excello 2009)*
7	PERFECT WOMAN *Four Blazes* *(United 158)*	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*
8	GOOD LOVIN' *The Clovers* *(Atlantic 1000)*	I'M JUST YOUR FOOL *Buddy Johnson* *(Mercury 7025I)*
9	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*	ALL MY LIFE *Tad Smith* *(United)*
10	WRITE AND TELL ME WHY *Orioles* *(Jubilee 5127)*	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*

The Most Exciting

NEW RHYTHM & BLUES

Artist of 1954!

BERTICE READING

doing a really terrific job on

I'M ALONE *and*

TEARS OF JOY

20/47-5567

RCA VICTOR
FIRST IN RECORDED MUSIC

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

TINY BRADSHAW
(King 4687)

B+ "PING PONG" (2:48) [Jay & Cee BMI—Bradshaw, Glover, Austin] A quick beat instrumental foot-tapper featuring an exciting horn section.

B+ "POWDER PUFF" (2:11) [Jay & Cee BMI—Bradshaw, Glover] Tiny Bradshaw makes merry sounds on his keyboards as he and his solid combination etch the quickbeat tune pleasurably.

ALLEN BUNN
(Red Robin 124)

C+ "MY KINDA WOMAN" (3:10) [Bob-Dan BMI — Allen Bunn] Allen Bunn sings a slow Southern blues bemoaning his having the wrong kinda woman. Guitar background sets the proper mood.

C+ "TOO MUCH COMPETITION" (2:41) [Bob-Dan BMI—Allen Bunn] Flip is a similar item with a rhythmic middle tempo. Chanter does an ok vocal job.

ARTHUR PRYSOCK
(Decca 28950)

B "JEAN" (2:43) [Coaxial Music BMI—McGhee, Victor, Hames] Arthur Prysock sings a slow romantic ballad delicately and with heart. Prysock followers will go for this one.

B "NOBODY CARES" [Tamasa Music BMI—Wyche, Kirkland, Watts] The Ray Charles singers back Prysock on this one and together they do a feathery job that will have the soft lights crowd swooning.

LOWELL FULSON
(Aladdin 3217)

C+ "CHUCK WITH THE BOYS" (2:15) [Aladdin BMI—Fulson] A quick beat southern blues with the guitar taking the honors.

B+ "DON'T LEAVE ME BABY" (2:57) [Aladdin BMI—Fulson Lowell] Fulson shouts out the middle beat bounce zestfully with a gimmick break in which the ork is silent. The chanter talky sings with a yakety chorus and then the arrangement takes the instrumental support back into the picture. Side has the quality to make big noise.

JIMMY COE
(States 129)

B+ "RAID ON THE AFTER HOUR JOINT" (2:55) [Pamlee BMI—Coe] This deck has everything thrown in including the police siren. A chuckley narration by Jimmy Coe can send this one off for a solid ride.

B "HE'S ALRIGHT WITH ME" (2:35) [Pamlee BMI-Fox] Helen Fox handles the vocal on this deck and the gal belts a sexy down to earth reading for a good deck.

THE CASH BOX ★AWARD O' THE WEEK★

"TV MAMA" (2:45) [Progressive BMI—Lou Willie Turner]

"OKE SHE MOKE SHE POP" (2:59) [Progressive BMI—Willie Turner]

JOE TURNER
(Atlantic 1016)

● Joe Turner, master blues shouter, who's "Honey Hush" was number one and still one of the top tunes in the nation, puts his best foot forward with a pair of bids for another hit. The upper lid, "TV Mama," is a middle tempo blues performed in the top drawer style of the chanter. Lyrics are light hearted and chuckley. For example, Joe sings of dreaming of his TV mama—the one with the great big screen. A bouncy effort that is sure to please. The flip, "Oke She Moke She Pop," is a similar tempo and sound expertly delivered. Turner reminisces about his youth with his girl and he, having returned in the chips, now invites her into his roadmaster to talk about the future. Cute and enjoyable. Two powerful decks.

"DARK MUDDY BOTTOM" (2:52) [Venice BMI—M. D. Walton]

"GET TO GETTIN'" (2:22) [Venice BMI—M. D. Walton]

MEROY DEE
(Specialty 481)

● Mercy Dee comes up with a solid pair of southern blues that bid fair to land in the charts with strength. The upper lid, "Dark Muddy Bottom," is a slow blues performed in the smooth and stylized manner of the chanter. He finds the life of a sharecropper a hard and discouraging one. The hours are long, the work hard and the food inadequate. Dee's performance is properly mournful. A potent plate. The lower deck, "Get To Gettin'," is a rhythmic quick beat with plenty of bounce. Dee is assisted on the etching by Lady Fox and the pair work together in happy style. Another solid piece of wax, with the edge going to the upper plate.

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"GOING DOWN TO BIG MARY'S" (2:55) [Pamlee BMI]

"ALL BY MYSELF" (2:35) [Pamlee BMI—Thompson, King]

HELEN THOMPSON
(States 126)

● Another gal from the school of belters, Helen Thompson, comes up with a middle tempo bounce, "Going Down To Big Mary's," that looks big. The blaster sings everybody going to Big Mary's and she's gonna go, get real high and stay all night. Powerful lyrics infectiously chanted in a style that come across. The tune is already stirring up action and could break out for a national hit. The under lid, "All By Myself," is a slow blues feelingfully chanted by Helen Thompson. Thrush has loads of talent.

"I AIN'T GONNA TELL" (2:41) [Toombs]

"IF YOU DON'T MEAN IT" (2:37) [Singelton]

VALAIDA SNOW
(Chess 1555)

● Valaida Snow comes up with a pair that should establish her in a solid position high in the "hot" charts. The upper deck, "I Ain't Gonna Tell" is a quick beat jump that Miss Snow belts with verve and enthusiasm. Her style is saucy and engaging, the lyrics infectious, and the deck explosive. The under portion, "If You Don't Mean It," is a slow sexy blues and Valaida practically wriggles through this one. One of the most expressive voices on wax. Both sides are powerful and either or both could break for a big hit.

OSCAR McLOLLIE
(Modern 920)

C+ "LOLLY POP" (2:41) [Leon Rene ASCAP—Rafael, Rene] A fast moving lively piece performed solidly by the ork.

B+ "GOD GAVE US CHRISTMAS" (2:39) [Leon Rene ASCAP—Albert Johnston, Jr.] A lovely yuletide offering is tenderly presented by a sweet bit of vocalizing and a lilting chorus backing. Sincere and lightly religious.

BIG JOHN GREER
(RCA Victor 20-5531)

C+ "GETTING MIGHTY LONESOME FOR YOU" (2:25) [Royal ASCAP—Joe Thomas] Big John Greer sings a slow love ballad in easy fashion.

B+ "DRINKIN' FOOL" (2:47) [Los Feliz Music BMI—Soller, Leiber] The flip is a belted slow tempo jump. Greer sings 'when he's loaded just give him black coffee'. Big John is in good form on this deck.

CLARENCE "GATEMOUTH" BROWN
(Peacock 1619)

B "PLEASE TELL ME BABY" (2.49) [Lion BMI—Brown] Clarence "Gatemouth" Brown, in his gravely voice style, sings a plaintive love slow blues. Guitar and ork backing. A solid deck.

B "GATE WALKS TO BOARD" (2:31) [Lion BMI — Brown, Board] The under lid is an infectious and exciting racer. Ork performs at breakneck tempo with some terrif guitaring.

ELMORE JAMES
(Flair 1022)

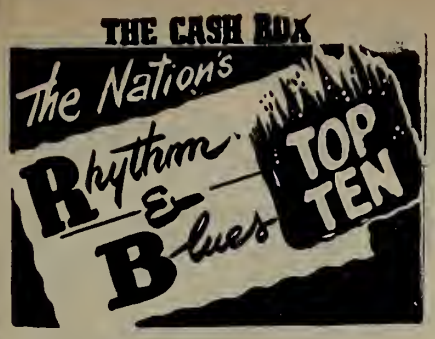
C+ "STRANGE KINDA' FEELING" (2:38) [Flair BMI — James] James sings a quick beat exciter. James has a "strange kinda' feeling that his baby don't love him no more."

B "PLEASE FIND MY BABY" (2:41) [Flair BMI—James] Elmore James does a potent job on this deck with a southern style middle tempo blues. A good plate that might garner lots of plays.

WILLIE NIX
(Sabre 104)

C+ "ALL BY YOURSELF" (2:37) [Joni BMI—W. Nix] Willie Nix does an ok job on a slow southern blues. Willie tells of his gal cashing his check on Friday and disappearing on Saturday.

B "JUST CAN'T STAY" (2:41) [Joni BMI—W. Nix] Nix sings a quick beat against a weird harmonica backing. An infectious and strong vocal set to an exciting tempo.



1. **MONEY HONEY**
   Drifters
   (Atlantic 1006)

2. **RAGS TO RICHES**
   Dominoes
   (King 1280)

3. **HONEY HUSH**
   Joe Turner
   (Atlantic 1001)

4. **MARIE**
   Four Tunes
   (Jubilee 5128)

5. **I HAD A NOTION**
   Al Savage & Joe Morris
   (Herald 417)

6. **ONE SCOTCH, ONE BOURBON, ONE BEER**
   Amos Milburn
   (Aladdin 3197)

7. **DRUNK**
   Jimmy Liggins
   (Specialty 470)

8. **I'LL BE TRUE**
   Faye Adams & Joe Morris
   (Herald 419)

9. **BLUES WITH A FEELING**
   Little Walter
   (Checker 780)

10. **SHAKE A HAND**
    Faye Adams & Joe Morris
    (Herald 416)

The Champ

NEW YORK—Light heavy weight champion Archie Moore (front center) who is a top notch bass player also, gets the latest news on the music world from The Cash Box at a recent night club meeting in this city. With Archie are some other champs in their own right. (l to r) Lucky Thompson whose sax work can be heard on his latest Decca release "The Scene Is Clean" b/w "Flamingo"; Joel Turnero, songwriter and dee jay for WNJR; Ray Carroll and Willie Bryant who team up as disk jockeys on WHOM.

Peacock Signs Little Junior

HOUSTON, TEX. — Don Robey, Peacock prexy, this week announced the signing of "Little Junior" Parker to a recording contract. "Little Junior," who vocalizes, plays the drums and harmonica, held his first session for Peacock on December 3, backed by Bill Johnson and his Blue Flames. Johnson also backed Parker on his hit releases "Feelin' Good" and "Love My Baby" on Sun Records.

Since September 1, Parker and the Johnson aggregation have been touring as part of the Willie Mae Thornton-Johnny Ace package. Beginning January 2nd, they will make a tour of the country as a separate package.

Robey also announced the signing of Lester Williams to a two year contract for the Duke label, Peacock subsidiary. Williams is well known for his original tune, "Wintertime Blues," for which a sale of 30,000 copies is claimed.

WLIB Holds Xmas Party

NEW YORK — The annual WLIB Christmas Party will be held at the Savoy Ballroom in this city on December 19 at ten o'clock in the morning.

The affair for children is being co-sponsored this year by the Police Athletic League and the Uptown Chamber of Commerce.

Seeco Forms Dawn Records; New Blues Label

NEW YORK — Bob Rosen, Seeco Records, this week announced the formation of a new rhythm and blues label, Dawn Records. Dawn will be a subsidiary of Seeco.

First release will be issued this week. Roy Eldridge is the featured attraction. Roy shares vocal duties with Anita Love on "There Ain't No Flies On Me." The flip deck, "Someone To Watch Over Me," is a Roy Eldridge instrumental treatment of the Gershwin standard.

Dawn releases set for the future feature such artists as Alix Combelle and Don Byas. Alix Combelle is a tenor saxman, considered in Paris, France, one of its jazz greats and well known for his dance tempo arrangements and his weird sax sounds.

Rosen is presently conducting auditions for new talent.

Ink Spots Leave for Orient

NEW YORK—King recording artists, The Ink Spots, who have already been booked well into 1954, leave next week for the Orient with dates in Tokyo, Hong Kong, Singapore, Bangkok, Okinawa, Manila, Honolulu, and Korea. They'll be in the States in May for appearances in Sacramento, Bakers Field, Del Mar, San Francisco, Los Angeles, Reno, Las Vegas, Lake Tahoe, Vancouver and Seattle. The above dates will include Army Posts.

Charlie Fuqua and his boys are currently working on their latest King disk "Ebb Tide."

Another HIT By Little Walter

"YOU'RE SO FINE"
b/w
"LIGHTS OUT"
Checker-786
Checker RECORD CO.
750 E. 49th ST. CHICAGO, ILL.

4 NATURALS 4 $ALES
"LORD HAVE MERCY"
by THE SKYLARKS
NASHBORO 544
"SIT DOWN SERVANT"
by SWANEE QUINTET
NASHBORO 538
"LOVE ME BABY"
by BERNIE HARDISON
EXCELLO 2020
"SWEET BYE AND BYE"
by THE SERMONAIRES
WRITE • WIRE • PHONE
SOME TERRITORIES OPEN
NASHBORO RECORD CO.
177 3rd AVE. N., NASHVILLE, TENN.
(6-2916)

It's The Greatest!!!!!!
Two Instrumental Mambos
"CHRISTOPHER COLUMBUS"
b/w
"Feedin' The Chickens"
MACHITO and his Afro Cubans
Seeco 7336
SEECO records
39 west 60th street, new york 23, n. y.

"CAT HOP"
b/w
"TOO CLOSE TOGETHER"
by
SONNY BOY WILLIAMSON
Trumpet # 212
TRUMPET RECORDS
309 NORTH FARISH
JACKSON, MISS.

Stars Over Harlem

When Atlantic's dynamic singing miss, **Ruth Brown**, received the news that she had won oh so many top honors in this year's **Cash Box Poll**, the first thing she did was to take time out from her mighty busy schedule to make the rounds and chat with the uptown dee-jays and operators whom she thanked over and over again for helping her to gain such high honors. Escorting Miss Rhythm was ex-champ **Joe Louis**, who expressed his thanks to those who are responsible for all the nice things that are happening with theme from "The Joe Louis Story." . . . **Eddie Boyd's** latest hunk of wax "tortured Soul," shaking up Harlem like an earthquake. . . . Ditto **The Harptones** "Sunday Kind Of Love," **The Flamingos** "Golden Teardrops," **Laverne Baker's** "Soul On Fire" and **Faye Adam's** "I'll Be True." . . . The Renaissance Casino this week showcases exciting tenor sax stylist **Jesse Powell** and his Allstars featuring **Howard McGhee, Benny Greene, Ossie Johnson** and **Maurice Simon**, one of the most sensational newcomers wielding a tenor sax ax, along with the **Johnny Saunders** Quartet. Spotted Herald Record executives **Al Silver, Jack Braverman** and **Jack Angel** parading up and down 125th street. . . . Harlem's happy for **Joan Shaw**, and they're buying her latest wax thriller "You Make Me Cry Myself To Sleep" like mad to prove it. . . . **Fats Domino** has done it again. His "Don't Leave Me This Way" is breaking faster than **Allie Reynolds** curve ball, and **B. B. King** has chalked up another score with his latest thriller "Blind Love." . . . Meet and greet personable disk jockey **Ramon Bruce**. He one of the big platter spinners out at radio station WNJR. Conducts both a blues and a spiritual show daily, and is one of the hardest workers in the business. Each day he salutes a mother of the day, good neighbor of the day, and Saturdays he spotlights jr. disk jockeys. . . . Looks like Harlem's going to have a mighty intoxicating holiday season wax-wise, and **Rudy Toombs** is the cause of it all with his "One Scotch," then along came Specialty and **Jimmy Liggins** with "Drunk" and now its **Aladdin, Amos Milburn** and gang juicing things up again with "Good Good Whiskey." . . . **Johnny Ace** and "Saving My Love For You" keeping Harlem lassies' hearts light and gay. . . . **Bonnemere** and his tasty piano rendition of "Winter Wonderland" is an uptown favorite. Harlem just adores **George Goldner** and Tico's "Mambo Birdland." Ditto **The Velvets'** "I" on Red Robin.

Headed Straight For # 1

"I'LL BE TRUE"

Faye Adams

Herald # 419

Herald RECORDS 236 W. 55 St. New York N. Y.

Monterey Introduces First Records

HOLLYWOOD—Monterey Records, newest comer in the recording field, took the wraps off its first two platters at a preview showing last week for Hollywood disk jockeys and press, presenting two young singers and four new numbers at the kick-off affair.

Sunny Burkette does the vocals in "I Don't Want a Mink (I Just Want a Man)" and "Songs Can Bring Back Memories," the two sides of one of the new Monterey records. Don McKay does "Silent Partner" and "But Not Tomorrow" on the other disk. "Mink," a novelty number, and "Silent Partner" are by Betty Carroll. "Memories" and "Tomorrow" are from the pen of John Tomecko.

Monterey Records is a subsidiary of Alexander Music Publishing Co., Inc., principals of which are James Evan Alexander and Harrison Dunham. Alexander is well known as a motion picture writer, while Dunham is a long-time movie and TV producer.

Prescott To Open Self-Service Record Center In Boston

BOSTON—Norm Prescott of WORL in Boston is opening New England's first all self-service record center on January 1. Its name will be Musicland, Inc.

Many top stars in show business are expected to attend the opening day celebration with remote broadcasts taking place all week with the top WORL djs participating.

The store will feature a special rumpus room downstairs so that all teen-age fan clubs can hold their meetings and parties there with the stars when they are appearing in Boston at the various night spots.

A permanent broadcast studio has been installed in the window and plans have been set for local amateur talent to demonstrate songs on the sidewalk for passerbys every Saturday afternoon.

Other Side Of A Hit

NEW YORK — Lindsay McPhail, writer of "San" and Al Neiburg, writer of "Confessin," "Talk Of The Town" etc., have come up with a new slant in their song "I'm The Poor Little Other Side Of A Hit." Song is designed to give some solace to songwriters and publishers who have experienced the demise of their side of a hit disk. It is also designed to remind the trade that altho a million-sale record is usually one-sided, these million buyers also play the orphan side. The song was inspired by McPhail's "San," the thirty-three year old standard, which for the first time has been carried by the flip side—in this instance Pee Wee Hunt's smash hit "Oh."

Breaking for a smash hit in Philadelphia and New York!

"THE BAION" and "GEE"*

as performed by that rhythmic magician of the keyboard

JOE LOCO

* A hit on the R & B charts for months and now a new hit via the mambo styling of Loco.

TICO EL REY DEL MAMBO

220 W. 42nd St., New York, N. Y.

(WI 7-0652)

WMRY Official Denies Chess Statement About Negotiations To Purchase Station

NEW YORK—In the December 5th issue, The Cash Box reported a statement by Leonard Chess in which he implied that he had negotiated to purchase station WMRY in New Orleans along with Stan Lewis. This statement was without foundation and The Cash Box is happy to reprint here the letter of Mort Silverman, general manager of WMYR, in which he so states:

"On page 27 of your December 5 issue in the column, "Rhythm N' Blues Ramblings," date line Chicago, you give reference to radio station WMRY as about to be purchased by a certain Leonard Chess and a Stan Lewis.

"I must ask you to immediately take steps to refute the statements made about WMRY as there is absolutely not one ounce of truth to the statements. I recall meeting a Leonard Chess who made considerable utilization of our recording facilities and the services of some of our personnel. I understand that promises of reimbursement were made but not fulfilled. Mr. Chess did not speak to me in any way regarding the possible purchasing of these facilities. Furthermore he did not talk with anyone else of authority or make any negotiations toward the purchase of these facilities as this station is not for sale and can only be sold by consent of the Board of Directors, which has not met in a number of months."

Meeting Dates Of Music Operators' Associations

Dec. 14—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.

15—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

15—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.

15—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

15—California Music Guild
Place: Fresno Hotel, Fresno, Calif.

16—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

16—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, New York

17—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.

17—Eastern Ohio Phonograph Operators Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

21—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

28—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

28—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

Jan. 7—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

7—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.

7—Eastern Ohio Phonograph Operators Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1 **THERE STANDS THE GLASS**
Webb Pierce
(Decca 28834; 9-28834)

2 **LET ME BE THE ONE**
Hank Locklin
(Four Star 1641)

3 **I FORGOT MORE THAN YOU'LL EVER KNOW**
Davis Sisters
(RCA Victor 20-5345; 47-5345)

4 **CARIBBEAN**
Mitchell Torok
(Abbott 140; 45-140)

5 **HEY JOE!**
Carl Smith
(Columbia 21129; 4-21129)

6 **A DEAR JOHN LETTER**
Jean Shepard & Ferlin Huskey
(Capitol 2502; F-2502)

7 **I'M WALKING THE DOG**
Webb Pierce
(Decca 28834; 9-28834)

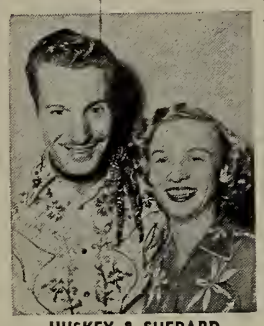
8 **TENNESSEE WIG-WALK**
Bonnie Lou
(King 1237)

9 **NORTH WIND**
Slim Whitman
(Imperial 8208)

10 **SATISFACTION GUARANTEED**
Carl Smith
(Columbia 21166)

Folk & Western Notes from California

LOS ANGELES—Carolina Cotton leaves Hollywood this week with a star-studded cast from MGM Studios to entertain members of the U. S. and U. N. armed forces at holiday time in England, across Europe and North Africa. The pretty singing star of radio, TV, Motion Pictures and the Armed Forces Radio Service will be on her fourth overseas trip for the GI's. . . . **Cousin Herb Henson** of Bakersfield Calif., cut a Capitol record of "You-All Come" and it has really been going over big. Cousin Herb is one of the youngest and one of the most talented country music artists west of the Mississippi, and he really does a fine job on "You-All Come". He is busy day and night with personal appearances plus his daily TV and Radio shows. . . . Mel Allen, artist for Sunshine Records, has made a dozen radio and TV guest appearances in his Los Angeles home territory promoting the release "The Old Mad Witch" and "Your Love, It Lingers". He has toured every area of the country singing in road show productions and has sung in many movies. **Red "Chuck" Matthews**, president of Sunshine Records, recently returned to his Hollywood home office after the Grand Ole Opry party in Nashville and a visit to the new Sunshine distributors in several areas. . . . **Audie Andrews** will have his first session for RCA Victor this week. He is described by many as one of the most promising country singers ever signed by RCA Victor. Audie's current release is "I'll Be Home For Christmas" and "Friends And Neighbors" on the Debut label. Here's a Texas singer you can watch in 1954. . . . **Jack Tucker** and his Oklahoma Playboys have been getting fine play on their Debut record "Too Quick To Condemn" (Too Slow To Forgive) backed by "Too Blue To Cry". Jack really keeps his group busy with a full schedule of radio work and personal appearances at western spots in Los Angeles. The Tucker family resides in the San Fernando Valley. . . . **Ferlin Huskey** and his talented singing partner **Jean Shepard** have now returned to Southern California for the holidays. Latest artist to do a version of their now famous "Dear John Letter" is a take-off by **Stan Freburg**, just released by Capitol. Huskey and Shepard have offers from Hawaii as well as from the eastern part of the country, but several dates are yet to be filled. Jean will return to her home in Modesto. She is using the royalties from "Dear John" to buy a new farm for her parents. . . . Capitol's new rush release "Red Deck of Cards" with **Tex Ritter** has just hit the market. This is a piece of anti-communist material that looks very promising. . . . **Lefty Frizzell** returned to Southern California with a personal appearance in San Diego on December 11th. He also appeared on Hometown Jamboree December 12th. Lefty opens a new ballroom in South Gate with appearances slated for December 19th. and the 26th. . . . **Wade Ray** is slated for appearances at Cow Town over the holidays. . . . **Freddie Hart** was all elated when his wife presented him with a nine pound bouncing baby boy.



HUSKEY & SHEPARD

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. THERE STANDS THE GLASS ..... Webb Pierce (Decca)
2. LET ME BE THE ONE ..... Hank Locklin (4 Star)
3. BIMBO ..... Jim Reeves (Abbott)
4. I FORGOT MORE THAN YOU'LL EVER KNOW ..... Davis Sisters (RCA Victor)
5. TAIN'T NICE ..... The Carlisles (Mercury)
6. SATISFACTION GUARANTEED ..... Carl Smith (Columbia)
7. I'M WALKING THE DOG ..... Webb Pierce (Decca)
8. HEY JOE! ..... Carl Smith (Columbia)
9. WAKE UP IRENE ..... Hank Thompson (Capitol)
10. NORTH WIND ..... Slim Whitman (Imperial)

Spot On Jarvis Show Gets Decca Pact For Announcer

HOLLYWOOD—KFWB's chief anounouncer, Dave Ballard, and his poem and lyrics readings to the accompaniment of the current disk hits "Ebb Tide" and "Off Shore" on the Al Jarvis "Make Believe Ballroom" show on KFWB some weeks ago met with such a tremendous reaction from listeners that mail and phone calls poured in. As a result of this, Decca record officials flew out to the coast from New York, pacted and recorded Ballard. Now the two recitations are on the market back to back.

A former Seattle radio man and later motion picture actor here, Dave Ballard initially appeared on Jarvis' program reading Lucille Evans' poem "Gulls On The Shore" to the music of "Ebb Tide". Audience reaction was instantaneous. He followed this quickly with the lyrics of "Off Shore" to the music of the number.

Brady & Cross Part

NEW YORK—Wally Brady and Sylvester Cross of American Music, Choice Music and Montclare Music have separated amicably. Brady has bought out Cross' full interest in Montclare Music.

Brady had been with American Music for several years.

Montclare Music will have Terry Gilkyson as its exclusive writer as well as a member of the firm.

Cross upped Murray Sporn, contact man in the New York office, to the post of General Professional Manager.

Derby Signs Adams To Head Country Dept.

NEW YORK—Larry Newton, Derby Record president, announced the appointment of Charlie Adams as the head of Derby's folk record division, last week.

His first releases include waxings by Orville Couch, of WFHA, and Pepper Joe Williams who is with the Spade Cooley Show.

Adams is well known in the folk field of music and has been associated with it for several years.

The Original Hit!
"CARIBBEAN"
MITCHELL TOROK
on Abbott # 140
ABBOTT RECORD CO.
6636 Hollywood Boulevard
Hollywood 28, Calif.

WE SHIP ANYWHERE
BUCKLEY'S
1707 CHURCH PH 42-5644
ONE STOP
NASHVILLE
TENN.
45's and 78's **5¢** Over Regular Wholesale
WE STOCK ALL LABELS
ORDER FROM CASH BOX CHARTS

MOVING UP FAST!
DARRELL GLENN'S
TWO SIDED HIT
"I THINK I'M FALLING IN LOVE WITH YOU"
b/w "Only A Pastime"
★ ★
THIS IS HOT NOW!
SHORTY LONG'S
"WHO SAID I SAID THAT"
b/w "I Got Nine Little Kisses"
A HOLIDAY TREAT!
BOBBY MYERS
"I WANT A MOMMY FOR CHRISTMAS"
b/w "Old Fashioned Christmas"
VALLEY RECORDS Box 10033, Kingston Pike Knoxville, Tennessee

THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

1. THERE STANDS THE GLASS
   Webb Pierce
   (Decca 28834; 9-28834)
2. LET ME BE THE ONE
   Hank Locklin
   (4 Star 1641; 45-1641)
3. I FORGOT MORE THAN YOU'LL EVER KNOW
   The Davis Sisters
   (RCA Victor 20-5345; 47-5345)
4. HEY JOE!
   Carl Smith
   (Columbia 21129; 4-21129)
5. CARIBBEAN
   Mitchell Torok
   (Abbott 140; 50-140)
6. A DEAR JOHN LETTER
   Jean Shepard & Ferlin Huskey
   (Capitol 2502; F-2502)
7. WHEN MEXICAN JOE MET JOLE BLON
   Hank Snow
   (RCA Victor 20-5490; 47-5490)
8. SATISFACTION GUARANTEED
   Carl Smith
   (Columbia 21166; 4-21166)
9. I'M WALKING THE DOG
   Webb Pierce
   (Decca 28834; 9-28834)
10. NORTH WIND
    Slim Whitman
    (Imperial 8208; 45-8208)

Sweetin' Up Your Boxes with "PUT A LITTLE SWEETENIN' IN YOUR LOVE"

recorded by

JOHNNY BOND .. Columbia #21186
EDDIE DEAN ..... Ode #1701

more to follow

published by
RIDGEWAY MUSIC, INC.
6087 SUNSET BLVD.
HOLLYWOOD CALIF.

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

Every Week In

THE CASH BOX

ALL FOR ONLY **$15. PER YEAR**

(52 ISSUES)

THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Please enter our subscription for 1 year (52 issues) at $15. Enclosed Our Check ☐ Please Send Us A Bill ☐

FIRM NAME .. ..

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Individual's Name .....

FOLK AND WESTERN REVIEWS

A DISK A SLEEPER · B EXCELLENT · C VERY GOOD · C+ GOOD · C FAIR · D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"YOU-EWE-U" (2:10)
[Robert Mellin BMI—R. Mellin, L. Olias]
"HAY, SHMO!" (2:15)
[Tannen BMI—B. Bryant]
HOMER AND JETHRO
(RCA Victor 20-5555)

● How those two can murder a tune! When we say "those two" we are, of course, referring to Homer and Jethro. And what they do to "You, You, You" shouldn't happen to a dog. In this case, however, it shouldn't happen to a sheep. The title is "You-Ewe-U" and the sad but hilarious story is about a lamb who committed suicide when he found out that "there'll never be another ewe." Ouch! The devastation is complete on the lower end as the boys reap havoc on "Hey, Joe." No further comment is needed when we tell you that the title is now "Hay, Shmo!" Anybody in the mood for a good chuckle, in the pop as well as the country market, is going to love this new H&J release.

AUTRY INMAN
(Decca 28960)

B "HAPPY GO LUCKY" (2:29) [Forrest BMI—A. Inman] Autry Inman offers a zestful reading on a delightful quick beat romantic item. Solid instrumental backdrop adds flavor to a side that should prove substantial juke box lure.

B "IT HURTS TOO MUCH TO CRY" (2:37) [Forrest BMI—A. Inman] On the flipside the artist shows his individual style as he comes up with a top notch vocal job on slow tempo weeper.

JIMMY WALKER
(MGM 11653)

B "GOD WAS SO GOOD" (2:25) [Acuff-Rose BMI—Miller] A soft string backing lends color to a pretty and sincere set of lyrics chanted with the utmost of feeling by Jimmy Walker. Tune is starting to break and Walker's version should catch many spins.

B "LOOK WHAT FOLLOWED ME HOME TONIGHT" (2:02) [Acuff-Rose BMI—Wagoner, Walker] Under lid is a fast moving rhythmic musical pick-me-up. A catchy side treated to a peppy rendition by Walker.

BILLIE HARBERT
(Starday 119)

C+ "MORTGAGE ON YOUR HEART" (2:37 [Starrite BMI—B. Harbert, H. Harrall] A lovely romantic tune is treated to Billie Harbert's smooth relaxed presentation. Adequate string backing on this lilting moderate beat romantic piece.

B "AIN'T THAT WHISKEY HOT" (2:30) [Starrite—B. Harbert, J. Baker, R. Baker] On the lower deck Harbert etches an amusing bouncer in quick beat fashion. The way it effects the customers it seems that the alcohol must be two hundred proof. A good coupling.

EDDIE DEAN
(Ode 1710)

B "NO, NO, NOT GRANDMA" (2:35) [Muse BMI—K. Wilson, P. Foutch] In light hearted fashion, Eddie Dean and his Golden Cowboys give out with a happy quick beat item. Pleasant harmonizing and fetching lyrics combine for an easy on the ear disk.

C+ "BIMBO" (2:35) [Fairway BMI—R. Morris] Bottom side is a tune that's headed straight for the number one position on the charts. Eddie's treatment should catch a goodly share of the loot. Two real cute decks.

YVONNE O'DAY
(Capitol 2668)

C+ "I JUST WANT TO BE WITH YOU" (2:39) [Acuff-Rose BMI—V. Willis, E. Evins] Yvonne O'Day makes her debut and comes up with engaging performance on a moderate tempo item. Effective string backing.

B "SNOWFLAKES" (2:58) [Fairway BMI—T. Blackmon, L. Metzger] On the lower end Yvonne teams up with Mary O'Day on a lovely slow beat sentimental piece. Heart rendering lyrics coupled with a soft and inviting vocal duet results in a most appealing deck.

WANDA WAYNE AND JOHNNY GRIMES
(King 1291)

B "THESE THREE LITTLE WORDS" (2:56) [Cheyenne BMI—Grimes, Kanter, Mann] Wanda Wayne delivers a polished vocal job and Johnny Grimes comes through with a feelingful recitation on their first King release. Lyrics are simple but potent and help put the deck over.

C+ "WHO WOULD YOU CRY TO" (2:46) [Cheyenne BMI—J. Grimes] On the bottom side Johnny Grimes displays his vocal talent as he dishes up an infectious solo effort on a middle tempo romantic lament.

CHARLIE GORE
(King 1286)

B "COME BACK TO ME" (2:08) [Mar-Kay BMI—C. Gore] Mellow voiced Charlie Gore dishes up an inviting vocal effort on a middle tempo romantic item. Melody and lyrics blend warmly as subdued string backing colors the deck.

B+ "I'M GOING TO LOCK YOU UP" 2:38) [Mar-Kay BMI—C. Gore] Reverse deck is a quick beat love tune waxed in light hearted manner. The chanter's soft and polished chords coupled with captivating lyrics make for a delicious platter. Mighty fine listening on both ends.

KEN MARVIN
(RCA Victor 20-5540)

B "THE RIGHT KIND OF LOVE" (2:40) [Tannen BMI—B. Bryant, C. Ogeltree] Ken Marvin comes through with a convincing performance as he tells how his gal hurt him. Vocal efforts are grade "A" on a tune that has a fairly happy ending.

B "I AIN'T GONNA DO NOTHIN'" (2:20) [Mar-Kay BMI—L. Innis] Under side is a catchy quick tempo piece given a zestful reading by the artist. Sprightly lyrics combined with a fine rhythmic arrangement make for an attractive deck.

THE CASH BOX FOLK and WESTERN ROUNDUP

Del Wood the Republic Keyboard Artist has a Christmas offering that seems to be getting its share of the plays, titles are "Jingle Bells" and "Here Comes Santa Claus." Del's albums are also moving well according to her recording company. And, in August, Del will have three new ones out . . . in all speeds. Col. Tom Parker, topper for Jamboree Attractions and Jamboree Music, has quite a fist full of business these days, and the promotion company has already lined up such favorites as Rex Allen, Eddie Dean, Del Wood, Cousin Minnie Pearl, Curtis Gordon, Chuck Wilson and Frankie Conners. These are only a few of the many associated with the Tom Parker company. Col. Parker reports that Armand Baum who is with Hill and Range in Chicago, will have charge of Jamboree Music in Nashville after the first of the year. Baum will be associated with Tom Diskin and Baum will be in charge of the music company, making his home in Madison, Tennessee, just outside of Nashville. Tom Diskin is vice-president and general manager of the Parker combine. Want to apologize to Louie Innis of Mar-Kay Publishing Company for misspelling his name in an ad a couple of weeks ago. Mel Foree of the Acuff-Rose Publishing Company on the scene at Grand Ole Opry Saturday, November 5th. Fred Rose visiting New York and Murray Nash out on promotional tour of the Southwest territory. Bill Dudley (Capitol) has a new release out titled "The Best Way Out" and "If I Cry." Good luck to you on this one, Bill! Johnnie & Jack (RCA Victor) set for a recording session Christmas week. Kitty Wells (Decca) featured as added attraction with the Johnnie & Jack team, will be guest of the Governor of Tennessee, Hal Clements, for winning a recent popularity contest as one of the most popular female vocalists in the Country Music field, according to her manager, Frankie More. The Carol Sisters, Rita and Rosalie, are scheduled to appear on The Arthur Smith WBT-TV Show, December 15th. It seems that Ray Price has recorded himself another hit . . . this time it's "Leave Her Alone" backed with "You Always Get By." A half dozen rumors are out that the tune is going to be covered 'pop wise' and Ray's version is really collecting steam fast!

DEL WOOD

Carl Smith (Columbia) who has enjoyed some very big record hits this year, is reported to have a big one to start '54 off with. Right now Carl's "Satisfaction Guaranteed" is big. X. Cosse, who manages Capitol's Martha Carson, reports that Martha will play New Year's Eve in Charlotte, North Carolina to a complete sell-out! ! January 1st, New Year's Day, Martha will play in Columbia, South Carolina and January 3rd, the Martha Carson troupe will appear in Augusta, Georgia. January 17th through January 29th the unit will play the Texas-Oklahoma area in a Grand Ole Opry package for Norm Riley. Martha's new release "Singin' On The Other Side" garnered 92 spins in the Louisville area the week of November 16th through the 21st. Martha is one of the busiest girl vocalists in the Country Music field today! Dub Allbritten who has just taken over direction of Ernest Tubb and Hank Snow has already found himself in a midst of work with these two Country Music toppers. Reports are coming in at a fast clip on Hank Snow's recording of "I'm Glad I'm On The Inside Looking Out." Dub has received several telegram messages and notes of congratulations for his artist. Ernest Tubb played Mobile, Alabama, Sunday, December 6th and Curtis Gordon, Anna Lou & Danny Dill worked with Tubb on the date. Tubb did the Prince Albert NBC Grand Ole Opry December 12th. Justin Tubb guested with Grant Turner on the DJ USA Show, Friday, December 11th. Cousin Lew Childre just finished big turkey hunt down in Alabama. Minnie Pearl played personal appearance dates in Mississippi week of December 12th. Kitty Wells (Decca) does a great job on her new release "Cheatin's A Sin." Mary Waterston, Buckley's One Stop, Nashville, reports that Eddy Arnold was out to visit with her at the shop the other day. Mary also reports that Franz Schubert, Ft. Worth, Texas is preparing to release his first record on his own label . . . and the title . . . "Pork And Beans." Mary says her three big tunes in the Country field for the week of December 5th were as follows: 1. Hank Snow's "Christmas Roses," 2. Eddy Arnold's "I Really Don't Want To Know," and 3. Hank Thompson's "Wake Up Irene." Cowboy Copas did personal appearances week of December 12th in Arkansas, Missouri, and Illinois. Featured comedian on the Copas Show is Lazy Jim Day. Hot Gilliam manages the Copas aggregation!

BILL DUDLEY

HAWKSHAW HAWKINS

Jay Miller, production man for WTSK-TV, Knoxville, reports that there is some mighty fine talent playing over WTTV-TV in Bloomington, Ind. The lineup includes Uncle Bob Hardy, Dick Morgan, Billy Gardner, Sandy Smith, Barbara Jean Riggle, Joe Edwards and Scotty Scott. Chet Atkins (RCA Victor) has two terrific numbers in "Centipede Boogie" and "Barber Shop Rag." Chet really gets about on that old git-box of his on this "Centipede Boogie" and it looks good! Kenny Lee the young RCA Victor Artist is working mighty hard these days in connection with the promotion of his record, "Look" and "I Saw Cupid In Your Eyes." Kenny was on the scene at the Grand Ole Opry Anniversary and there were so many there we failed to mention it before now, so forgive us, Kenny! And, incidentally, Kenny says his biggest thrill was meeting up with Grandpa Jones! November 28th, Tommy Sands will headline the KFDM Jamboree for Ken Ritter in Beaumont. Hawkshaw Hawkins starting January 1st will begin negotiations on a 52 week contract for a TV film. Personal appearance wise, Hawk will be at the Circle Theatre in Cleveland and the Roosevelt Lounge in Detroit. He recently played two shows and appeared on two TV shows in Charleston, S.C., and one TV show in Huntington. The Lonesome Pine Fiddlers were pretty busy recently playing theatres in Elkhorn City, Feds Creek, Liegon, Hit Hat and Weeksburry, Kentucky. They report that every where they played the theatres were packed. Porter Wagoner tells us that he did a guest personal December 9th on the coast-to-coast "Tommy Sosbee Show" over some 200 stations of the ABC network. Porter's latest tune is "Dig That Crazy Moon." November 27th, Porter teamed up with Red Garrett for a personal appearance in Porter's hometown of Springfield. Other big names appearing for the very well received performance at the Shrine Mosque were "Opry" stars George Morgan and Martha Carson. RCA Victor is re-issuing one of Slim Whitman's fine tunes. . . . "Birmingham Jail" and "Wabash Waltz."

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Shel Horton
WVAM—Altoona, Pa.

1. I Forgot More (Davis Sisters)
2. Changing Partners (King)
3. Castaway (Mervin Shiner)
4. Leave Her Alone (Ray Price)
5. Santa Got Stuck In The Chimney (Jimmy Boyd)
6. Don't Make Me Ashamed (Marty Robbins)
7. Hey Joe (Kitty Wells)
8. Back Room Polka (Del Wood)
9. Bimbo (Pee Wee King)
10. Tain't Nice (The Carlisles)

Chuck Nichols
KOWB—Laramie, Wyo.

1. Let Me Be The One (Locklin)
2. North Wind (Slim Whitman)
3. I'm Making Love To A Stranger (Jimmy Dickens)
4. Mama, Come Get Your Baby Boy (Eddy Arnold)
5. Tain't Nice (The Carlisles)
6. Wake Up Irene (H. Thompson)
7. Hey Joe (Carl Smith)
8. That's What I'd Do For You (Faron Young)
9. Take These Chains From My Heart (Hank Williams)
10. Reindeer Boogie (Hank Snow)

Marty Licklider
WICA—Ashtabula, O.

1. Let Me Be The One (Locklin)
2. Elfie The Elk (Woody Woodell & Baily Sisters)
3. There Stands The Glass (Webb Pierce)
4. Ooh-La-La (Justin Tubb)
5. Changing Partners (King)
6. For Now And Always (Snow)
7. At The End Of A Long, Lonely Day (Marty Robbins)
8. I Love You, Yes (W. Wright)
9. Tain't Nice (The Carlisles)
10. You Fool, You Fool (Roberts)

Sleepyhead Cliff
KASM—Albany, Minn.

1. There Stands The Glass (Webb Pierce)
2. Bimbo (Jim Reeves)
3. Sorrow And Pain (Davis Sis.)
4. Pa-Paya Mama (J. Logsdon)
5. I Love You, Yes (G. Wright)
6. Who'll Buy My Heartaches (Carl Smith)
7. Pig Latin Serenade (Johnnie & Jack)
8. It's A Long, Lonely Ride (Marty Robbins)
9. Only A Pastime (D. Glenn)
10. Tain't Nice (The Carlisles)

Art Barrett
WAVY—Portsmouth, Va.

1. Look (Kenny Lee)
2. There Stands The Glass (Webb Pierce)
3. Satisfaction Guaranteed (Carl Smith)
4. Changing Partners (King)
5. Bimbo (Jim Reeves)
6. My Greatest Thrill (S. James)
7. I Really Don't Want To Know (Eddy Arnold)
8. Leave Her Alone (Ray Price)
9. I Wouldn't Treat A Dog The Way You're Treating Me (Ferlin Huskey)
10. Wake Up Irene (H. Thompson)

Jack Gale
WSRS—Cleveland, O.

1. I Love You, Yes (G. Wright)
2. Bimbo (Jim Reeves)
3. One Day Religion (Mac Odell)
4. When Mexican Joe Met Jole Blon (Hank Snow)
5. It's Been So Long (W. Pierce)
6. Tain't Nice (The Carlisles)
7. Kiss Me Big (Tennessee Ernie)
8. I Believe In Lovin' (Gene O'Quinn)
9. Let Me Be The One (G. Hill)
10. Wake Up Irene (H. Thompson)

Dal Stallard
WCMO—Kansas City, Mo.

1. There Stands The Glass (Webb Pierce)
2. Let Me Be The One (Locklin)
3. Bimbo (Jim Reeves)
4. Who'll Buy My Heartaches (Carl Smith)
5. Wake Up Irene (H. Thompson)
6. I'll Never Get Over You (Eddy Arnold)
7. Changing Partners (King)
8. Pig Latin Serenade (Johnnie & Jack)
9. Too Old To Tango (Tubb-Foley)
10. When Mexican Joe Met Jole Blon (Hank Snow)

Joe Morris
WKDK—Newberry, S. C.

1. There Stands The Glass (Webb Pierce)
2. I Forgot More (Davis Sisters)
3. Let Me Be The One (Locklin)
4. I'm Walking The Dog (Pierce)
5. Unpucker (The Carlisles)
6. Hey Joe (Carl Smith)
7. Santa Got Stuck In The Chimney (Jimmy Boyd)
8. You're Gone (Davis Sisters)
9. Bimbo (Jim Reeves)
10. Leave Her Alone (Ray Price)

Pop's Country Store
WXGI—Richmond, Va.

1. Leave Her Alone (Ray Price)
2. I Love You, Yes (G. Wright)
3. Run 'Em Off (Onie Wheeler)
4. Don't Make Me Ashamed (Marty Robbins)
5. Go Cry Your Heart Out (Hank Thompson)
6. Bimbo (Jim Reeves)
7. I Million Tears (T. Anderson)
8. Phonograph Record (B. Cody)
9. I'll Go Stepping Too (Flatt, Scruggs)
10. Christmas Time's A-Coming (Bill Monroe)

Charlie Williams
WCNC—Fort Worth, Texas

1. You All Come (Arlie Duff)
2. There Stands The Glass (Webb Pierce)
3. Wake Up Irene (H. Thompson)
4. It's Been So Long (W. Pierce)
5. Run Em Off (Onie Wheeler)
6. Bimbo (Jim Reeves)
7. Let Me Be The One (Locklin)
8. I Think I'm Falling In Love With You (Darrell Glenn)
9. I Really Don't Want To Know (Eddy Arnold)
10. Heartbreak Ahead (C. Arthur)

Earl "Grandpappy" Davis
WFHG—Bristol, Va.

1. Let Me Be The One (Locklin)
2. Shake A Hand (Red Foley)
3. Satisfaction Guaranteed (Carl Smith)
4. There Stands The Glass (Webb Pierce)
5. Bimbo (Jim Reeves)
6. Two Faced (Howington Bros.)
7. Yesterday's Girl (Thompson)
8. Tain't Nice (The Carlisles)
9. First, Last, And Always (Wade Ray)
10. I Forgot More (Davis Sisters)

Sleepy Eyed John
WHHM—Memphis, Tenn.

1. I'm Just Here To Get My Baby Out Of Jail (Shiner)
2. Run 'Em Off (Onie Wheeler)
3. There Stands The Glass (Webb Pierce)
4. Cow Cow Blues (Jan August)
5. If God Can Forgive You, So Can I (Rex Allen)
6. You All Come (Arlie Duff)
7. In The Mission Of St. Augustine (Jimmy Logsdon)
8. Go Cry Your Heart Out (Hank Thompson)
9. One By One (Ken Marvin)
10. Red Light (Merril Moore)

L. F. Kenfield
WTIC—Hartford, Conn

1. I Forgot More (Davis Sisters)
2. I Can't Wait (Faron Young)
3. For Now And Always (Snow)
4. Alabama (Little Rita Faye)
5. Mama, Come Get Your Baby Boy (Eddy Arnold)
6. Let Me Be The One (Strange)
7. Trademark (Carl Smith)
8. Who'll Buy My Heartaches (Carl Smith)
9. Thanks (Jimmy Wakely)

David Walshak
KCTI—Gonzales, Texas

1. Don't Make Me Ashamed (Marty Robbins)
2. There Stands The Glass (Webb Pierce)
3. Bimbo (Jim Reeves)
4. I Think I'm Falling In Love With You (Darrell Glenn)
5. Satisfaction Guaranteed (Carl Smith)
6. Lessons In Love (H. Locklin)
7. Changing Partners (King)
8. When Mexican Joe Met Jole Blon (Hank Snow)
9. Looking At The Moon Wishing, Wishing On A Star (Skeets McDonald)
10. Rock Me ("Lucky" J. Almond)

Mack Sanders
KFBI—Wichita, Kan.

1. There Stands The Glass (Webb Pierce)
2. I Forgot More (Davis Sisters)
3. Hey Joe (Carl Smith)
4. Divorce Granted (J. Tubb)
5. I'm Walking The Dog (Pierce)
6. A Dear John Letter (Shepard & Huskey)
7. North Wind (Slim Whitman)
8. Ooh-La-La (Justin Tubb)
9. Bimbo (Jim Reeves)
10. It's Been So Long (W. Pierce)

Carl E. Lamm
WCKB—Dunn, N. C.

1. Let Me Be The One (Locklin)
2. There Stands The Glass (Webb Pierce)
3. Darling Am I The One (Carl Smith)
4. Christmas Roses (Hank Snow)
5. Tain't Nice (The Carlisles)
6. You Gotta Pray (Masters Family)
7. I Love You, Yes (G. Wright)
8. Sorrow And Pain (Davis Sis.)
9. Satisfaction Guaranteed (Carl Smith)
10. Changing Partners (King)

Jimmy Hutsell
WLAR—Athens, Tenn.

1. Let Me Be The One (Locklin)
2. Tain't Nice (The Carlisles)
3. Sorrow And Pain (Davis Sis.)
4. I Really Don't Want To Know (Eddy Arnold)
5. Satisfaction Guaranteed (Carl Smith)
6. Caribbean (Eddie Kirk)
7. Hey Joe (Carl Smith)
8. There Stands The Glass (Webb Pierce)
9. To Be Alone (Rex Allen)
10. Bimbo (Pee Wee King)

Chuck Thompson & Elmer
WFOR—Hattiesburg, Miss.

1. You All Come (Herb Henson)
2. Tain't Nice (The Carlisles)
3. Run 'Em Off (L. McAuliffe)
4. Wake Up Irene (H. Thompson)
5. You Took (Jimmie Davis)
6. I Really Don't Want To Know (Eddy Arnold)
7. Changing Partners (King)
8. If I Never Get To Heaven (Eddy Arnold)
9. Thanks (Johnny Bond)
10. I'm Walking The Dog (Pierce)

Smokey Smith
KRNT—Des Moines, Iowa

1. Let Me Be The One (Locklin)
2. Satisfaction Guaranteed (Carl Smith)
3. I'm Walking The Dog (Pierce)
4. It's A Long, Lonely Ride (Marty Robbins)
5. A Millionaire Without A Dime (Eddie Hazlewood)
6. I Love You, Yes (G. Wright)
7. You're Gone (Davis Sisters)
8. Everything To Lose, Nothing To Gain (Rod Morris)
9. Counterfeit Kisses (E. Tubb)
10. Dig That Crazy Moon (Porter Wagoner)

Cactus Jim Western
KUTA—Salt Lake City, Utah

1. Bimbo (Jim Reeves)
2. Wake Up Irene (H. Thompson)
3. Tain't Nice (The Carlisles)
4. Yesterday's Girl (Thompson)
5. Changing Partners (King)
6. Go Cry Your Heart Out (Hank Thompson)
7. Unpucker (The Carlisles)
8. I Really Don't Want To Know (Eddy Arnold)
9. Counterfeit Kisses (E. Tubb)
10. Let Me Be The One (Locklin)

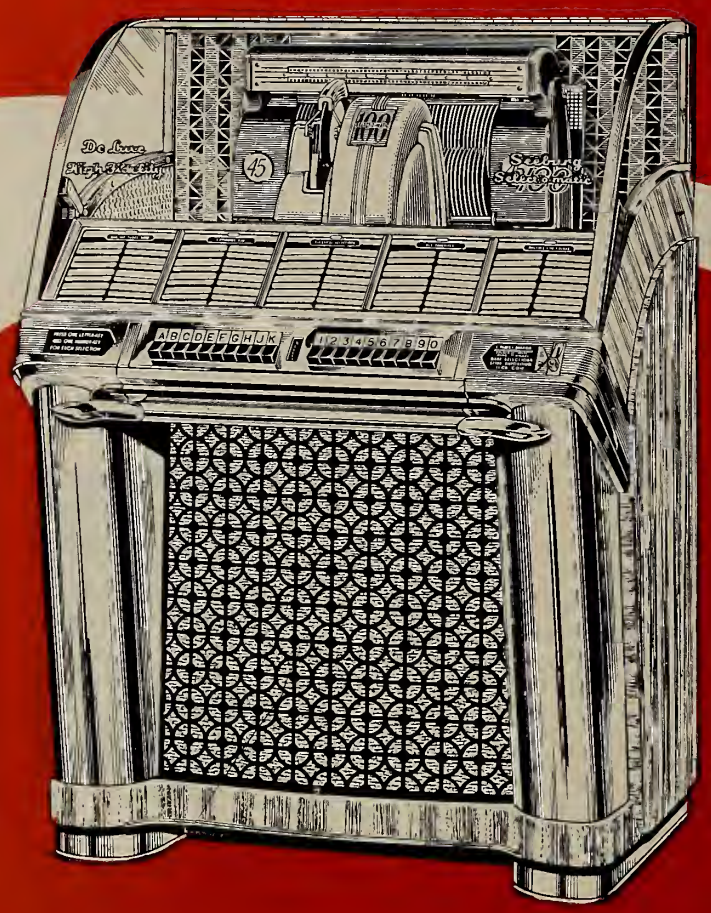
Clarence Kneeland
WERI & WICH—Jewett City, Conn.

1. I Forgot More (Davis Sisters)
2. Bimbo (Jim Reeves)
3. I'm Walking The Dog (Pierce)
4. Tain't Nice (The Carlisles)
5. It's A Long, Lonely Ride (Marty Robbins)
6. North Wind (Slim Whitman)
7. Pa-Paya Mama (Bonnie Lou)
8. I Really Don't Want To Know (Eddy Arnold)
9. I Think I'm Falling In Love With You (Darrell Glenn)
10. Satisfaction Guaranteed (Carl Smith)

THE Select-o-matic 100 MODEL HFG IS

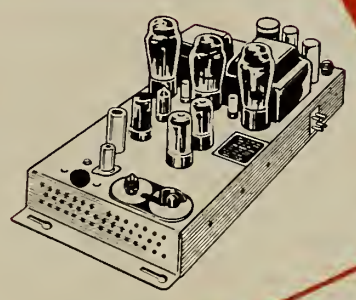
HIGH FIDELITY

ALL THE WAY!



SPRING TENSION MAGNETIC PICKUP

Lightweight. High compliance. Exerts only ¼ ounce pressure. Unaffected by moisture and temperature.

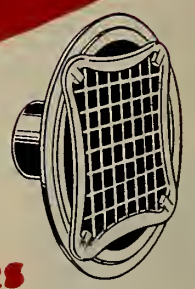


HIGH FIDELITY AMPLIFIER

20-watt output. 20 to 30,000 cycles per second range.

HIGH FIDELITY SPEAKERS IN THE PHONOGRAPH

Two skillfully baffled speakers—a 15-inch woofer for low and middle ranges—a 5-inch tweeter for the highs.



HIGH FIDELITY REMOTE SPEAKERS

12-inch recessed remote speakers have two mechanically interlocked cones (one for the low and middle ranges—the other for the highs).

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's Finest and Most Complete Music Systems

Here and There

WASHINGTON, D. C.—On December 5, 1933—20 years ago this week—Utah became the 36th State to ratify the 21st Amendment to the Federal Constitution, bringing to an end Prohibition, and in its place came Repeal, which did so much to build the coin machine industry to its present place in the world of automatic economical entertainment. Today, drinking is permissable in 46 States.

NEW YORK—Mort Weisinger of This Week magazine, reports as follows: "Not long ago the Peerless Weighing and Vending Machine Corp. of Long Island, N. Y., whose scales dispense the date, your weight and character for one cent, advertised for a sales executive to head its East Coast staff. One applicant stated in his letter: 'I am clever, intelligent, diplomatic, tactful, loyal, enterprising, persevering, resourceful, trustworthy and ambitious.' He clinched the job by attaching ten Peerless cards attesting to these virtues as his evidence."

NEW YORK — We like this item which recently appeared in Forbes Magazine. Capsule Course in Human Relations.

Five most important words: I AM PROUD OF YOU.

Four most important words: WHAT IS YOUR OPINION?

Three most important words: IF YOU PLEASE.

Two most important words: THANK YOU.

Least important word: I.

CHICAGO — Due to two recent boosts in the wholesale price of coffee, the second this past week, it has been necessary to boost the 10c cup of coffee to 15c, according to an explanation by the Chicago Restaurant Association. Other places, featuring deluxe accommodations, will up the price to 20c per cup. Some of the quick-order and counter service places will continue with a 10c per cup price for the time being. An official of the Association states that more increases are possible. (Coffee is just another item served where coin operated phonos are located thruout the country. Like everything else being served, not only one but a number of increases have been made—that is, except the price of playing a juke box, which remains at 5c at a large majority of areas thruout the United States.)

Marked Optimism Noted As:

YEAR DRAWS TO END

Leaders Believe '54 Can Be Even Bigger Than '53 With New Products Predominating Industry Picture.

Marked optimism is noted everywhere in the field as the year 1953 draws to an end.

Leaders are now of the belief that 1954 can be even bigger than 1953 with new products predominating the coin machines picture.

The fact remains, that as the last quarter of the year came about, many were pessimistic regarding continuation of further prosperity in the industry, due to the statements of some economists about the nation that a business recession was rearing its ugly head.

But as the coin machines business continued to boom along thru October and into November, the trade suddenly came to the realization that this industry was going ahead, and that recession or no recession, business actually was getting better right along.

It is also a fact that the large manufactories have so great a backlog of orders on hand that most will continue well into 1954 on the orders they have yet to fill.

This backlog, plus the present acute labor situation in the manufacturing center of Chicago, as well as the labor turnover, the lack of rapid delivery of components and parts, has brought about great optimism from many who know the industry intimately.

Even those who believed that a recession was imminent have turned over to the optimistic side because of the historical background of this industry.

It was pointed out to these peoples that this industry saw its greatest growth and development during the worst depression in all the business history of these United States—the period of the '30's.

It was also explained that, even as the slideoff came about, prior to the Korean incident, the coin machine business was booming right along, and was producing new products which were capturing the imagination and acclaim of the general public, to the point where play action continued to increase, rather than decrease.

The advent of the in-line scoring pinballs, the shuffle alleys, the kiddie rides, all tended toward ever greater business for all engaged in the field. Business has continued to a point where every large manufactory manufacturing these products is backlogged on deliveries.

In the meantime the music industry did not just rest on its laurels. It, too, went all out, and introduction of greater selectivity, as well as more beautiful models, brought about backlogged business in the automatic music field.

The vending machine manufacturers found the sudden demand for its products continuing to grow and, instead of slackening off as the past NAMA Convention came about, continued to increase, to the point where, today, demand is greater for new vendors than it has been in many, many years.

So all around, as the end of the year 1953 draws near, there is optimism most noticeable thruout the field, because of the fact the trade now realizes that, regardless of what may happen to the general economy of the nation, this industry will continue to go on ahead because of the general demand by the public for economical entertainment and music and the close convenience of vending machines.

Nor is this optimism falsely placed, it is but a natural part of the makeup of the people who have helped make this the great industry it is today, and the greater industry it will be—tomorrow.

U.S. Supreme Court Rules Federal Gov't Cannot Seize Or Require Registration Of Bells Used Only Within A State

WASHINGTON, D. C.—The Supreme Court, by a vote of 5 to 4 this week ruled that the Justice Department has exceeded its authority by demanding that every manufacturer and dealer register with the Attorney General and report monthly on all sales and deliveries of slot machines.

The Justice Department in carrying out the Johnson Act of January 2, 1951, had made this demand. The Federal law prohibits the shipment of gambling machines in interstate commerce except to states where their use is legal.

Associate Justice Robert H. Jackson, speaking for the majority, said the Justice Department's interpretation of the law carries the Federal government too far into law enforcement areas reserved to the states.

Several factors, including the constitutional phase, entered into the three appeals from lower courts, which were dealt with collectively. Two of the defendants had been charged with dealing in gambling devices without registering or reporting to the Attorney General. Both indictments were dismissed. The third proceeding called for a forfeiture of the devices seized by agents of the Federal Bureau of Investigation at a country club in Tennessee. This case, too, was dismissed in lower court, prior to the hearing this week

The three cases involved Georgia dealers Roscoe Denmark and Milton M. Braun, and the Tennessee dealers were Edwin Haley Clement and William King Wallis.

Capitol Shows At NAAPPB

NEW YORK—Sam Goldsmith and Leo Willens, Capitol Projector Corporation, this city, report they are working day and night since returning from the NAAPPB Show in Chicago, to satisfy the demand for their products displayed there.

"We did a fair business on our kiddie ride line" stated Goldsmith, "but our movie machines were the high spot of our display booth. Our booth was jammed thruout the exhibit hours with lines forming to view our movie machine films in 3-dimension. Our only mistake was in displaying only two movie machines, whereas we could have used at least six machines for the convenience of the visitors at our booth. One of the important features of the Capitol machine, which is designed to show adult movies, and kiddie movies, is that they are movie films, not stills, and the viewer sees the subjects in action in 3-D. So far, we believe we are the only company producing a movie machine."

In addition to manufacturing a movie machine, Goldsmith advises that Capitol is readying a "still" picture machine in 3-D, which will be offered in the economy price field, and which should be ready for the market in a short while.

Pictured above at the Capitol booth are Bob Graham of Nylco, Leo Willens and Ed Ravreby of Capitol.

Joyner Heads Up Mills Coffee Division

CHICAGO—Mills Industries, Chicago, now busily engaged in developing a new type of coffee vending machine for the operator, announces the appointment of Ray Joyner as head of the new division. Mr. Joyner started his career with Mills Industries back in 1932. From 1940 until the second world war, Ray was with the Buckley Mfg. Co. After a stint in the armed forces, he started his own vending operation. Ray was instrumental in the development of the Bert Mills Coffee Bar and won so many friends and influenced so many people that he is often referred to as "Mr. Coffee." Since 1951, Ray has had his own coffee operations. When Mills Industries, with its years of experience and high capacity modern plant, expressed the desire to produce a machine designed for the operator, Mr. Joyner gladly accepted the challenge.

Nation's Ops Want 10c Play

As Year Ends, Messages From Leading Ops Indicate Hope For Dime Play Plus Front Money and Better Comm. Basis To Assure '54 Profit

CHICAGO—As the year 1953 draws rapidly to its end, more and more messages received from leading operators from all over the nation, indicate the great need for 10c play, plus front money guarantees as far as automatic music is concerned, and a better commission basis plus 10c play as far as amusements are concerned.

On important factor runs thru all messages, which have so far been received, is that it is impossible to continue and enjoy any sort of profit at all on 5c play, and the present commission basis.

Some suggest the old 70%-30% commission basis. Some say split it two-thirds against one-third. Others seek to arrange for 60%-40% plus front money. But all believe that dime play is imperative. And all hope that operators in their territories will shomehow get together to cooperate on a new and better system, featuring dime play, which will allow for all to enjoy some sort of profit during 1954.

All agree that it takes more income now than it did even two years ago to enjoy the same profit. All believe that the time has come when the nation's coin machine operators, along with what other business men have done, especially their own locations, should raise the price of the play to match the requirements of their present overhead expense.

Compliments continue to pour into the offices of The Cash Box for its efforts to bring about a better understanding of the need for dime play plus front money guarantees as far as music is concerned. And also for dime play for amusements. These letters praise The Cash Box and urge that this publication continue its efforts with even greater strength in '54.

The fact remains, these leaders point out, that few, if any operators, can stand up against the present overhead expense, plus the cost of new equipment, and continue to charge what was charged for the past 50 years by the industry.

The time has come, these men explain, when the nation's operators must, at long last, get together for their very survival and agree that the need for 10c play is national in scope.

(Editor's Note: This is made even more emphatic in the messages of the members of The Cash Box' '20 Year Club' which will appear in next week's 'Holiday Special' issue. These men with a minimum of 20 years of experience, and some with as much as 40 and 50 years experience in this industry, are all in agreement with the above statements.)

Taran Named Williams Distrib

CHICAGO—Sam Stern, Executive Vice President and General Manager of Williams Manufacturing Co., this city, announced this past week that Sam Taran, Taran Distributing, Inc., Miami, Florida, had been appointed exclusive distributor for the firm covering Florida and southern Georgia.

Sam Taran, who was in town as the announcement was made, stated:

"We have always believed that the products of Williams Manufacturing Co. were among the finest in the industry.

"We certainly are very happy to have been appointed exclusive distributors for Florida and southern Georgia. Our men are already advising all of our customers that they can obtain the latest Williams' machines as well as all parts and supplies they will require, from our offices.

"We feel sure that with a big year coming up", Taran concluded, "we will do a very fine job for Williams' products in our territory."

Sam Stern was happy to report that shipments were already on the way to the offices of Taran Distributing, Inc. and that the factory would make every effort to keep Taran supplied with all the equipment this firm requires so that Taran would be able to serve all the operators in the Florida and southern Georgia territory with Williams products as speedily as possible.

"We are very happy", Stern said, "to be able to add Sam Taran and his Taran Distributing to our outstanding list of distributors."

Nebraska Music Guild Votes P.R. Program

COLUMBUS, NEBR.—At a statewide meeting of the Music Guild of Nebraska held here this past week the membership voted a full year's public relations program.

"This program goes into effect immediately", Howard N. Ellis, Secretary of the association, advised The Cash Box this past week.

He also stated, "Everyone of the members was enthused over the public relations plan which we presented. The program revolves about the fact that the Music Guild of Nebraska will attempt to help eliminate juvenile delinquency in this state, wherever it is found, by the donation of juke boxes from distributors and operators, creating teenager canteens as well as helping worthwhile charitable organizations to give their teenage crowds music at our expense."

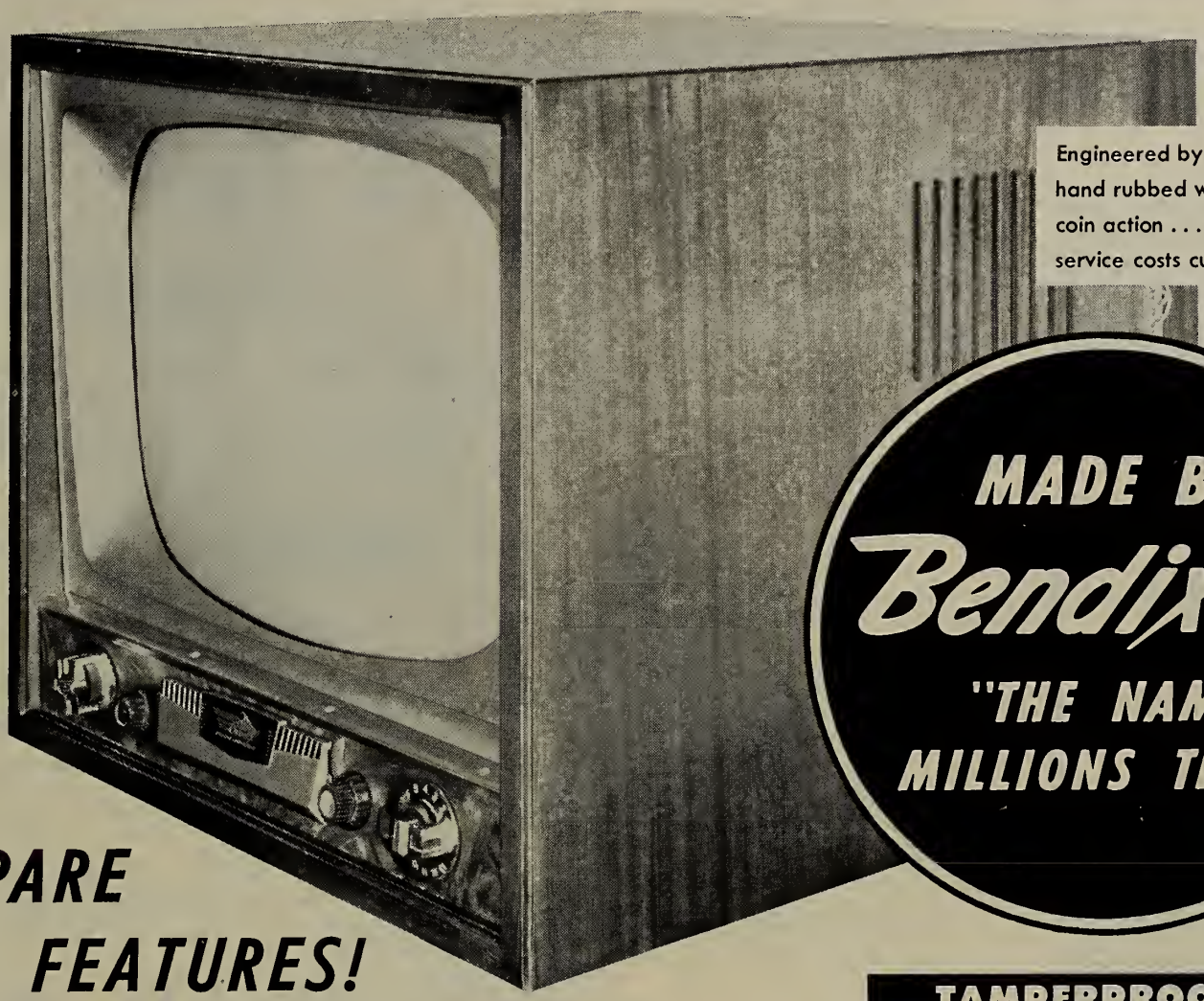
H. W. Marble of North Platte, President of the Guild, is reported to be very enthusiastic over this program. He urged that it be continued for the entire year of 1954. The membership agreed.

Howard Ellis also said, "The editorial which appeared in *The Cash Box* regarding the need for more public relations effort appealed to our membership. This was the very first and most outstanding subject brought up at the meeting in Columbus.

"Everyone of our members is thrilled over the work we plan and, most of all, we definitely want to thank the phonograph distributors here for their instant cooperation to the public relations program.

"We foresee," he concluded, "much great good arising from this public relations effort for all concerned with music in our state."

HERE AT LAST ARE QUALITY TV SETS FOR COIN OPERATORS



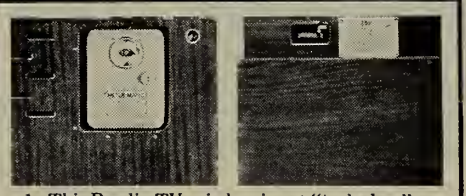
Engineered by Bendix TV . . . hand rubbed woods . . . positive coin action . . . sealed in back . . . service costs cut to minimum!

MADE BY Bendix TV "THE NAME MILLIONS TRUST"

COMPARE THESE FEATURES!

- Noise elimination circuits!
- 21 to 24 tubes . . . *not* 16 or 17 . . . but 21 to 24 tubes!
- 41 megacycles IF . . . *not* 21 megacycles!
- All wood mahogany cabinet . . . (*not* plastic or metal!)
- 3 to 4 stages of IF . . . *not* 1 or 2 . . . but 3 to 4!
- Keyed automatic gain control *not* "brute force."
- Transformers . . . *not* selenium rectifiers!
- Automatic blanking . . . *no* streaky, retrace lines.
- Largest viewing area. It's a rectangular tube . . . *not* round!
- Plus a tuner ready for UHF installation.
- All this backed by a honey of a finance plan!
- There's nothing like it on the market! (Write, phone or wire today!)

TAMPERPROOF!
BOTH COIN BOX & TV MECHANISM



1. This Bendix TV coin box is not "tacked on"... it's "engineered in"! No protruding knobs or levers. Positive coin mechanism . . . takes 23 quarters for continuous uninterrupted operation.

2. Completely enclosed back. Nobody can fiddle with the delicate TV controls . . . or have access to the coin box except authorized personnel. The back is sealed shut. Two more quality and client protective features. These features reduce service costs to an absolute minimum!

BENDIX FINANCE PLAN

Available for 2-year lease or purchase.
Allows you to purchase sets in quantity.

BACKED BY 2 GREAT GUARANTEES

Guaranteed by Good Housekeeping — Replacement or a Refund of Money if not as advertised therein

THE NAME Bendix AVIATION CORPORATION MILLIONS TRUST

*Reg. U. S. Pat. Off.

Bendix* Television

PRODUCT OF BENDIX AVIATION CORPORATION • BALTIMORE 4, MARYLAND

Bendix Television Dept. CB
Baltimore 4, Md.

I'm interested in the untapped markets your new TV sets have opened up.

Name _____

Street _____ Zone ____

City _____ State _____

SEEBURG
M 100 C

BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46 HIDEAWAY	$125
SEEBURG 1-46	135
SEEBURG 1-47	165
SEEBURG 1-48 BLOND	195
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1400	495
WURLITZER WOM Model 2140	25
A.M.I. MODEL A	250
A.M.I. MODEL B	325
A.M.I. MODEL C	350
A.M.I. MODEL D40	475
A.M.I. WOM (5/10)	20

NEW CHICOIN HIT PARADE $132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY
2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS
(Phone: ARmitage 6-5005)

SPECIAL!
AMI
A's
B's
C's
Write—Wire—Phone
FOR REAL LOW PRICE!

RUNYON
SALES COMPANY
Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

HOLIDAY SPECIALS!

FROLIC	$249.50
ATLANTIC CITY	267.50
HONG KONG	145.50
PALM BEACH	265.00
BALLY BEAUTY	359.50

WRITE — WIRE — PHONE TODAY!
We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA
LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

— SPECIAL SALE! —
STATLER rebuilt 8 Column CIGARETTE —and 9 Column COOKIE Machines.. $39.50 EACH
Supreme Distributors, Inc.
416 S. W. 8th AVE., MIAMI 37, FLA.

Bilotta Invites Coinmen To Xmas Party

Also Runs Xmas Party For City's Kids At Community House

NEWARK, N.Y. — Johnny Bilotta, Bilotta Distributing Company and Eastern Sales Company, this city, is a man of good cheer and a big heart.

Every year, at Christmas time, Johnny runs a party for his customers, who make his success possible, but, more than that, he doesn't forget the kiddies from his city.

On Sunday, December 20, coinmen and their families are invited to attend the Bilotta Xmas party at Caruso's Restaurant, Newark, N. Y., and enjoy themselves for several hours, eating drinking and dancing. Bilotta and his staff will act as hosts. Party starts at 6:30 PM.

On the same day, Sunday, December 20, but starting at 2 PM, Bilotta plays Santa Claus to all the kiddies in the city, at the Community House. Kids receive toys and gifts of all kinds, ice cream, candy, soft drinks, etc. They will also be entertained by Eddie Meath, one of Rochester's top disk jockeys, who will have assisting him the Len Hawley Quintette, and about 30 other performers. Meath and the Hawley outfit will hand out their current Rainbow record "Jimmy Christmas" backed with Cosmic Christmas, to the kids as a gift. Johnny Bilotta does a most wonderful public relations job with this kid party, as the local press run feature stories prior to the party and afterwards.

Muto 3-D Art Parade Hit At NAAPPB Show

NEW YORK, Dec. 4.—Herb Klein, International Mutoscope sales manager, reported that the firm's new "3-D Art Parade" was exceptionally well received at the NAAPPB show in Chicago. According to Klein, "visitors liked the brilliantly lighted, modern cabinet and were impressed with the sturdy, simple construction of the machine's mechanism."

3-D Art Parade offers Hollywood art pictures for the adult trade and comics or westerns for children. It is available with either 5c or 10c coin chute.

Other machines displayed by Muto, that were very well received, included the latest Photomat which delivers sets of either 2, 4 or 6 photos in 50 seconds.

Airmail Subscription To The Cash Box $30

WATCH
for
"The Answer"
THE CASH BOX
"20 Year Club"
Members
SEND IMPORTANT MESSAGES TO ALL IN THE INDUSTRY
in the
"Holiday Special"
Issue (Dec. 26) Of
THE CASH BOX

If you have been engaged in the Coin Machine Industry for 20 years or longer — JOIN THE

"20 YEAR CLUB"

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE .... STATE .....

GOTTLIEB'S

ARABIAN KNIGHTS

as entertaining as a "thousand and one nights!"

FABULOUS, FASCINATING, AND . . . BROTHER, DO YOU GET ACTION!!

Player spots himself 1 or 2 or 3 holes by turning SELECTOR knob.

Lighting the balance of the 6 DROP-THRU holes awards REPLAYS in proportion to the number of holes spotted.

14 OPTIONAL SPOTTING COMBINATIONS!

1 to 8 SEQUENCE lights Roll-Over buttons for REPLAYS.

3 POP BUMPERS
2 FLIPPERS
2 CYLONIC KICKERS
POINT SCORE
HIGH SCORE

STACKED WITH REAL "COME ON"!

LOOK 'EM OVER . . . YOU'LL GO FOR THIS "HONEY" AT YOUR DISTRIBUTOR

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

As I See It

A Weekly Column by AL SCHLESINGER

The coin machine industry is proud to welcome John Reese to its ranks. In Phoenix, Ariz., John is the manager for the Minthorne Music Co. interests in that state. With only seven months of experience, he is showing a tenacity to grasp problems that he once showed in the army.

A veteran of seventeen years in the army, John had a variety of duties that took him through the infantry, cavalry, skitroops, glider troops and he had seventeen jumps to his credit in the paratroops. He was in turn a Provost Marshall, served in the Inspector-Generals Dept. for four years and he was responsible for the investigation, efficiency and economy of combat ready. Also at one time, served as confidential agent to the Secretary of the Army, and the Commanding General. He retired from the army with the rank of Colonel after spending six months in various veterans hospitals. Since he left Walter Reed Hospital he served as army instructor for all reserves in the state of Arizona. That was his last activity with the army. Since his retirement on a disability pension, he did what many retired officers do. He bought a small ranch, where he raised citrus, cattle and turkeys. After a year and a half it started to get him down. Ranch life was just too slow for the man who had seen so much action. Then, as luck would have it, he met Jean Minthorne who was looking for an executive to manage his affairs in Arizona.

John Reese is still a young man. He is only forty years of age. In the short seven months that he has been in the coin machine business, he has taken to it like a duck to water. He is learning very very fast. He now has complete charge of the Phoenix office and is performing like a veteran. He is proving a tremendous asset to the Minthorne organization. He carries great prestige and finds the coin machine business fascinating and intriguing. When asked what the possibilities were of remaining in this business, he said: "I just love it and I want to devote the rest of my life to the coin machine business."

As I see it, we should all be deeply appreciative to Jean Minthorne for bringing John Reese into the coin machine business and all operators welcome him to our ranks.

Calif. Music Men Honor Congressman George P. Miller

OAKLAND, CALIF.—A tremendous crowd was on hand at testimonial dinner given to Congressman George P. Miller at the Leamington Hotel here this past week, December 10.

As one noted leader here stated, "We all appreciate the sincere and outstanding efforts and cooperation on the part of Congressman George P. Miller to help the music operators in their opposition to the McCarran Bill and other harmful legislation."

Music ops, their wives and friends attended the dinner, swelling the crow to record proportions. A fine dinner was served and a very marvelous floor show was presented. The floor show was sponsored by the distributors of AMI, Seeburg and Wurlitzer phonos.

Present also with large parties of their own were R. F. Jones, Seeburg distributor; M. H. Rosenberg, Wurlitzer distributor and Walter Huber, AMI distributor.

Speech making was cut to a minimum. It was reported that those who have known Congressman Miller for many years testified to his high caliber as a Congressman and a gentleman.

Harrison W. Call, attorney for the California Music Guild, who served in the State Legislature with Congressman George P. Miller, was present to testify to the many accomplishments of Congressman Miller while he was a member of many committees in the State Legislature.

Gordon H. Garland, former director of the Motor Vehicle Department and Highway Patrol, and who served as Speaker of the House in the State Legislature, also testified to Congressman Miller's many fine qualities.

Congressman George P. Miller runs for re-election next year and the purpose of this dinner was to assure him that his many friends would assist him in the coming election by getting out the votes for him.

Santa Rosen

We are really Santa Claus early this year . . . not just in greetings but in dollars and cents on sensational buys an equipment. Get your gift today by sending for our . . .

Complete Gift Price List

CAN'T BEAT OUR PRICES ANYWHERE

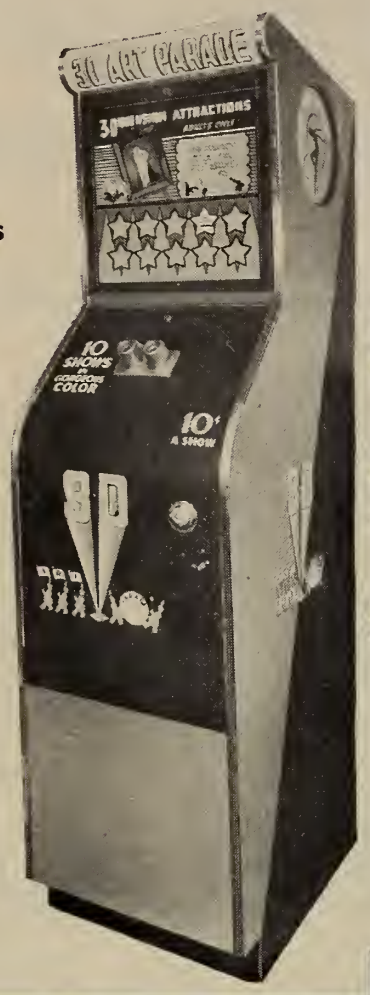
Write, Wire Today!

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

It's Mutoscope It's The Best

3-D ART PARADE

for adults—for the kiddies



Nation's finest three dimensional machine by the manufacturer of the famous Mutoscope movie machine. Exclusive title feature assures greater earnings . . . stars lite-up to ballyhoo title to be shown . . . lite goes out upon insertion of coin and next title lites-up to attract play.

Beautifully designed, modern cabinet . . . simple and sturdy mechanism . . . gorgeous, full-color attractions—a spicy library for adults, a grand selection of favorite subjects for the kiddies.

2 models . . . 10 shows (illustrated) and 6 shows . . . each delivering 5 exciting views in one showing. Can be easily adjusted to deliver ten views for one coin if desired.

Specifications

10 SHOWS—approx. 77" high, 20" wide, 30" deep.
6 SHOWS—approx. 65" high, 20" wide, 20" deep.

PROMPT DELIVERY

INTERNATIONAL MUTOSCOPE CORP.

William Rabkin, Pres.
44-06 Eleventh Street
Long Island City 1, N. Y.
STillwell 4-3800

Seeburg Distributor In France Visits America

NEW YORK—Henry Klein, technical director of Societe Socodimex, Paris, France, distributors for Seeburg phonographs for all of France, is spending a few weeks in this country, visiting coin firms here, and studying merchandise methods in vogue, as well as for an end-of-year buying tour.

Klein, an American, moved to France shortly after the war, and in 1950, together with Jean Jaques Gaillard and Serge Lievoux, formed the Societe Socodimex, as distributors for Seeburg phonographs. The firm also wholesales amusement games, which department functions mostly as a service for their customers. Gaillard's executive duties are that of sales manager, and Lievoux, that of general manager.

"We have been fortunate enough to build our firm to that of the top distributing organization in France," he stated."In our opinion, we have done an outstanding job on the distribution of new Seeburg phonographs thruout France. A major factor in our success is the unlimited confidence our customers have in our officials and the firm, as well as our firm policies. Practically every deal, large or small, is bound by just a hand shake."

Societe Socodimex is located close by the Eiffle Tower, with modern, large offices and showrooms. A large service department keeps 9 trained mechanics busy continually.

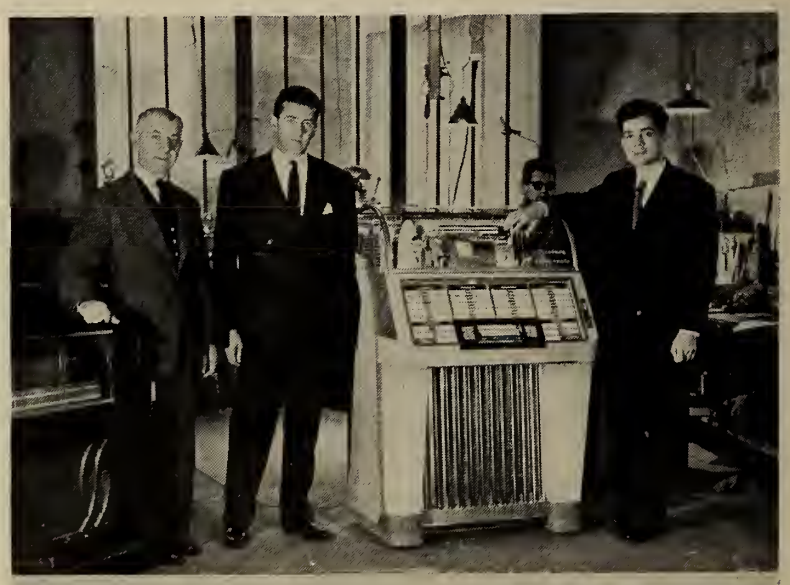
Klein looks for a bright future for the music machine industry in France, stating that thru a very complicated procedure the importing of new music machines will continue, despite the difficulties imposed by the recent license regulations. Most of the machines in operation today are of vintage age, French made. The modern phonograph, as is known today, is seen in very few locations. Klein states that the purchase of the modern juke box was stimulated by the introduction of the 100 record Seeburg featuring 45 rpm records. Thru the efforts of Socodimex on 45 rpm records, all American branches of record manufacturers are producing this type of record.

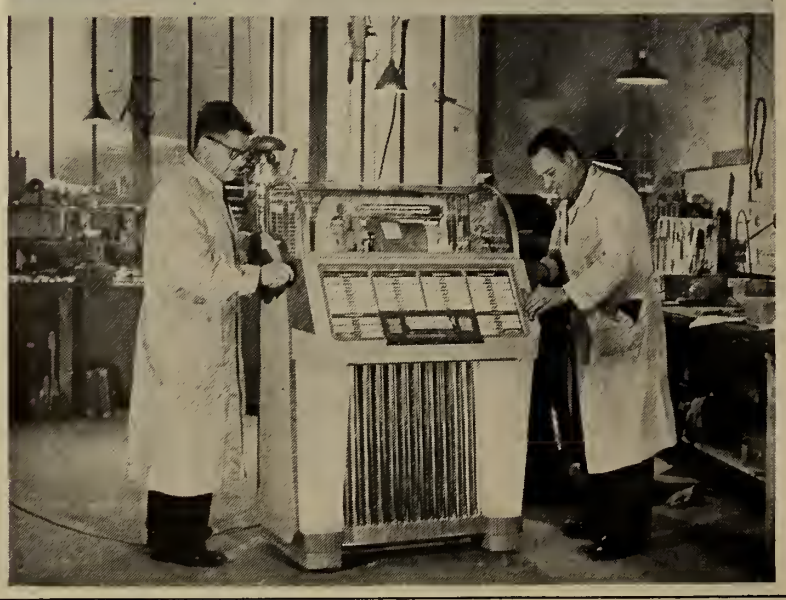
"There are two types of cafes in France" informed Klein. "The American Bar, which caters to the American tourist and American soldiers. The records played in these locations are mostly pop and folk tunes. The French Cafe features mostly French artists, French waltzes with accordions, and New Orleans jazz."

Amusement games are very popular thruout France, Klein reported. There are 1 or more games in every cafe and bistro (neighborhood spots). The players are similar to those in the United States, demanding a change in machine periodically. Most of the machines are of American manufacture. Klein feels that the import restrictions going into effect at this time will effect the games business drastically. Machines will be permitted to be imported into France from other European countries, but if they are of American manufacture, it will have to be shown that a certain amount of parts or work was done on the machine by the exporting European country. "However," smiled Klein, "the Frenchman is very resourceful, and I believe they will be able to solve this problem in a matter of time."

Klein, who is on a busy schedule here, intends to visit the Seeburg factory in Chicago within a week or ten days.

Pictured below (Top), l to r: Henry Klein; Jean Jaques Gaillard and Serge Lievoux. (Bottom) Two of the firm's mechanics working on a machine in a corner of the large shop. Left is Rodger and at the right is Henri.





MISSISSIPPI MINUTES

Pete Manos of P.M., Greenville, has added 20 new phonos to his routes. . . . Couldn't see Abe Malouf, Greenwood, this trip. He was too busy in the counting room counting up his money. . . . Bill Shute, LeFlore Music Company, Greenwood, informs us two new men have been added to the coin biz. Harold L. Markham and Grover McDonald. . . . F. H. Steed, Steed & Herns Music Co., Clarksdale, says "this was my best year ever, and cotton did it." . . . J. T. LaVene wants someone to make a coinchute with a switch mounted on the chute. One that could be used on any machine. . . . Bill Eidt of Natchez has been on a two week deer hunt. Now he's hot after ducks. Bill's gonna be hard to find for the next two weeks. . . . D. F. Music Co., Vicksburg, moved to a new location on Washington Avenue. V. B. Deaton and M. Fedell state the move gives them more record display room while Shelby Fedell is happy with the larger rear shop. . . . J. D. Farris, Sr. applies for 20 Year Club membership for himself and his son, J. D. Jr. Farris says his son has been making service calls on foot since he was nine years old. His nephew, George Nohra, while not yet eligible for the club, also started with him at the age of nine and will be a twenty year man in about three years. Farris is a member of C.A.P.; Miss. Aeronautical; ANDA; Colonial of the Confederate Air Force. The life story of Farris would make a most interesting history of the coin machine business. . . . L. Baldridge, Opelousas, La. still buying routes. Looks like he wants to be the biggest operator in Opelousas. . . . Frank Toce, Melody Music, Lake Charles, La. now a 20 Year Clubber. Frank started when he was 15 with his father, Frank, Sr. When Frank was 22 he went into business for himself, operating the Star Victrola Amusement Co. in Houston, Texas. . . . Tony A. Monticello, Lake Charles, also requests 20 Year Club membership. . . . Another Gold Star 20 year Clubber. Mrs. Dorothy LeBlue, Lake Charles, La. Dorothy and her husband (A. B. LeBlue) started in 1932 and has been operating the last few years alone as the result of the death of A. B. She has made loads of friends and their encouragement has helped her to become established as a topflight operator. . . . Howard E. Hatch joins the 20 Year Club. Howard started in 1930 with peanut machines. He built to one of the largest coin machine routes in Baton Rouge, The Red Stick Amusement Co. Howard sold out a few months ago and bought a swank restaurant, "The Gayle," but there are still slots in his eyes. He'll be back. . . . E. B. McClure of McClure Novelty Co. just about runs his township of Scottlinville, La., suburb of Baton Rouge. He operates 250 machines, a general merchandise store, and the water works. . . . Sam D'Agostino of State Novelty Co., Baton Rouge a hard man to catch in. However always a pleasure to talk to E. L. Powers and Anthony Salvaggio. Both are in the biz 16 years and are already planning to join the 20 Year Club as soon as they are eligible. . . . Lester Bloomenstiel of Baton Rouge Cigarette Service planning to add vendors to his cigareite route.

THEY GO "BUGGY" PLAYING THIS ONE!

ANOTHER *Williams* WINNER!

BIG BOLD ILLUMINATED SCORE INDICATOR
Lets Player See His Score at a glance!

STRUGGLE BUGGIES!

★Numbers 1 to 7 lite No. 1 Bumper for "Special".

★Making A-B-C Rollovers lites 2 additional rollover lanes for "Special".

★Thumper bumpers, rollover buttons, stand up switches and kickout holes advance buggy around track to score "Laps".

HIGH SCORES—LAP SCORES

Williams
ORIGINATORS OF:
- Interchangeable Front Door
- Hinged Front Door for 5-Balls
- Drum Type Scoring Reels on 5-Ball Games

All numbered bumper values increase from 10,000 to 100,000

- 5 ROLLOVER LANES
- 2 KICKOUT HOLES
- 4 ROLLOVER BUTTONS
- 2 FLIPPERS
- 2 THUMPER BUMPERS
- 2 AUTOMATIC RUBBER KICKERS

GOLD BUMPER CAPS AND FLIPPERS!

HINGED FRONT DOOR for easy SERVICING!

Available with 5c or 10c Coin Chutes... We Recommend 10c PLAY!

SPEEDY! CHANGE YOUR "TIRED" GAMES! SWITCH TO STRUGGLE BUGGIES! FOR LONG-RUN EARNINGS

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Johnny Bilotta...

BILOTTA DISTRIBUTING COMPANY
and
EASTERN SALES COMPANY
Newark, New York

Extends Season's Greetings

To All Our Friends At The Manufacturing Companies

THE RUDOLPH WURLITZER COMPANY
(Juke Box, Piano and Organ Divisions)

WILLIAMS MFG. CO.
UNITED MFG. CO.
J. H. KEENEY & CO.

CHICAGO COIN MACH. CO.
GENCO MFG. & SALES CO.
D. GOTTLIEB & CO.

H. C. EVANS & CO.
AMERICAN HAND DRYER CO.

and Record Companies: CORAL and RAINBOW

And Especially To Our Customers Who Make It Possible To Run Our Annual Christmas Party...

YOU'RE INVITED! COME ONE! COME ALL!

To The BILOTTA CHRISTMAS PARTY on SUNDAY, DECEMBER 20—6:30 P.M. at CARUSO RESTAURANT, Main Street

LAST CALL

for advertising

THE CASH BOX

Holiday Special

(Dated December 26th)

THE GREATEST HOLIDAY GREETINGS ISSUE IN THE INDUSTRY

GOES TO PRESS:

Thurs., Dec. 17th

RUSH YOUR AD!

Phone—Wire—Write

THE CASH BOX

26 West 47th Street, New York (36)

Tel.: JUdson 6-2640

Cash Box Camera At Outdoor Show

CHICAGO—The Cash Box Camera was busy at the recent Outdoor Show.

Pictured above: TOP ROW: (Left) Paul Huebsch, J. H. Keeney & Co. and Abe Green, Runyon Sales; (Right) Harry Stern at the Williams Mfg. Co. booth with their "Flub-A-Dub" kiddie ride.

SECOND ROW: (Left) Si Redd, Redd Distributing Co. and Nancy Moloney at the Bally booth; (Right) Don Moloney at the Bally booth.

THIRD ROW: (Left) Jack Nelson and Bill O'Donnell of Bally booth; (Right) Carl Knipple at the Bally booth.

BOTTOM ROW: (Left) Mrs. Max Brown, Max Brown of Philadelphia, and Lyn Brown of Los Angeles; (Right) Nancy Moloney and Ben Becker at Bally booth.

Other candid shots were taken, but unfortunately, due to the poor lighting, didn't process.

Bendix Television Appoints Distribs

DETROIT, MICH.—A. E. Welch, assistant general manager, Bendix Television and Broadcast Receiver Division, Bendix Aviation Corporation, this week announced the appointment of the Lynn Dickerson Appliance Company, distributor for 50 counties in South Texas and 6 counties in Southwest Louisiana.

The Lynn Dickerson Company warehouse and service facilities operate out of the M & M Building, Houston, Texas.

Welch also announced the appointment of Briece Distributing Company, Kansas City, Missouri, distributor for 21 counties in eastern Kansas and 35 counties in western Missouri.

SENSATIONAL BUYS!
CLEAN EQUIPMENT!

UNITED 6-Ployer DeLuxe	$85.00
UNITED 6-Player Cascade	299.50
CHICOIN 6-Player DeLuxe	80.00
UNITED 10th Frame Star	250.00
GENCO Sky Gunner	249.50
SEEBURG Bear Guns	174.50
EXHIBIT Space Gun	169.50
MUTOSCOPE Sky Fighters	89.50
CHICOIN Pistol	49.50
MILLS LoBoy Scales	17.50
EXHIBIT Six Shooters	124.50

½ Deposit. Send For Complete List.

OLSHEIN DISTRIBUTING COMPANY

1100-02 BROADWAY, ALBANY 4, N. Y.
(Phone: 5-0228)

For The Disk Jox
It's The Cash Box

chicago coin's *New* BOWLING GAME *Featuring* ADVANCE *Scoring!*

30 20 60 30 90 60 120 80

1 1st— 2nd— 3rd— FRAMES SINGLE SCORING

2 4th— 5th— 6th— FRAMES DOUBLE SCORING

3 7th— 8th— 9th— FRAMES TRIPLE SCORING

4 10th FRAME QUADRUPLE SCORING

★ ADVANCE BOWLER

★ *New Scoring Thrill!* TOP SCORE of 900!

New, Beautiful Cabinet Styling!

FAST! 45 Second Scoring! Multiple Scoring on Strikes and Spares only!

Adjustable to Play 5 Frames

EQUIPPED WITH GIANT SIZE BOWLING PINS

5

chicago coin MACHINE COMPANY

1725 West Diversey Blvd., Chicago 14, Ill.

Riteway Booth at NAAPPB

NEW YORK—Nat Cohn, Riteway Sales & Manufacturing Company, this city, returned from the NAAPPB show in Chicago, fully convinced he had a hit coin operated machine on his hands.

The firm displayed its "3-Dimensional Theatre" and "3-D Kiddie Theatre." The "3-Dimensional Theatre" features adult pictures, and the "Kiddie" machine features kiddie type pictures, both in full color three dimensional view. The cabinet of the "Kiddie" machine is one foot less in height, and has a cut-out of a clown on the top.

"Our reception was tremendous" reported Cohn. "We had six machines on display, and every one of them was worked continuously by the visitors to our booth. As a matter of fact, at times, the crowds grew so large, we had difficulty in handling them."

Cohn stated that the machines used for exhibit purpose at this show were sold to a customer, who took them right off the floor at the end of the show.

At this time the firm is completing its line-up of distributors thruout the nation. Machines on coming off the production line in good quantity and are being shipped out every day, Cohn reported.

Pictured above is the booth of Riteway. Side view of Mrs. Nat Cohn talking with the man with his back to the camera, can be recognized, with Nat Cohn's face coming over the man's shoulder. The man with his hand to his face is John Bilotta of Newark, N.Y., and the fellow he's talking to, with his back to the camera and wearing a hat, is Bill Gersh, publisher of The Cash Box.

Peabody Party

PORTLAND, O. — Eddie Peabody, well known for his performances on the National Barn Dance and many charitable affairs as well as being a commander in the Navy, is seen above at a luncheon in his honor at Western Distributors, AMI distributors. Seen with Peabody are Budge Wright, owner of Western and Berta Gribble, owner of B. G. Record Service.

FOREIGN BUYERS!

Time and Money Saving Guide

PARTS and SERVICE MANUAL

You will find this manual a valuable source for the genuine parts and accessories necessary to keep your machines operating efficiently. It is as complete as we could make it.

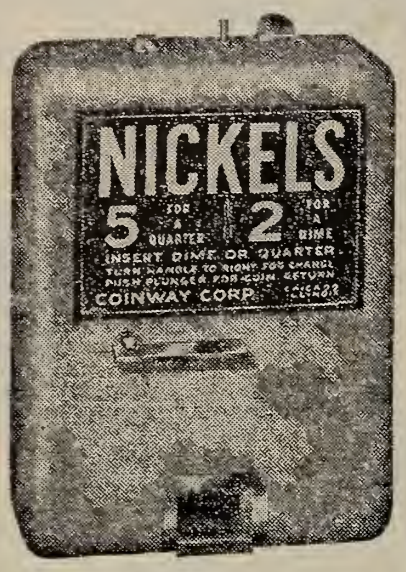
Because of our vast purchasing power we are able to offer these parts and accessories at very attractive prices. All savings we make are automatically passed on to you.

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

WANT M100A's and C's
Write
EL SENDERITO, S. de R. L.
REFORMA # 355 Pte.
MONTERREY, N. L., MEXICO

REPAIR & MAINTENANCE
For all Coin Machines
Juke Boxes, Games, Kiddie Rides, Cigarette Machines
BROOKLYN, QUEENS, NASSAU
Our Specialty
Call: OPERATOR'S SERVICE
MAin 5-4032 Car 170 (Radio Service)

New CHANGEMAKER
NOW IN STOCK!



- ★ Designed for Easy Service . . . Mechanism removable in 5 secs.
- ★ No Switches—No Electrical Connections.
- ★ Separate Dime and Quarter Coin Hoppers.
- ★ National Slug Rejector.
- ★ Theft-Proof Bell Lock.
- ★ Sturdy Construction Throughout —Red Baked Enamel Finish.
- ★ Tested—Guaranteed.

10" WIDE – 13" HIGH – 3'-4" DEEP – WEIGHS 10 LBS

$69.50

MODEL 52 HOLDS 500 NICKELS

Exclusive National Distributors

EMPIRE COIN MACHINE EXCHANGE

1012 MILWAUKEE AVE. Phone: EVerglade 4-2600 CHICAGO 22, ILL.

Alcohol Beverage Sales In Taverns Have Slipped From 65 To 35% Of Total Sales

NEW YORK—In less than 10 years, the business of the nation's 144,000 tavern owners has slumped from 65 to 35 per cent of total alcohol beverage sales, according to a statement by the National Licensed Beverage Association, made at its recent convention at Atlantic City, N. J.

A panel of nationally recognized liquor industry leaders, who discussed the possibilities of reversing the trend in tavern sales, concluded that the owners will be ready for a big comeback if they note the causes of the downturn in patronage.

The industry speakers agreed that most of the correctives for the difficulties faced by tavern operators today are in the hands of the retailers themselves. "Lack of vision, not television is hurting the tavern business," one of the speakers stated. "Neither television nor other outside influences are responsible for the tavern's decline. Most of the tavern's troubles originate not outside premises, but in the operation of the tavern itself. Too many taverns have failed to keep pace with the changing times and shifts in interests. Tavern owners are in the entertainment business and must compete with other forms of entertainment for the customer's dollar.

"Take a fresh look at your customer" he advised. "Today he lives better and he is more discriminating in his spending. Consequently, he wants more. Today he has more places to go—more different things to do for his entertainment. That's why you have to fight so hard for his business. With better economic conditions, the average consumer has put a 'smile on his place'. If you want to compete successfully, you had better put a 'smile on your place'. Tavern owners have a responsibility to create a warm, friendly atmosphere in their establishments. In addition, a high level of service value is a necessity in winning and keeping customers."

He also urged retailers to participate actively in community relations.

(Ed. comment: As operators of coin operated equipment are so closely allied with the interests of the tavern owner, it is possible he can assist him in following some of the above advice. And strangely enough, the operator himself could use the same advice for his own progress.)

"20 Year Club" Membership Will Be Listed In Next Week's Holiday Greeting Issue

CALIFORNIA CLIPPINGS
LOS ANGELES

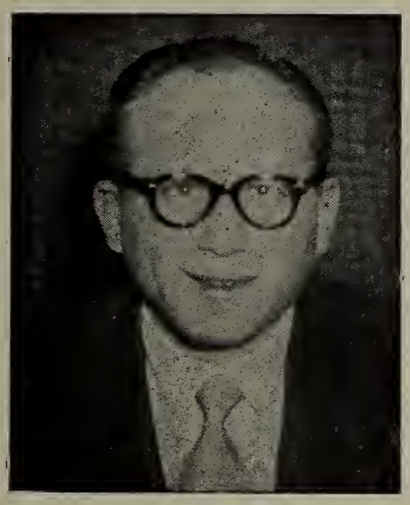
Everywhere the Christmas spirit is in the air. Coinrow has taken on a new look with all the Christmas decorations hanging in the windows and all the distributors getting ready for the holiday season. Perhaps there isn't any snow on the ground—still all the ops all have the friendly Yuletide spirit that has caught on all along the avenue. . . . A new distributor opened new showrooms along coinrow recently. **Aubrey Stember**, factory representative for Eastern Electric, Inc., has opened Western headquarters at 2321 W. Pico. Stember distributes the Electro Cigarette machines in the 9 Western states. He was formerly located in West Los Angeles. . . . Music lovers all over Southern California are getting more and more interested in high fidelity phonographs and it is also catching on in the coin machine field. One example was shown recently when **"Doc" Dockens** of the Orange County Music Co. told his experiences. He had one location for eighteen years and changed juke boxes every year always giving them the latest model. Not once during these many years did the location owner make any comment about the new models he placed in this spot. Recently "Doc" put in a new Seeburg "Hi-Fi" and after only a few days the location owner came over and told him that this new machine had the finest tone he had ever heard and that his customers made the same comment. . . . **R. N. "Buss" Sheffler** was seen visiting along coinrow this past week. He drove up from his ranch near Carlsbad. . . . **Charley Robinson** and **Al Bettleman** of C. A. Robinson & Co. are really busy coinmen showing all the ops the new United "Leader" Shuffle Alley with quadruple scoring. They report that all the operators are enthusiastic about the newest addition to the United family of fine games.

Al Silberman of Badger Sales Co. wants to inform all his friends that he has finally arrived socially. He recently attended the one-man showing of paintings by **David L. Loew** at the fabulous Loew mansion in Beverly Hills where celebrities from all over the world are guests frequently. Al reports that he had a nice visit with ops **Sam Van Cleve** and **Milton Kleusin** during his recent trip to Tucson, Arizona. Badger Sales Company has a new arrangement with the Pepsi-Cola Corp. whereby qualified operators can buy the new "Apco" SodaShoppe's at 15% down, balance over a two year period. In deals like this the op is required to sign a contract stating that they agree to use Pepsi-Cola exclusively as their cola drink during the term of the contract. This deal has aroused great interest throughout the Southland. . . . **Lyn Brown** is back hard at work after attending the NAAPPB show in Chicago. Everyone thought Lyn must have got lost on his way home but he informs us that he just spent a few days in Philadelphia on business before returning to California. . . . **Jack Simon**, prexy of Simon Distributing Co., was busier than ever getting caught up on all the work that had piled up while he was away attending the show. . . . We wish to welcome **Bill Leuenhagen**, prexy of the Wm. H. Leuenhagen Co., as the newest member of our Cash Box' "20 Year Club." Bill has become a familiar figure along coinrow. He operates one of the larger routes of juke boxes and games throught the LA area. He also has his own jobbing business as well as operates a large, well stocked record department for the convenience of all the operators. No matter when you walk into the record bar you will find Bill's two friendly and efficient salesgirls, **Mary** and **Kay Solle**, always ready to wait on you. . . . **Sid Snyder**, San Bernardino, recently returned from a trip to Honolulu. He had so much fun that he stated he would someday like to live in the Hawaiian islands. . . . **Jack Faust**, Santa Ana, was confined to his bed for three weeks with a back injury but is now back on the job taking care of his route.

If you want to know all about pipes, coin machines or the affairs of the day just stop by the Paul A. Laymon Co. and see pipe smokin' **Ed Wilkes**. He'll always be glad to tell you all the latest. What he doesn't know his two side kicks, **Charley Daniels** and **Jimmy Wilkens**, will be happy to fill in on. If a higher authority is needed **Paul** and **Lucille Laymon** are usually on hand to help out. This busy trio always specialize in giving friendly, helpful service to all the ops who drop in. They are the ones who put the spark into the Laymon establishment and keep things humming at a fast pace. . . . Many out of town visitors drove in to take care of business along conrow and do a little Christmas shopping:—**T. Loo** and family drove in from El Centro to visit along the boulevard. **Bill Shafer**, owner of the San Joaquin Music Co., Bakersfield, was seen chatting with the distributors. Other visitors from the San Joaquin Valley included **Mr. and Mrs. Allen Anderson** from Shafter; **Del Bern**, Fresno; and **Vernon F. Ephrom** also from Bakersfield. . . . **Bob Donahue** dropped in from Pismo Beach while **Mrs. H. D. McClure** drove down from San Luis Obispo. . . . Other out of towners included:—**Don Gardner**, San Bernardino; **Oscar Tetsloff**, Banning; **Milton Doriega**, Colton; **Ben Korte** of the Crest Amusement Co., Glendale; **Don Butte**, Pacific Palisades; **Clifford Jones**, Long Beach and **V. B. "Cappie" Caporale** from San Diego. . . . **Walter Hennings** and **Bert Hannond** both drove in from Santa Ana while **Walter Lyman** also came in from Glendale. . . . Sorry to hear that **Atsie Stein** has been on the sicklist for the last couple of weeks. . . . According to the records of the past years there is usually a slight slump in business around the holiday season. **Sam Ricklin**, prexy of California Music Company, says he hasn't noticed any let up in business this year though. He has been busier than ever these past few weeks. **Gabe Orland** only wishes he were twins these days. Between working at Calif. Music and also running his own toy store oover in Inglewood he has a very full day. . . . Steve Van Roekel recently joined Minthorne Music Company as special sales representative for the home line of Seeburg's 200 Select-O-Matics. He will assist **George Mahlum**. Van Roekel was formerly the sales manager for Stephens Manufacturing Company of Los Angeles. . . . At the Dan Stewart Company **Bob Bever** has been working hard moving out those new Rock-Ola's. **Jo Ann Van Gorder** from Phoenix spent several days at the Dan Stewart establishment helping out their new bookkeeper **Dora Mandas**. . . . **Mr. Allen Fischbach**, Chairman of the Board of Fischbach & Moore, has authorized the installation of an 8 drink SodaShoppe at the entrance to his large Beverly Hills swimming pool which opened to the public on Dec. 15. The fabulously large patio will be converted to an arcade with a full line up of bowling and pin games and a large open barbeque and snack bar.

Williams "Struggle Buggies" Gets Big Distrib and Operator Reaction

Orders Increase For Game With Dime Chute



SAM STERN

CHICAGO—Sam Stern, Williams Maufacturing Company vice-president, reports excellent distributor and operator reactions to the comany's latest novelty game "Struggle Buggies." Game incorporates the idea of stock car racing which has reached nationwide interest to a rapidly growing number of fans. Action of the game is centered around the racetrack area of the playfield where the "buggies" lite up progressively with thumper bumpers, rollovers, standing switches and kickouts advancing the buggy around the track to score laps. The "special" features, 1 to 7 bumpers and A-B-C rollover, boost point scoring. According to Sam Stern, distributors and operators who have Williams "Struggle Buggies" report strong player interest in the new game, that it is the dominant attraction for novelty play.

The popularity of this new Williams creation is said to be due in part to features originated by Williams including: Golden bumper caps and flippers, the interchangeable front door, hinged front door for 5-balls and the drum-type scoring reels for 5-balls.

It is also worthy of comment to note that Williams Manufacturing Company reports a substantial increase in the number of orders for this new game equipped with 10c chutes, which is in line with successful movements among operators and their associations to establish novelty game play at the ten-cent figure. With prices for all commodities, services and other amusements now established at more than twice their respective amounts compared to the late thirties, it is logical that novelty games play should follow suit.

DO YOU HAVE "D.L."?*

Thousands of coin game operators all over the country are afflicted with a terrible sickness—"D.L."*

Genco's "SHUFFLE POOL" can stop "D.L."!* Reawakens players' interest with a brand-new appeal to their playing skill. It keeps their interest alive because every shot is different. It stimulates players to figure all the angles and bank shots. No other game has this continuous challenge—no other game can match the realistic illusion of the moving, colored, light-reflected balls.

Just one treatment of "SHUFFLE POOL"—the perfect all-location "switch piece"—will convince you. If you want *healthy profits*—like those you enjoyed with your *very first Bowling Game*—switch to "SHUFFLE POOL"!

*D.L. (Dying Locationitis)!

GENCO'S 1 to 4 PLAYER Shuffle Pool

- REALISTIC "3-D" COLORED LIGHT-REFLECTED BALLS
- ENDLESS COMBINATIONS of Straight and "Bank" Shots (with Live Rubber Rails)
- 18 SHOTS PER PLAYER
- 50 SECONDS PLAYING TIME

(NOT PLAYED LIKE ROTATION POOL)

GENCO

MFG. & SALES CO. 2621 N. Ashland Ave., Chicago 14, Ill.

ALL THE FEATURES OF A BOWLING GAME!

- Formica Playfield
- Rollover Wire Forms
- Rebound Puck Return
- Size 8' x 2'

STILL BREAKING RECORDS, Coast to Coast!

GENCO'S Invader

SENSATIONAL ALL-LOCATION BLACKLIGHT GUN GAME

Coin Division Nat'l Polio Drive

NEW YORK—With Sam Kresberg, chairman of the Coin Machine Industries Division of the National Polio Foundation drive, sitting in, the co-chairmen of two divisions met at luncheons to kick-off the 1954 campaign (The Cash Box, Dec. 12 issue).

Pictured above are the industry members who attended.

(TOP) — Music Machine and Amusement Game Division—l to r—standing: Mel Rapp, vice-president of Apco, Inc.; Jack Mitnick, AMI, Inc.; George Ponser, Associated Amusement Machine Operators of N. Y.; Barney Sugerman, Runyon Sales Co.; Dave Stern, Seacoast Distributors; Perry Wachtel, de perri Advertising; Phil Silverman, Bruno, N. Y.; and Sy Resnick, The Billboard. Seated—l to r: Miss Ruth Ellis, National Foundation; Sam Kresberg; and Mrs. Kathryn Assante, National Foundation. Co-chairmen, who couldn't attend the luncheon, and therefore were unavailable for the photo are: Albert Denver, Music Operators of N. Y.; Al Bodkin; Harry Rosen and Meyer Parkoff of Atlantic-New York Corp.; Joe Young, Young Distributing; and Joe Orleck, The Cash Box,

(BOTTOM)—Seated—l to r: Harold Newman, Century Theatre Circuit; Mel Rapp, Apco, Inc.; Sam Kresberg; Mrs. Kathryn Assante, National Foundation; Leonard Pollack, Loew's, Inc. Standing—l to r: Al Glazebrook, Canada Dry; John Archibald, Dixie Cup Co.; Elaine Cohen, Apco, Inc.; Jack Pero, Maryland Cup Co.; Paul Little, Pepsi-Cola Co.; George Herald, Sero Syrup Co.; Lee Koken, RKO Theatres; William Seldy, Lily Tulip Co.; Matty Forbes, Cigarette Merchandiser Assn. of N. Y.; and William Andrews, The Coca Cola Co.

CLOSE OUT SPECIAL

YOU NAME THE PRICE!

Seeburg Models 146 147 148

DAVIS DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS

725 WATER STREET

SYRACUSE, NEW YORK

(Phone: 75-5194)

• Telephone collect for volume deals •

4 REASONS WHY

Bally® KIDDY-RIDES

EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction

Start a steady-income route of Bally Kiddy-Rides now.

Finance-Plan available through leading Bally Distributors.

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Why Small Ops Are Selling Out

ROCKFORD, ILL.—Lou Casola of Mid-West Distributing Co., this city, answers the editorial which appeared in **The Cash Box**, December 5, 1953 issue, with the following.

In the first place, Casola advises, "Where you state that 'the large operators are gobbling up the small operators,' in a discussion with several other large operators, the other evening, we feel that the use of 'gobbling' is a poor choice of words."

Casola goes on to explain, "We have bought out many small operators, and in every case we have paid them well for the machines, plus good will and, in many instances, more than the machines and good will were worth.

"In every case it was the operator who, through lack of proper care of his equipment and bad business methods, such as giving too much commission and not changing to ten cent play, had to sell.

"Also they were not giving the locations new machines at the proper time, which forced them to a point where it became necessary for them to sell out, because they did not have the money to buy new machines to renovate their routes."

Casola explains, "This business has become a highly specialized business in which you must stock thousands of dollars in parts, hundreds of dollars in equipment, and have a properly equipped shop. It is no longer a business that can be operated out of a garage or a basement."

Casola also points out, "I do not say that the small operator can not stay in business and make money, but he must operate it like a business. He must stay abreast of all current happenings concerning the business.

"He must purchase new machines at frequent intervals. He must absolutely go to ten cent play and on a proper commission basis to survive."

The spirit of Xmas prevails along coinrow, even at this early date. Not that of gift exchanges and holiday wishes, but the spirit of good cheer. Everyone smiling and contented over biz conditions. Wholesalers busy sending out new machines, with some even advising they are backlogged and hope their factories speed up shipments. As for the operators, they're on the way to the two to three weeks of holiday collections, which are usually some of the best weeks of the year.

* * * * *

Henry Klein, Societe Socodimex, Paris, France, drops into the office for a visit. The firm represents Seeburg phonos in France, and wholesales reconditioned amusement games to service their customers. Klein expects to get to Chicago to visit with execs at the Seeburg factory in about a week or 10 days. . . . **Marty Rosen** happily announces to his friends along coinrow that his son, **Paul**, became engaged to Miss Ann English. Paul at the present time, is a member of the armed service. . . . **Morris Rood**, manager of Runyon Sales Co.'s New York office, and **George Ponser**, business manager for the games association, belong to the same B'nai B'rith lodge in New Jersey, the South Mountain Lodge. Both are members of the bowling team, which competes with other lodges. Ponser runs a 160 average, and Rood boasts of one of 155. . . . **Al Simon**, Albert Simon, Inc., kept busy on two scores—supervising the decoration of his private office (with drapes 'n everything); and sending out Genco's "Shuffle Pool," which he claims is one of the most sensational amusement games ever made. . . . **Willie Aronson**, young games op, being kidded about his bachelor status. The boys are giving him some encouraging "for instances," and it looks to us that they "sold" him pretty well. . . . **Mike** and **Joe Munves** back from the NAAPPB show, report that it came off "as expected" with some immediate orders, but most business expected in early spring. . . . **Sam Goldsmith** and **Leo Willens**, Capitol Projector Corp., working day and night to catch up. Most interest being concentrated on their movie picture 3-d machines. . . . **Romeo Laniel**, owner of Laniel Amusement, Montreal, Canada, and **J. P. Pilon**, manager of Laniel's Ste. Adele branch, visiting along coinrow.

* * * * *

Joe Young, **Abe Lipsky** and **Allie Goldberg**, Young Distributing, acquire tickets to the Sullivan TV show for Sunday night, Dec. 13, when Wurlitzer's head man, **R. C. Rolfing**, together with **Frankie Laine**, the singing star, hand out a check for $1,000 to the winner of their vocalist contest. **A. D. Palmer, Jr.**, advertising and sales promotion manager, and **Bob Bear**, sales manager, also expected to come in from North Tonawanda. . . . **Micky Wichinsky**, operator from Hurleyville, N. Y., visiting the wholesalers along coinrow. . . . **Harry** and **Hymie Koeppel**, Koeppel Distributing Co., report sale of reconditioned music machines keeps steady, and look for a good sized spurt after the 1st of the year. . . . **Bob Jacobs**, in his newly opened National Amusement Co., smiling happily as he rushes hither and yon, taking care of a continual flow of customers. . . . **Charlie Reissner**, service manager at Seacoast Distributing, explains why the service department wasn't fully ready for Monday. "Those painters and carpenters will promise anything" he sighs, "but for some reason, it always seems they take longer than they say." However, we watched the finishing touches being applied, and Reissner will be all set by the end of this week. . . . **Jack Gordon**, Seeburg's regional sales representative, demonstrates the tonal quality of their Hi-Fi phonograph on the new "Comparison boards" installed in the showrooms of Atlantic-New York Corp. It's a most wonderful demonstration. Thru a series of switches, the demonstrator can turn on the tone as coming from a standard amplifier; a standard amplifier and a standard speaker; a Hi-Fi amplifier and the speaker; and just from the phonograph. Even a deaf man can distinquish between the tones. Gordon also tells us that the non-coin line has shown a terrific sales spurt in the past few weeks. He attributes it somewhat to the ads Seeburg has run in the Saturday Evening Post, Fortune, and Progressive Architector. Next ad, Gordon says, goes into the New Yorker magazine. . . . **Nat Cohn**, Riteway Sales & Mfg., completing the line-up of distributors thruout the country for his "3-Dimensional" machines. Meanwhile, production line stepped up to meet orders on hand.

Betty Barcelona doing her record buying this week accompanied by her very pretty daughter, **Ginny**. . . . **August of Peres Distributing** seen treating the Mrs. to an evening out. . . . **Danny Cohen**, Crescent Cigarette Service fixing up his already lovely home by installing wall to wall carpeting thru-out the whole house. . . . **Bob Buckley** just added a new sedan delivery car to his ever growing route. . . . **Betty Albamo** in sad shape because her daughter, her husband, and child have been transferred to Kansas City. . . . Had dinner with the **Amanns** of Amann Dist. Co. last week. Nice chit chat and shop talk. . . . **Mr. McClure**, McClure Novelty Co. in town on a general buying trip. . . . **Sam Tridico**, Tridico Amusement, Norco, La. in town swapping old pin games for new ones. . . **Claude and Dig Fendelson**, Record Headquarters, Baton Rouge, La. in to attend the opening of the races this year. This is their annual special "date." . . . Had a letter from **Henry Fox**, old time coin machine salesman. Henry still lives in Memphis, Tenn., and is in the surplus stock business. The coin biz is still in his blood. He's trying to locate an Aristocrat record player. . . . Haven't seen **Fred and Stella Bellow**, Eunice, La. for quite some time. . . . **George Khoury**, Lake Charles, La. excited over his new hill billy hit by **Jimmie Newman**. . . . **Mr. & Mrs. Griffith**, F. W. Woolworth, Lafayette, La. visited their daughter in New Orleans recently. . . . **Al Miller**, King national salesmanager, here to inspect the local sales office. Visited with local disk jockies promoting the latest King releases.

THRU THE COIN CHUTE
CHICAGO CHATTER

This week starts off the Xmas Parties for the various factories, distributors' and operators' organizations, all over our town. One factory after the other has already advised employees of the time and date of the annual Xmas Party. Distribs entertain their employees the same way. And operators aren't one step behind in entertaining their organizations. So, as the parties get under way, it'll be big doings, less production, but lots of fun, gifts and good times for all. . . . **Ralph Sheffield, Sam Lewis** and **Avron Gensburg** all at the Genco plant. Not only preparing their factory Xmas party, but, enjoying the fact that more and more distribs and ops are buying their latest creation, "Shuffle Pool," which has taken good hold 'round the nation. . . . Some of the owners of those outdoor coin operated parking lots lucky to know people engaged in the coinbiz. Those full of bugs and trobulesome being rapidly cured by those who know the mechanics of the coin chutes here.

Nate Gottlieb entranced with the game of Bridge. Formerly a very fine 'gin' player, Nate's now taking lessons in Bridge, and finds it one of the best games he's ever played. **Dave Gottlieb** leaves for his Florida vacation this week and will be taking it easy in Miami's sunshine for a while. . . . **Johnny Casola** of United working fast to get back home in time for Merry Xmas. Heard from Johnny last week as he was leaving Memphis. On his way to Little Rock, Wichita, Kansas City and then St. Louis. And home to Muriel from old St. Loo. . . . **Bill DeSelm, Herb Oettinger, Ray Riehl** and other execs over at United were all busy getting set for the factory's Xmas party this past Dec. 12. Plenty of gifts, prizes, food, drinks, etc., etc. By the way, United announced a step-up in production of its shuffle games. . . . Nice talk with **Dick Hood, Jr.** this past week who advises that H. C. Evans going right ahead with its phonos and that production being stepped up. . . . **Jack Nelson** all thrilled over the very fine acceptance the kiddie ride ops, especially the bigger ops, gave the firm's new "Hot Rod." Men like **Aaron Braunstein** of Pittsburgh, who specializes in the kiddie ride, just can't wait to get his shipment and is already setting up locations.

Joe Cohen of Ristaucrat, Appleton, Wis., reports his firm has 100 selection phono which will sell at very nominal price. . . . **J. A. (Art) Weinand** taking stock and just letting the world roll by while the Holiday season is under way. . . . **Ted Rubentein** a busy man these days trying to keep everyone busy as the year comes to its close. . . . Why dime play?—Chi Restaurant Assn. boosted price of cuppa-coffee to 15c from 10c. Some snooty spots jumping to 20c and 25c. Quick lunch joints still on 10c—for time being. . . . San Diego, Calif. ops lost case to O.P.S. (Office of Price Stabilization, just in case you don't remember these initials) but are appealing and will go all the way to U.S. Supreme Court if necessary.

One of the most outstanding issues of the year will be next week's issue of The Cash Box—the "Holiday Special." Messages from many members of The Cash Box' "20 Year Club" will make this issue one of the most interestings presented to the industry. And one that will be most completely perused by one and all in the trade. . . . Lou Casola of Rockford, Ill. takes issue with us on use of word "gobbling" re: large ops gobbling up smaller ops, etc. Lou probably right in this regard. Nicer word would have been "buying out." And that's just what's happening to small ops who neglect routes, neglect to buy new equip't, neglect to do business properly, neglect and more neglect —until forced to sell. As Lou says: This is a highly specialized business which can't be neglected. . . . **Eddie and Morrie Ginsberg** laboring under increasing demand for the new Seeburg Hi-Fi phono they confide. . . . **Frank Q. Doyle** the "Coffee Spa" man is getting himself married to very charming and pretty Miss **E. Halick**. . . . **George A. Miller** phones to advise that there's tremendous interest in forthcoming M.O.A. Convention this coming March, '54. Seems like more California ops than ever will attend meet.

Hear that **Joe Abraham** of the Cleveland Abraham's had one of his very best years and that Joe is optimistic over the forthcoming year, too. . . . **Phil Weinberg** in Dallas. His little **Butch and Sheryl Weinberg** all excited as to what Pop brought them from Chicago. . . . Grand gathering at the Chez one nite last week. Included **Lyn Durant, Ray Riehl and Millie and Millie Riehl** (that's right, one Millie's Ray Riehl's wife, the other's his sister, both have the same name) **Phil Consolo and Melba, Ray DeRoche and Evelyn Borbit** from Munising, Mich., **Leonard Riehl** from Pittsburgh, and **Joe and Irene Wosek** from good ole Chi. . . . **Sam Taran** in town this past week and a guest at the home of **Mr. and Mrs. Joe Simon.** Sam all happy and very thrilled over the lines the firm have in Miami and the business prospects ahead. . . . **Ralph Nicholson** returns from Minneapolis where he visited with **Harold Lieberman** and then right down to Indiana to visit with **Al Calderon**. . . . Many will remember **A. S. Levy** of Dayton, Ohio. This is Levy's 50th Year in the Coinbiz. His Golden Anniversary year. So, if you've got a letterhead left, why not drop him congrats? . . .

Art Garvey comes busting into town after three weeks on the road and very happy to be back in time for Xmas. . . . California Music Guild's ops gave big testimonial dinner to **Congressman George P. Miller** in Oakland's Leamington Hotel last week honoring the Congressman for his sincere and outstanding cooperation to the music ops of the nation and his battle against the various bills introduced against the music biz in Washington. . . . If you still haven't bought a coupla tickets from either **Bill O'Donnell** or **Don Moloney** for that very, very worthwhile dance on Dec. 18—do so now. Just phone Bill at Bally or Don at Donan. . . . **Gil Kitt, Vince Shay, Howie Freer** and **Stan Levin** very busy men this past week outfitting two big arcades. Empire Coin noted for the fact that it has a large arcade equip't stock on hand. Has become central purchasing spot for these machines, the men report. . . . **Paul Huebsch** of J. H. Keeney & Co., Inc., along with **Roy McGinnis** (who's in town) waiting to hear decision of City Council in regards to licensing of ciggy machines.

It's just about the end of this season's session for the Chi Automatic Phono Bowling League. But last week's scores indicated much battling ahead to get the top honors which will soon be announced and awards presented at annual banquet. . . . With **Eddie Walker** scoring 479 series Decca-Coral walloped Coven for 2 games. . . . **Jack ("Gimme my pills") Madigan** with 481, "Marvelous" **Morrie Minkus** with 453 were too much for **Bob Gnarro's** 467 and, at long last, **Les Taylor's** 541, so Atlas took ABC for 2. . . . **Bob Clark** had himself a hot night and scored a 490 series while Mercury took Gilette for 2. . . . **Jerry Mankins** got himself a 490 and **Millie Nyland clicked off a 415 High For The Women** so even tho **Charley Alesi** came thru with 451, Western Automatic took Paschke over the coals for 2 games. . . . **Vic Jaccino's** 506 was better than **Jerry Shuman's** 479 and Melody racked up two games against Star. . . . **The Oomens team just went wild. Johnny Oomens woke up and came out of the woods (all believe it's due to that one week layoff) scoring a 563 series, High For The Men, Carl Latino** with 531, **Isabel Oomens** (still over 400) with 406, and Oomens swept B&B for all 3 games even tho "Fireball Bunk" (Warren Paradee) came in with a 498. Get ready for the big banquet. It's lots of fun and enjoyment. A grand, great evening.

NOW in the 4th YEAR of Continuous Production

Steadiest profit-maker in the industry!
EXHIBIT SUPPLY · 4218-30 W. LAKE STREET CHICAGO 24, ILLINOIS

"America's Finest"
ASK ANY OPERATOR OF THE KEENEY *DeLuxe Electric*
CIGARETTE VENDOR!

★ For MORE THAN 5 YEARS operators have made much more money with service costs at an all-time low. Features: ● 432 pack capacity ★ Easy loading with swing-up top ● 3-way match vending ● Alternate front and rear column vending ★ Quick price changes ● Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, Ill.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT — Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: TIlden 4-9040.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Paying 10c for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WIsconsin 7-0830.

WANT—Yacht Clubs, will pay $225. Write PENNSYLVANIA VENDING CORP,, 1822 CARSON ST., PITTSBURGH 3, PA. Tel.: HEmlock 1-9900.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUdson 6-4568.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT — Wurlitzer 1015's, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player Bowling games. Rockola or Standard 22 feet Shuffleboards, Wall Electric Scoreboards. Quote your best price, condition first letter. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Show Boats, Circuses, and Seeburg 45. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: MArket 1-3967.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT — Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—merchandise, service, amusement, shoe strings, socks, drinks, use of typewriter, Sal Hepatica, Bromos, fortunes, Pocket Books, phonograph records, water at 1c per glass, cigarettes at 2c each, bread, aspirin at 5c each, massage, oxygen, single band-aids, newspapers, and more Republican votes. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thonsand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128W. 66th STREET, N. Y. C.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

CLASSIFIED ADVERTISING SECTION

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — In Quantity — All Post-war Wurlitzer, AMI, Rock-Ola, and Seeburgs. Quote lowest cash prices and quantities, or will allow liberal trades. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021-2029 PROSPECT AVE., CLEVELAND, OHIO.

WANT — For Export — Wurlitzer 1015's, 1400's, 1450's. Mills Constellations, Evans Constellations. Seeburg Factory Distributors. Telephone collect DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

FOR SALE

FOR SALE — Seeburg Model A-78 $525; Seeburg Model B-45 $695; AMI-A $225; AMI-C $375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—United Alleys—Cascade & Clover $350; 10th Frame Star $250; Six Player DeLuxe (7/10 split) $125. Williams — DeLuxe Baseball $295. Genco—Bing-A-Rolls $35; Sky Gunner $295. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Special! Bally Yacht Clubs $250; Dude Ranches $399.50; Beach Clubs $350; Beautys $295; Williams Palisades $145; Twenty Grands $115; Fairways $125; United Cabanas $255. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—Reconditioned Wurlitzers: 1250's $375; 1100's $250; 1015's $125; 1080's $125; Seeburgs 146M $115; 147M $135; 148M $250; Packard Manhattan's $75; Packard Sevens $50; Wall Boxes 3-W-2 L 56's $10; W6L 56—5, 10, and 25c Boxes $22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—ABC $50; Dale Gun $60; Cinderella $30; Classic Phono $30. All equipment good condition. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.

FOR SALE — The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's 2-350's, 3-800's, and one Aireon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE—5 Yacht Clubs (like new) $245; Spot Lites $75; Atlantic City $175; Frolics $185; Palm Beach $215; Beautys $295; Beach Clubs $385; Dude Ranch $445; Bally Futuritys $75. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 2-2894.

FOR SALE—15 Show Boats, $300 each; 1 Seeburg B.L. 45 rpm $750; 1 Seeburg A 78 rpm $450; 2 Keeney Cigarette Machines, $100 each. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI.

FOR SALE — Bally Atlantic Citys $179.50; Beach Clubs $369.50; Beautys $309.50; Bright Lights $89.50; Coney Islands $119.50; Frolics $199.50; United Cabanas $299.50; Leader $99.50. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE — We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER - NEW MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE — Rock-Ola model 1434, $400, with 50-selection wall boxes at $55 each. M100A Seeburg $495; M100B Seeburg $575. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA. Tel.: 3-3456.

FOR SALE—United Bowlers 5 Play Formica Top $200; Six Play $235; DeLuxe $300; Super $325; Official $300; Thunderbolt Horses $350; Edelco 2 Play Bowlers $175; 1100 Wurlitzer $300; Genco 8 Player $145; United Slugger $60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE — Exhibit Six Shooter $150; Dale Gun $50; Slug Fest $139; Spot Lites $245; ABC $95; Zingo $115; Stars $319; Used Turf Kings $75; Winners $50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHeeling 431.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLuemound 8-7600.

FOR SALE — Keeney 4 Way League Bowler Conv. for 22 ft. shuffleboard, $150; Keeney Super DeLuxe (Mystery Match Score) $150; United DeLuxe 6-Play $160. ANTHONY HIRT, 2420 NO. 8th STREET, SHEBOYGAN, WIS. Dial 5197.

CLASSIFIED ADVERTISING SECTION

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—3020 Wallboxes $19:50; 3W5-L-56 Wallboxes, $18.50; 146M or S $89.50; 147M or S $99.50; 1422 Rockola $69.50; 1426 Rockola $89.50. W1-L-56 5c Wallboxes and Packard Pla-mor $4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Wurlitzer Bar and Wall Boxes—3020's $10; 3031's $5; 2140's $5. Steppers and Master units; inquire. 1017's $75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—22 caliber Short Krumble shooting gallery ammunition. Great savings on 5, 10, or 25 case lots. Also Mutoscopes, deluxe photmatics. Write, wire, or call MARLIN AMUSEMENT CO., 412 9th STREET, N. W., WASHINGTON, D. C. Tel.: DIstrict 7-1625.

FOR SALE — Extremely low priced deal on brand new 5c Hot Nut Machines, $12.50 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, $75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE— Wurlitzer 1100, $195; Seeburg 100C, $785; Seeburg 100B, $565; Seeburg 100A, $425; Wurlitzer 1015, $90. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: 4-6111.

FOR SALE—New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Ready For Location. Spot Lites $175; Coney Island $200; Atlantic City $300; Palm Beach $350; Frolics $350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—ChiCoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Special closeout all Bally parts 50% off list. Amplifier tubes 50% and 10% off. Complete stock of Wurlitzer parts #1129 Lamp 21 C.P. 6.8 vs., Box of 10, $1.50. Pucks $1.35 each, Box of 8, $9.95. Capco all-purpose lusterize and cleaner, $3.95 per gallon, trial bottle 70c. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE — United 5 Way F. T. $94.50; United 6 Way F. T. $154.50; United DeLuxe $159.50; Keeney High Score League Bowler $174.50; Williams Super World Series $167.50; DeLuxe $189.50. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—35 Seeburg 100-B 45rpm, beautifully reconditioned, $685. ea. Export is our specialty. Satisfied customers all over the world. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON 34, MASS. Tel.: AL 4-4040.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Cigarette Machines, DuGrenier 9 col. $50.00, 25c coin chutes. Bingo games: Coney Island $225.00; Atlantic City $335.00; Frolic $335.00; Beach Clubs. Write, ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

CLASSIFIED ADVERTISING SECTION

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—Rock-Ola Fire-Ball 120 records, slightly used, only $625. Disk Jockeys, like new, $145; Leader $145; Bright Lights $145; Saddle And Turfs F. S. $385; Evans Consolation $300; Chicago Coin Classic 2 Pl. $60; Univ. Twin Bowler $45. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Reconditioned Like New! Spot Lites $120; Bright Lites $140; Yacht Clubs $410; Bright Spot $145; Atlantic City $275; Bally Champion Horses; Bally Space Ships. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVENUE, CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE — United Twin Rebound $39.50; United 4 Player $59.50; United 5 Player $69.50; United 6 Player DeLuxe $129.50; Keeney 10 Player Team Bowler $229.50. AMERICAN VENDING CO., 2684-92 CONEY ISLAND AVE., BROOKLYN 23, N. Y. Tel.: ESplanade 5-1256.

FOR SALE — Reconditioned Model 1400 and 1450 Wurlitzers $475 each. COMMERCIAL MUSIC COMPANY, INC., 1501 DRAGON ST., DALLAS, TEXAS. Tel.: RIverside 6381.

FOR SALE—2 Genco Sky Gunners $300; ChiCoin Match Bowl-A-Ball $125; Keeney 4 Player Conversions for Shuffleboard $100; Dale Guns $49.50. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—AMI "B's" $300; AMI "C's" $325; many others. Write. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—1 Williams Long Beach $95; 1 Universal Across The Board $150; 10 Packard Satin Finish Wall Boxes $25; 1 United Steeple Chase $115; 1 Chicago Coin Pistol Pete $65; 1 Williams Slugfest $75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Reconditioned Like New —Bright Lights $139; Lite A Lines $65; Citations $35; Hot Rods $40; Genco 400's $225. The Genco 400's perfected and percentaged correctly by us. Return within 2 weeks if not satisfied for full refund. We buy 4, 5, or 6 player United Shuffle Alleys. Quote your lowest price. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 3844.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE — United DeLuxe $125; Supers $185; Stars $205; Chinatown And Happy Days $140; Minstrel Man $39. WANT — Cascades, Olympics, and Royals. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—United Super Bowlers, drum scoring, converted to 3rd, 7th, and 10th Frame Doubles. Completely reconditioned and crated, only $279.50. All the features of a new game at half the price. Wire orders and 1/3 deposit. Immediate delivery. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: LIncoln 9106.

CLASSIFIED ADVERTISING SECTION

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SAcramento 2-5050.

FOR SALE—Spot Lites $90; Yacht Clubs $250; Beach Clubs $375; Palm Beach $300; Frolics $250. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE — All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

FOR SALE—5 AMI Model B, $310 each; 2 Genco Sky Gunners, $250 each 4 for 25c semi-automatic camera, $195. All equipment in A-1 condition. RELIABLE COIN MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN.

FOR SALE — Make Offer—Sunshine Parks, Futurities, Turf Kings, Across-the-Board, Winners, and 300 original factory symbols merchandise for Holly Cranes. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.

FOR SALE—Wall Box Bargains! Wurlitzer Model 5204 (104 selections) $75; AMI (40 selections) $12.50; Rock-Ola (20 selections) $5; Packard (24 selections) $5; Seeburg 5-10-25c) $25; Seeburg (5c) Postwar, $7.50. Authorized Seeburg Distributors. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is " 'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 19, N. Y.

FOR SALE — Bingo Games — Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—Silver Chest, like new, $275; Golden Nugget $125; Jumping Jax $90; Genco 400, $80; Dale Gun $60; Chicago Coin Pistol $95; Mutoscope Sky Fighters $125; Chicago Coin 4 Player Derby $225; Big Bronco, very clean, $495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, $495; Metal Typer, very clean, $345; Pop Corn Sez $49.50; Funny House Mirrors, write; Jungle Joe $150; Genco Sky Gunner, like new, $285; Chicago Coin Band Box (New) $225. Shuffle Alleys—United 4 Player Formica Top $85; United 5 Player Formica Top $100; United 6 Player Formica Top $115; United 6 Player De Luxe $135; United 6 Player Super $195: United 10th Frame $285; United 10th Frame (Matched) $300; United Cascade $325. Bingos—Bally Spot Lite $135; Bally Bright Spot $150; Bally Frolics $225; Bally Atlantic City $250; Bally Palm Beach $275; Bally Beauty $360; Keeney Lite-A-Line $65; Williams Long Beach $139.50; United ABC $50; Universal 5 Stars $49.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

MISCELLANEOUS

NOTICE — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound $4.00. No Extras. $4.00 is all you pay. Mailing list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—Outdoor Barbeque Cook-N-Wagon—See Miller's High Life ad. To Operators and Distributors delivered any place in United States for $89.50. WESTERN DISTRIBUTORS, 1226 SW 16th AVENUE, PORTLAND, OREGON.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE — 10c Seeburg AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples $3.50. Lots of 10, $2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

TAX PROBLEMS?

FOR JUST ABOUT TWO-BITS A WEEK—ONLY $15 FOR THE WHOLE YEAR YOU NOW GET

THE ANSWER!

READ THIS

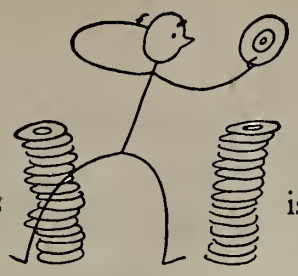
That's right! For just about two-bits a week, only $15 for the full year of 52 weeks' issue of "The Cash Box" you can PROVE TO YOUR TAX COLLECTOR the "why's" and "wherefore's" of your many, many TAX PROBLEMS! Each and every week's issue of "The Cash Box" brings you "The Confidential Price Lists" (the 14 year old unbroken, consecutive, week-after-week issue of the "Blue Book" of prices of all equipment in the industry). AND, WHAT'S EVEN MORE IMPORTANT TO YOU AND TO YOUR TAX COLLECTOR—at the end of each month's issues you receive the "END-OF-MONTH INVENTORY ISSUE" which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION. It let's you KNOW WHAT YOU'RE WORTH! It gives YOU and YOUR TAX COLLECTOR—"THE ANSWER"—to your tax problems!! Why suffer sleepless nights full of nightmares and headaches when, for just about two-bits (Only $15 Per Year), you can sleep soundly—confident that you have THE ANSWER to what your TAX COLLECTOR wants to know about your business. Fill out the coupon below, enclose your check for $15, MAIL TODAY!!

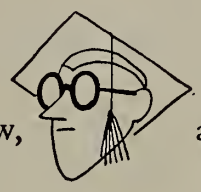
MAIL THIS

THE CASH BOX
26 WEST 47th STREET,
NEW YORK 19, N. Y.

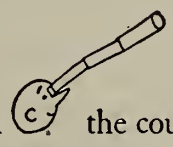
Gentlemen: It sure is worth $15 a year to get straightened out with my Tax Collector. Enclosed find my check for $15. Start sending me "The Cash Box" immediately.

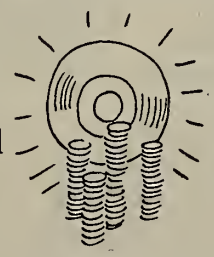
FIRM NAME .....
ADDRESS .....
CITY ..... ZONE ..... STATE .....
Individual's Name .....

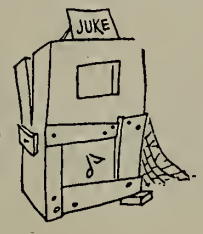
Choosing new tunes  is no easy task, as every operator knows.

It takes plenty of time, know-how,  and money to find the new records

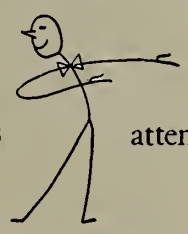
that will step up the play. Operators read THE CASH BOX

for guidance on record buying, look to their favorite record salesmen for advice or seek  the counsel of a program service.

Strangely enough, after all this effort, some operators ignore the play potential  of these records

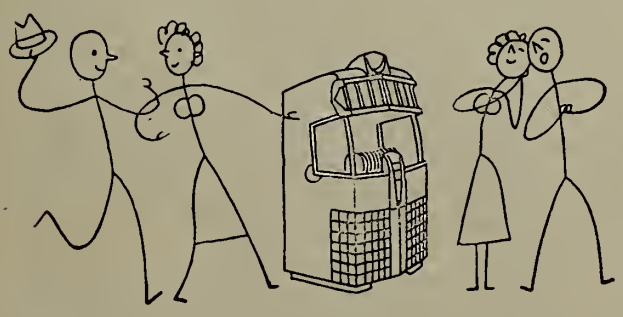
by displaying them in klunkers  that repel business instead of attracting it.

Fortunately, most operators realize that the profitable juke box is the show window

that invites  attention to their musical merchandise, the clerk and store that sells

their product, the cash register that rings up the day's receipts.

BUILD YOUR LOCATIONS' "TUNE TRAFFIC" WITH A NEW MODEL "E"



AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICH

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
741st Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
- Great Activity

LISTED ALPHABETICALLY

AIREON

4. Fiesta	20.00	30.00
4. '47 Hideway	30.00	35.00
4. '48 Coronet 400	20.00	30.00
4. '49 Coronet 100	20.00	30.00

A M I

4. WM Wall Box	12.50	20.00
4* Model A '46	150.00	250.00
2* Model B '48	239.00	325.00
4* Model C	289.00	375.00
4. Model D-40	415.00	500.00
2. Model D-80	495.00	595.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	5.00	10.00

MILLS

4. Throne of Music	20.00	30.00
4. Empress	20.00	30.00
4. Constellation	29.50	39.50

PACKARD

1. Pla Mor Wall Bar Box	3.95	4.95
4. Manhattan	39.50	75.00
4. Model 7 Phono	25.00	35.00

ROCK-OLA

4. Playmaster '46	35.00	49.50
2. 1422 Phono ('46)	50.00	89.50
4. 1424 Phono (Hideaway)	49.50	69.50
2. 1426 Phono ('47)	69.50	125.00
4. 1428 Magic Glo	165.00	199.50
4. 1432 Rocket ('51)	239.50	275.00
4. 1434	329.50	395.00
2. Fireball	550.00	625.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

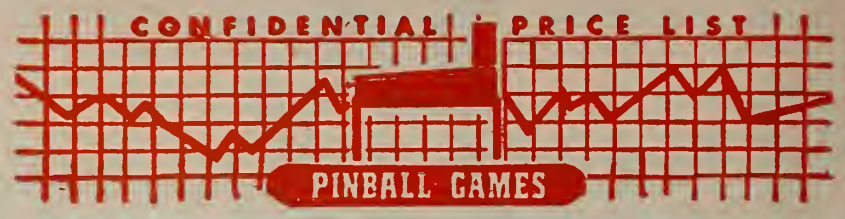
6. Hi-Tone 9800	29.50	49.50
6. Hi-Tone 9800 RC	29.50	49.50
6. Hi-Tone 8800	29.50	49.50
6. Hi-Tone 8800 RC	29.50	49.50
6. Hi-Tone 8200	29.50	49.50
6. Hi-Tone 8200 RC	29.50	49.50
2. 146S	60.00	89.50
4* 146M	79.00	115.00
4. 147S	75.00	135.00
4* 147M	99.50	135.00
4. 148S	135.00	175.00
4. 148M	145.00	185.00
2. 148ML	159.50	195.00
4* M-100A	425.00	525.00
4. M-100B	565.00	685.00
4* M-100 B-45	685.00	750.00
2. M-100C	750.00	825.00
4. WI-L56 Wall Box 5c	4.95	9.95
4. 3W2 Wall-a-Matic	6.95	10.00
4. W4L-56	19.50	35.00
4. 3W5-L56 Wall Box 5, 10, 25c	18.50	24.50
4. W6L-56-5/10/25 Wireless	22.50	29.50
2. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 750E	29.50	49.50
6. 780M Colonial	29.50	49.50
6. 780E	29.50	49.50
4. 800	29.50	59.00
4. 850	29.50	59.00
4. 950	29.50	79.50
4* 1015	90.00	150.00
4. 1017 Hideaway	75.00	110.00
4* 1100	195.00	275.00
2. 1080	69.50	125.00
4. 1250	265.00	325.00
2. 1400	450.00	510.00
4. 2140 Wall Box	5.00	25.00
4. 3020 Wall Box	10.00	19.50
4. 3025	5.95	6.00
4. 3031 Wall Box	4.00	9.95
4. 3045 Wall Box	5.00	20.00
4. 3048	29.50	32.50
4. 4820	30.00	35.00
4. 219 Stepper	7.50	19.50

MISCELLANEOUS

1. ChiCoin Band Box	75.00	125.00
4. Chicago Coin Hit Parade	25.00	39.50
4. Ristaucrat	20.00	30.00
4. Williams Music Mite	35.00	49.50
1. Evans Constellation	135.00	195.00
4. Evans Century-100	585.00	625.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* ABC (Un 3/51)	35.00	75.00
4. Across the Board (Un 9/52)	95.00	150.00
4. Ali Baba (Got 6/48)	20.00	34.50
4. Alice (Got 8/48	19.50	29.50
4. All Star Basketball (Got 1/52)	79.50	115.00
1. Aquacade (Un 4/49)	19.50	39.00
4. Arcade (Wm 11/51)	59.50	79.50
4. Arizona (Un 4/50)	20.00	34.50
2* Atlantic City (B 5/52)	175.00	275.00
4. Baby Face (Un 12/48)	15.00	39.00
4. Ballerina (B 48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	29.50	35.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
4. Basketball (Got 10/49)	29.50	39.50
4* Beach Club (B 2/53)	325.00	425.00
2* Beauty (B 11/52)	290.00	375.00
4. Be Bop (Ex 3/50)	20.00	30.00
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	69.50	89.50
4. Big Top (Ge 2/49)	20.00	34.50
4. Black Gold (Ge 3/49)	25.00	59.50
4. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	95.00	125.00
4. Bomber (CC 3/51)	20.00	25.00
4. Bonanza (Wm 11/47)	12.50	20.00
4. Bone Head (Ge 11/48)	15.00	20.00
4. Boston (Wm 5/49)	20.00	30.00
4. Bowling Champ (Got 2/49)	20.00	50.00
4. Bowl. League (Got8/47)	10.00	19.50
2* Bright Lights (B 5/51)	75.00	145.00
2* Bright Spot (B 11/51)	125.00	175.00
4. Broadway (B 6/51)	49.50	59.50
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	20.00	34.50
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	20.00
2. Cabana (Un 3/53)	255.00	310.00
4. Camel Caravan (Ge6/49)	30.00	69.50
4. Caravan (Wm 6/52)	79.50	105.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	20.00	25.00
4. Carnival (B 7/48)	10.00	49.50
1. Carolina (Un 3/49)	15.00	39.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Catalina (CC 2/48)	10.00	35.00
4. Champion (B 12/49)	29.00	49.50
4. Champion (CC 6/49)	20.00	29.50
4. Chinatown (Got 10/52)	140.00	165.00
4. Cinderella (Got 3/47)	10.00	29.50
4. Circus (Ex 8/48)	10.00	20.00
1. Circus (Un 8/52)	175.00	225.00
2. Citation (B 10/48)	19.50	35.00
4. College Daze (Got8/49)	15.00	25.00
2* Coney Island (B 9/51)	99.50	175.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	40.00	75.00
4. Coronation (Got 11/52)	100.00	155.00
4. County Fair (Un 9/51)	29.50	49.50
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	95.00	115.00
4. Cyclone (Got 5/51)	70.00	90.00
4. Dallas (Wm 2/49)	25.00	44.50
6. De Icer (Wm 11/49)	49.50	59.50
1. Dew Wa Ditty (Wm 6/48)	20.00	34.50
4. Domino Wm 5/52)	69.50	99.50
4. Double Action (Gel/52)	15.00	25.00
4. Dbl. Feature (Got 12/50)	20.00	45.00
4. Dbl. Shuffle (Got 6/49)	25.00	49.50
4. Disk Jockey (Wm 11/52)	105.00	145.00
4. Dreamy (Wm 2/50)	20.00	40.00
2* Dude Ranch (B 9/53)	399.50	450.00
4. Eight Ball (Wm 1/52)	65.00	85.00
4. Entry (B '47)	15.00	25.00
4. El Paso (Wm 11/48)	15.00	39.50
4. Fairway (Wm 6/53)	125.00	145.00
4. Fighting Irish (CC 11/50)	45.00	75.00
4* Five Star (Univ. 5/51)	30.00	75.00
4. Floating Power (Ge 12/48)	20.00	44.50
4. Flying High (Got 2/53)	145.00	175.00
4. Flying Saucers (Ge 12/50)	25.00	35.00
4. Football (CC 8/49)	20.00	30.00
4. Four Corners (Wm 12/52)	65.00	95.00
4. Four Horsemen (Got 9/50)	25.00	39.50
4. Four Hundred (Ge 5/52)	80.00	165.00
4. Four Stars (Got 6/52)	75.00	99.50
4. Freshie (Wm 9/49)	30.00	45.00
3* Frolics (B 10/52)	185.00	285.00
2. Futurity (B 3/51)	75.00	110.00
4. Georgia (Wm 7/50)	30.00	40.00
4. Gin Rummy (Got 2/49)	15.00	25.00
4. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	75.00	135.00
4. Gold Cup (B 4/48)	29.50	55.00
4. Golden Gloves (CC7/49)	15.00	25.00
1. Golden Nugget (Ge 2/53)	100.00	175.00
4. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	15.00	35.00
4. Grand Slam (Got 4/53)	125.00	150.00
4. Grand Stand (B '50)	20.00	35.00
1. Guys-Dolls (Got 5/53)	145.00	175.00
4. Handicap (Wm 6/52)	45.00	70.00
4. Happy Days (Got 7/52)	80.00	100.00
4. Happy-Go-Lucky (Got 3/51)	50.00	60.00
4. Harvest Moon Got 12/48)	15.00	20.00
1. Harvest Time (Ge 9/50)	30.00	65.00
4. Harvey (Wm 5/51)	50.00	65.00
4. Hawaii (Un 8/47)	10.00	15.00
4. Hayburner (Wm 6/51)	40.00	65.00
4. Hit Parade (CC 2/51)	15.00	29.50
4. Hit & Runs (Ge 3/51)	25.00	35.00
4. Hit 'N' Run (Got 4/52)	105.00	140.00
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	75.00	120.00
4. Hong Kong (Wm 9/51)	85.00	147.50
4. Horsefeathers (Wm1/52)	65.00	99.50
4. Horse Shoe (Wm 12/51)	52.50	82.50
4. Hot Rods (B '49)	20.00	40.00
4. Humpty Dumpty (Got 10/47)	10.00	20.00
4. Jack 'N' Jill (Got 4/48)	15.00	25.00
4. Jalopy (Wm 8/51)	55.00	75.00
4. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Special (B 11/47)	15.00	25.00
4. Joker (Got 11/50)	25.00	50.00
4. Judy (Ex 7/50)	15.00	25.00
4* Jumping Jacks (Ge 10/52)	90.00	150.00
4. Just 21 (Got 1/50)	15.00	25.00
4. K.C.Jones (Got 11/49)	15.00	30.00
4. King Arthur (Got10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	50.00	115.00
4. Knockout (Got 1/51)	45.00	69.00
4. Lady Robin Hood (Got 1/48)	10.00	20.00
4* Leaders (Un 10/51)	99.50	150.00
1. Lite-A-Line (Ke 6/52)	30.00	65.00
4. Long Beach (Wm 7/52)	85.00	139.00
4. Lucky Inning (Wm5/50)	15.00	25.00
4. Lucky Star (Got 5/47)	15.00	24.50
4. Mad. Sq. Garden (Got 6/50)	35.00	55.00
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	25.00	45.00
4. Major League Baseball (Un 6/48)	15.00	25.00
4. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	45.00	55.00
4. Mardi Gras (Ge 5/48)	20.00	29.50
4. Marjorie (Got 7/47)	14.50	20.00
4. Maryland (Wm 4/49)	25.00	49.00
4. Merry Widow (Ge 6/48)	15.00	29.50
4. Melody (B 47)	10.00	20.00
4. Mercury (Ge 3/50)	25.00	34.50
2. Mermaid (Got 6/51)	49.00	85.00
6. Mimi (Ex 2/48)	10.00	20.00
4. Minstrel Man (Got3/51)	39.00	50.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	10.00	20.00
4. Niagara (Got 12/51)	75.00	110.00

COPYRIGHTED 1953. REPRODUCTION NOT PERMITTED.

4. Nifty (Wm 12/50)	29.50	39.50
6. Nudgy (B 47)	10.00	20.00
4. Oasis (Ex 10/50)	10.00	25.00
4. Oklahoma (Un 5/49)	20.00	45.00
4. Old Faithful (Got 12/49)	25.00	40.00
4. Olympics (Wm 5/52)	80.00	115.00
4. One Two Three (Ge 10/48)	34.50	45.00
4. Palisades (Wm 7/53)	145.00	155.00
2* Palm Beach (B 7/52)	215.00	300.00
4. Paradise (Un 7/48)	10.00	20.00
2. Paratrooper (Wm 8/52)	75.00	100.00
4. Pin Bowler (CC 6/50)	20.00	30.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	25.00	39.50
4. Play Ball (CC 1/51)	20.00	25.00
4. Play Boy (CC 5/47)	10.00	20.00
4. Playland (Ex 8/50)	10.00	20.00
4. Playtime (Ex 8/49)	15.00	25.00
4. Poker Face (Got 9/53)	165.00	175.00
4. Puddin Head (Ge 10/48)	25.00	39.50
4. Punchy (CC 12/50)	25.00	45.00
4. Quarterback (Wm 10/49)	10.00	20.00
4. Quartet (Got 2/52)	100.00	165.00
1. Queen of Hearts (Got 12/52)	110.00	175.00
4. Quintet (Got 3/53)	175.00	190.00
4. Rag Mop (Wm 10/50)	20.00	30.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	20.00	39.00
6. Rancho (B '48)	10.00	17.50
4. Red Shoes (Un 11/50)	15.00	25.00
6. Rio (Un 12/46)	15.00	20.00
6. Rip Snorter (Ge 10/49)	14.50	22.50
4. Rocket (Ge 5/50)	15.00	25.00
4. Rockettes (Got 8/50)	30.00	85.00
4. Rodeo (Un 2/53)	229.50	249.50
4. Rondevoo (Un 5/48)	10.00	20.00
4. Rose Bowl (Got 10/51)	75.00	135.00
4. Round Up (Got 11/48)	24.50	29.00
4. St. Louis (Wm 2/49)	30.00	44.50
4. Saddle and Turf (Ev 10/53)	350.00	385.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	15.00	39.50
4. Screwball (Ge 8/48)	24.50	35.00
4. Sea Jockeys (Wm11/51)	55.00	85.00
4. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got4/50)	15.00	25.00
4. Serenade (Un 11/48)	19.50	34.50
4. Shanghai (CC 4/48)	10.00	20.00
4. Shantytown (Ex 10/49)	30.00	45.00
4. Sharpshooter (Got 5/49)	20.00	30.00
4. Shoo Shoo (Wm 2/51)	32.50	95.00
4. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	45.00	60.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	210.00	300.00
4. Silver Skates (Wm 2/53)	95.00	135.00
6. Silver Streak (B 47)	10.00	20.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	125.00	175.00
2. Slugfest (Wm 3/52)	49.50	79.50
6. Smarty (Wm 12/46)	10.00	17.50
6. Smoky (Ex 1/47)	12.50	19.50
4. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	30.00	69.00
4. Spark Plugs (Wm 9/51)	40.00	65.00
4. Special Entry (B '47)	29.50	35.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spinball (CC 5/48)	10.00	19.50
4. Spot Bowler (Got 10/50)	47.50	62.50
4* Spot-Lite (B 1/52)	90.00	175.00
4. Sportsman (Ge 2/51)	20.00	30.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	25.00	35.00
4. Stage Door Canteen (Got 11/45)	10.00	20.00
4. Stardust (Un 5/48)	10.00	20.00
4. Stars (Un 6/52)	100.00	185.00
4. Starlight (Wm 3/53)	135.00	165.00
4. Steeple Chase (Un 1/52)	75.00	115.00
4. Stop & Go (Ge 3/51)	30.00	40.00
4. Stormy (Wm 1/48)	10.00	20.00
4. Summertime (Un 9/48)	25.00	34.50
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	85.00	125.00
4. Super Hockey (CC 4/49)	20.00	45.00
6. Superliner (Got 7/46)	10.00	17.50
4. Superscore (CC 10/46)	10.00	20.00
6. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	14.50	20.00
6. Swanee (Ex 1/49)	10.00	20.00
4. Sweepstakes (Wm 1/52)	125.00	195.00
1. Sweetheart (Wm 5/50)	20.00	32.50
4. Tahiti (CC 10/49)	15.00	25.00
4. Tampico (Un 6/49)	25.00	45.00
4. Telecard (Got 1/49)	15.00	30.00
6. Temptation (CC 11/48)	15.00	24.50
4. Tennessee (Wm 2/48)	15.00	29.50
4. Thing (CC 2/51)	20.00	45.00
4. Three Feathers (Ge 5/49)	32.50	64.50
4. Three Four Five (Un 6/51)	50.00	75.00
4. Three Musketeers (Got 7/49)	25.00	40.00
4. Thrill (CC 9/48)	29.50	35.00
4. Times Square (Wm 4/53)	165.00	190.00
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un 1/52)	25.00	35.00
4. Trade Winds (Ge 3/48)	10.00	29.50
4. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	15.00	35.00
4. Triple Action (Ge 1/48)	10.00	20.00
1. Triplets (Got 7/50)	30.00	65.00
4. TriScore (Ge 1/51)	25.00	69.00
4. Trophy (B 4/48)	20.00	35.00
4. Tropicana (Un 1/48)	10.00	20.00
4. Tropics (Un 7/53)	325.00	410.00
4. Tucson (Wm 1/49)	10.00	20.00
4. Tumbleweed (Ex 9/49)	15.00	25.00
4. Turf King (B 6/50)	35.00	75.00
4. Twenty Grand (Wm 12/52)	115.00	135.00
4. Utah (Un 7/49)	15.00	30.00
4. Vanities (Ex 2/47)	10.00	19.50
4. Victory Special (B 46)	15.00	30.00
4. Virginia (Wm 3/48)	10.00	20.00
4. Watch My Line (Got 9/51)	20.00	49.50
4. Whizz Kids (CC 3/52)	30.00	45.00
4. Wild West (Got 8/51)	100.00	145.00
2. Winner (Univ.)	20.00	50.00
4. Wisconsin (Un 3/48)	20.00	34.50
2* Yacht Club (B 6/53)	245.00	410.00
6. Yanks (Wm 4/48)	10.00	25.00
2. Zingo (Un 10/51)	30.00	60.00

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

4. Bally Shuffle Bowler (9/49)	15.00	20.00
4. Bally Speed Bowler (2/50)	15.00	20.00
4. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	30.00
4. Bally Baseball (5/51)	25.00	35.00
1. Bally Shuffle Line (7/51)	25.00	69.50
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	15.00	25.00
4. ChiCoin Bowling Classic (5/50)	29.50	50.00
4. ChiCoin Pin Bowler (6/50)	29.50	59.50
4. ChiCoin Trophy Bowl (7/50)	29.50	59.50
6. ChiCoin Ace Bowler, F. P. (8/50)	29.50	59.50
4. ChiCoin Pin Lite (9/50)	29.50	59.50
4. ChiCoin Horse-Shoes (5/51)	29.50	59.50
3* ChiCoin 6-Player (8/51)	95.00	125.00
4. ChiCoin King Pin (12/51)	90.00	150.00
2. ChiCoin 6-Player DeLuxe (5/52)	150.00	195.00
4. ChiCoin Match Bowler (6/52)	195.00	295.00
4. ChiCoin Bowl-A-Ball (10/52)	175.00	200.00
4. ChiCoin Match Bowl-A-Ball (11/52)	125.00	200.00
1. ChiCoin 10th Frame Special (12/52)	165.00	325.00
4. ChiCoin Name Bowler (1/53)	225.00	325.00
1. ChiCoin 10th Frame Double Score (3/53)	325.00	385.00
4. ChiCoin Crown (4/53)	295.00	385.00
1. ChiCoin Triple Score (6/53)	310.00	425.00
4. Exhibit Strike (6/51)	20.00	30.00
3. Exhibit Twin Rotation (5/52)	100.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
1. Genco Shuffle Target (7/51)	20.00	50.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4. Gottlieb Bowlette (3/50)	15.00	40.00
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	79.50
2. Keeney League Bowler (8/50)	50.00	70.00
4. Keeney 4-Way Bowler Attachment (12/50)	20.00	25.00
4. Keeney Big League (5/51)	70.00	115.00
1. Keeney 6-Player League (9/51)	75.00	165.00
4. Keeney DeLuxe League (3/52)	165.00	175.00
4. Keeney Super DeLuxe League (3/52)	70.00	195.00
1. Keeney High Score League (5/52)	75.00	165.00
1. Keeney Team Bowler (10/52)	229.50	305.00
4. Keeney Club Bowler (4/53)	275.00	375.00
1. Keeney Domino Bowler (5/53)	325.00	395.00
4. Keeney Carnival Bowler (5/53)	300.00	395.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	25.00	35.00
4. United Shuffle Slugger (6/50)	25.00	35.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	40.00
1. United 4-Player Rebound (9/50)	59.50	125.00
4. United Twin Shuffle-cade (12/50)	50.00	125.00
1* United 5-Player (1/51)	69.50	145.00
4* United 6-Player (2/51)	90.00	120.00
2* United DeLuxe 6-Player (10/51)	95.00	195.00
2* United 6-Player Super (3/52)	145.00	235.00
4. United 4-Player Official (5/52)	150.00	250.00
2* United 6-Player Star (7/52)	200.00	295.00
1* United 10th Frame Star (9/52)	250.00	325.00
4. United 10th Frame Super (10/52)	250.00	300.00
1* United Cascade (2/53)	325.00	350.00
1. United Clover (2/53)	350.00	395.00
1. United Olympic (6/53)	365.00	395.00
1. United Classic (6/53)	365.00	395.00
4. Universal Twin (1/50)	15.00	20.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	75.00
4. Universal Bowlomatic (3/51)	35.00	45.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9½') (2/50)	25.00	35.00
4. Williams Bowler (9½') (3/50)	25.00	35.00
4. Williams Double Header (7/50)	30.00	40.00
4. Williams 5-Player Bowler (6/51)	40.00	50.00

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	450.00	600.00
6. Allite Strike 'N Spares	25.00	50.00
4. Boomerang	40.00	45.00
4. Bally Big Inning	75.00	150.00
6. Bally Bowler	49.50	69.50
6. Bally Convoy	47.50	79.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	65.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	35.00	50.00
4. Bally Rapid Fire	75.00	95.00
6. Bally Sky Battle	49.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	75.00	125.00
6. Bank Ball	35.00	45.00
4. Bing-A-Roll	25.00	35.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	125.00	195.00
4. ChiCoin 4-Player Derby	125.00	225.00
4. ChiCoin Goalee	85.00	95.00
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	65.00	150.00
2* ChiCoin Pistol	55.00	95.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	115.00	165.00
6. Evans Ski Roll	90.00	125.00
4. Evans Super Bomber	100.00	150.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	40.00	75.00
4. Evans Tommy Gun	49.50	95.00
1* Exhibit Dale Gun	45.00	65.00
4. Exhibit Gun Patrol	150.00	195.00
4. Exhibit Jet Gun	185.00	200.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	79.50	139.50
2* Exhibit Six Shooter	99.50	150.00
4. Exhibit Vitalizer	45.00	75.00
4. Genco Glider	25.00	45.00
4. Genco Advance Rolls	39.50	59.50
6. Genco Play Ball	29.50	40.00
6. Groetchen Met. Typer	79.50	149.50
1. Genco Sky Gunner	295.00	325.00
4. Hi Roll	25.00	40.00
6. Irish Poker	50.00	65.00
6. Jack Rabbit	50.00	65.00
4. Jungle Joe	95.00	150.00
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft Bl	15.00	35.00
4. Keeney Sub Gun	75.00	90.00
4. Keeney Texas Leaguer	25.00	45.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	35.00	49.50
4. Mills Panoram	125.00	275.00
4. Mills Panoram Peek	159.50	250.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Mutoscope Ace Bombers	100.00	145.00
4. Muto. Atomic Bomber	125.00	149.50
4. Mutoscope Dr. Mobile	95.00	145.00
4. Mutos. Fly. Saucers	100.00	125.00
2. Mutos.Photo (Pre-War)	125.00	150.00
4. Mutos. Photomatic (late)	395.00	595.00
4. Mutoscope Silver Gloves	185.00	345.00
4. Mutoscope Sky Fighter	65.00	125.00
4. Mutos. Voice-O-Graph 35c	425.00	550.00
4. Periscope	95.00	120.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	95.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	35.00	69.50
4. Scientific Baseball	39.50	65.00
4. Scientific Basketball	39.50	65.00
2. Scientific Batting Pr.	45.00	95.00
4. Scientific Pitch 'Em	135.00	185.00
4* Seeburg Bear Gun	150.00	199.00
4. Seeburg Chicken Sam	75.00	95.00
6. Seeburg Shoot the Chute	49.50	75.00
4. Set Shot Basketball	200.00	275.00
6. Skee Barrel Roll	25.00	49.50
4. Spares & Strikes	75.00	95.00
6. Skill Jump	25.00	39.50
4. Supreme Bolascore	40.00	95.00
6. Supreme Skee Roll	20.00	35.00
6. Supreme Skill Roll	20.00	35.00
4. Supreme Rocket Buster	35.00	50.00
6. Tail Gunner	39.50	55.00
4. Telequiz	125.00	135.00
4. Un. Team Hockey	40.00	85.00

COPYRIGHTED 1953. REPRODUCTION NOT PERMITTED.

6. Warner Voice Record.	49.50	69.50
4. Western Baseball '39 ..	35.00	85.00
4. Western Baseball '40 ..	50.00	85.00
6. Whizz	15.00	24.50
4. Wilcox-Gay Recordio ..	99.50	125.00
4. Williams All Stars	35.00	65.00
6. Williams Box Score	39.50	65.00
4. Williams Star Series	60.00	85.00
2. Williams Super World Series	167.50	192.50
4. Williams Quarterback .	65.00	75.00
4. Wurlitzer Skeeball	35.00	65.00

CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.) ...	$125.00	$239.50
4. Du Grenier (Mod. A-7)	95.00	125.00
4. Du Grenier (Mod. A-9)	75.00	135.00
4. Du Grenier (Mod.AC-7)	85.00	140.00
4. Du Grenier (Mod.AC-9)	95.00	145.00
4. Du Grenier (Mod. E-7)	75.00	150.00
4. Du Grenier (Mod. ES-9)	85.00	155.00
4. Du Grenier (Mod. E-9)	85.00	165.00
4. Du Grenier (Mod.ES-11)	85.00	165.00
4. Du Grenier "W" (9 col.)	20.00	70.00
4. Du Grenier "S" (7 col.)	20.00	85.00
4. Du Grenier "S" (9 col.)	20.00	70.00
4. Du Grenier Champion (9 col.)	20.00	82.50
4. Du Grenier Champion (11 col.)	40.00	110.00
4. Eastern Electric C-8 ..	75.00	125.00
4. Electro (8-col.)	100.00	215.00
4. Electro (10 col.)	200.00	250.00
4. Keeney "A'	75.00	125.00
4. Lehigh PX (Elec. 8 col.)	50.00	125.00
4. Lehigh PX (10 col.) ..	50.00	135.00
4. Lehigh King Size	65.00	125.00
4. National 750	45.00	85.00
4. National 950	45.00	125.00
4. National 930	45.00	95.00
4. National 9A (9 col.) ..	75.00	110.00
4. Nat. 9-ML Wheatwood.	125.00	185.00
4. National Electric	40.00	95.00
4. Rowe Diplomat (10-col)	65.00	85.00
4. Rowe Imperial (6 col.)	25.00	30.00
4. Rowe Imperial (8 col.).	25.00	30.00
4. Rowe Royal (6 col.) ..	25.00	30.00
4. Rowe Royal (8 col.) ..	25.00	30.00
4. Rowe Royal (10 col) ..	35.00	40.00
4. Rowe President (8 col.)	50.00	65.00
4. Rowe President (10 col.)	75.00	135.00
4. Rowe Crusader (10 col.)	75.00	155.00
4. Rowe Electric (8 col.) ..	65.00	85.00
4. Uneeda "A" (6 col.) ..	35.00	87.50
4. Uneeda "A" (8 col.) ..	35.00	65.00
4. Uneeda "A" (9 col.) ..	35.00	65.00
4. Uneeda "E" (6 col.) ..	35.00	75.00
4. Uneeda "E" (8 col.) ..	35.00	85.00
4. Uneeda "E" (9 col.) ..	35.00	65.00
4. Uneeda "E" (12 col.) ..	35.00	65.00
4. Uneeda "E" (15 col.) ..	35.00	65.00
4. Uneeda 500 (7 col.) ..	35.00	65.00
4. Uneeda 500 (9 col.) ..	35.00	65.00
4. Uneeda 500 (15 col.) ..	35.00	65.00
4. Uneeda Monarch (8 col.)	45.00	55.00
4. Uneeda Monarch (10 col.)	65.00	85.00
4. Uneeda Monarch (12 col.)	85.00	115.00

CANDY MACHINES

4. Mills (5 col., 70 cap.) .	$ 10.00	$ 39.50
4. Stoner (Mod. 102, 6 col., 102 cap.)	50.00	100.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	75.00	125.00
4. Stoner (Senior, 8 col., 160 cap.)	85.00	165.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00	175.00
4. Stoner (Mod. 120, 5 col.)	69.00	125.00
4. Stoner (Mod. 120 Sn., 7 col.)	74.50	150.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.) ...	75.00	200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.) ..	165.00	300.00
4. Martin's "Little Candy Store" (8 col., 160cap.)	79.50	89.50
4. Coan "U-Select-It" (74 cap.)	15.00	50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$300.00	$400.00
4. Bert Mills Coffee Bar, 200 cups	150.00	200.00
4. Bert Mills Coffee Bar, 600 cups	200.00	300.00
4. Bert Mills Coffee Bar, 500 cups	300.00	450.00
4. Cbief-Way, Model 100, cap. 400-600	625.00	675.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$200.00	$275.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00
4. Lyons #1400, single flavor, 5c	425.00	450.00
4. Lyons #1400-2F	450.00	550.00
4. Lyons Model 500, 5c single	150.00	250.00
4. Mills, Automatic Fountain, 400 cups	125.00	200.00
4. Mills, Automatic Fountain, 400 cups, without changemaker ...	100.00	110.00
4. Soda Shoppe	1000.00	1100.00
4. Spacarb single 5c, 1000 cups	175.00	250.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00	650.00
4. Super Vend 3 flavor, 600 cup A-1	150.00	300.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00	350.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	$100.00	$125.00
4. Refreshomat, 5c 10c 300 cups	100.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$325.00	$450.00
4. Refresher, 3 sel., 300 can cap.	400.00	500.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity ...	$250.00	$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00	475.00

This Week's Most Active Used Machines

PHONOGRAPHS

AMI Model A	150.00	250.00
AMI Model B	239.00	325.00
AMI Model C	289.00	375.00
Seeburg 146 M	79.00	115.00
Seeburg 147 M	99.50	135.00
Seeburg M-100-A	425.00	525.00
Seeburg M-100-B45	685.00	750.00
Wurlitzer 1015	90.00	150.00
Wurlitzer 1100	195.00	275.00
Wurlitzer 3020 Wall Box	10.00	19.50

PINBALLS

ABC (Un 3/51)	35.00	75.00
Atlantic City (B 5/52) ..	175.00	275.00
Beach Club (B 2/53) ...	325.00	425.00
Beauty (B 11/52)	290.00	375.00
Bright Lights (B 5/51) ..	75.00	145.00
Bright Spot (B 11/51) ..	125.00	175.00
Coney Island (B 9/51) ..	99.50	175.00
Dude Ranch (B 9/53) ..	399.50	450.00
Five Star (Univ 5/51) ..	30.00	75.00
Frolics (B 10/52)	185.00	285.00
Jumping Jacks (Gel0/52)	90.00	150.00

PINBALLS (Continued)

Leaders (Un 10/51)	99.50	150.00
Palm Beach (B 7/52) ..	215.00	300.00
Spot Lite (B 1/52)	90.00	175.00
Yacht Club (B 6/53) ..	245.00	410.00

SHUFFLES & REBOUNDS

Chi Coin 6 Player (8/51)	95.00	125.00
United 6 Player (2/51) ..	90.00	120.00
United 5 Player (1/51) ..	69.50	145.00
United Deluxe 6 Player (10/51)	95.00	195.00
United Super 6 Player (3/52)	145.00	235.00
United 6 Player Star (7/52)	200.00	295.00
United 10th Frame Star (9/52)	250.00	325.00
United Cascade (2/53) ..	325.00	350.00

ARCADE EQUIPMENT

Chi Coin Pistol	55.00	95.00
Exhibit Dale Gun	45.00	65.00
Exhibit Six Shooter	99.50	150.00
Seeburg Bear Gun	150.00	199.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Cballenger (Counter Model Gun)	$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Pbonograph ...	1,050.00
W-8 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

The Cbampion (Mech. Horse) .	$1,065.00
Palm Springs	699.50

CHICAGO COIN

Gold Cup	$ 665.00
Hi-Speed Crown Bowler	625.00
Advance Bowler	615.00
'Round The World Trainer ..	1,185.00

H. C. EVANS & CO.

Century (Model 2045)	$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
El Toro The Bull	997.50
Ferdy Tbe Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reinder With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

GENCO MFG. & SALES CO.

Shuffle Pool	$ 675.00

D. GOTTLIEB & CO.

Arabian Knights	$ 364.50

INTERNATIONAL MUTO. CORP.

Pbotomat '53	$2,150.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$ 284.50
Coin Changer Model	304.50
Pacemaker Bowler	$ 600.00

MARVEL MFG. CO.

(New Model) Shuffle-Score Overhead Scoreboard	$ 139.50
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

HF-100-G	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker.	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Imperial Shuffle Alley	$ 675.00
Royal Shuffle Alley	650.00
Rio	725.00
Leader Shuffle Alley	

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	$1,295.00

WILLIAMS MFG. CO.

Struggle Buggies	$ 479.50

THE RUDOLPH WURLITZER CO.

Model "1500" Phonograph ...	
Model "1600" Phonograph ...	
Model "1650" Phonograph ...	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

COPYRIGHTED 1953. REPRODUCTION NOT PERMITTED.

UNITED'S

LEADER

SHUFFLE ALLEY

with BUILD-UP scoring

1st Frame	2nd Frame	3rd Frame	4th Frame	5th Frame
SINGLE SCORE	SINGLE SCORE	DOUBLE SCORE	TRIPLE SCORE	QUADRUPLE SCORE

MULTIPLE SCORES ON STRIKES OR SPARES ONLY ★ ADJUSTS TO 5 OR 10 FRAME GAME ★ Last Frame Feature (5 OR 10 FRAME GAME) — 2 EXTRA SHOTS FOR STRIKE, 1 EXTRA SHOT FOR SPARE

6th Frame	7th Frame	8th Frame	9th Frame	10th Frame
SINGLE SCORE	SINGLE SCORE	DOUBLE SCORE	TRIPLE SCORE	QUADRUPLE SCORE

TOP SCORE 900 FOR 10 FRAME GAME

Fastest Play! Fattest Earnings!

ORIGINAL **KING-SIZE** BOWLING PINS

TRIPLE MATCH FEATURE

(0-9) ★ ♣

MATCH NUMBER AND STAR WITH CLOVER LIT

HINGED PIN-HOOD
HINGED FRONT DOOR
SERVICE LIGHT
FORMICA PLAYBOARD

TWO SIZES	8 FT. BY 2 FT.
	9 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR

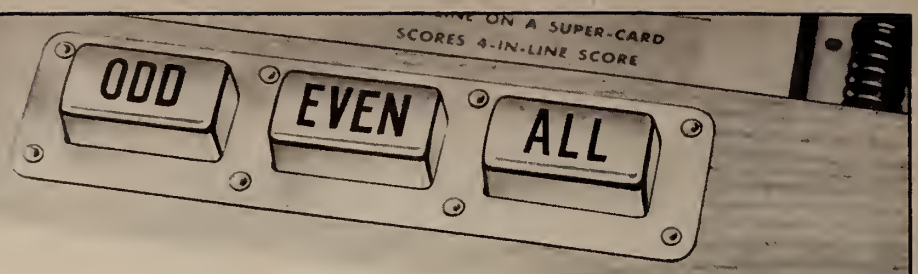
UNITED'S
RIO
Fast Actian In-Line Game with
New SPELL NAME Feature

Standard Pinball Cabinet Size

NOW AT YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED'S
CHIEF Shuffle Alley
Has All the Features of LEADER
Except Triple Match Feature



HOLD numbers you need to build up score, cancel-out numbers you're "sorry" you hit . . . try again with BALLS RETURNED from cancelled numbers . . .

HOLD ODD OR EVEN OR ALL NUMBERS
BY PRESSING ODD OR EVEN OR ALL BUTTON

BALLS RETURN FROM NUMBERS NOT HELD
SPOTTED NUMBERS ALWAYS HELD

Give the players the opportunity to "second-guess" their skill-shots. Give them the right to wipe out their "mis-cues" while hanging on to the hits that count. Give them a free "try-again" ball for every number not held. Give them the biggest fun-value ever offered in pin-game history, by giving them PALM SPRINGS by Bally. They'll say "Thanks" with the biggest and steadiest repeat-play profits you've earned in a long, long time

PLUS SUPER-CARD SCORES
PLUS CORNER SCORES
PLUS SELECT-A-SPOT
ADVANCING SCORES
EXTRA BALLS

Built into PALM SPRINGS are all the profit-proved features of the greatest Bally in-line games . . . plus the new HOLD idea, greatest innovation in pin-game design in years. Get your share of the PALM SPRINGS profits. See your Bally Distributor today. Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.

Bally®

PALM SPRINGS